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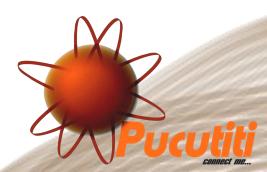
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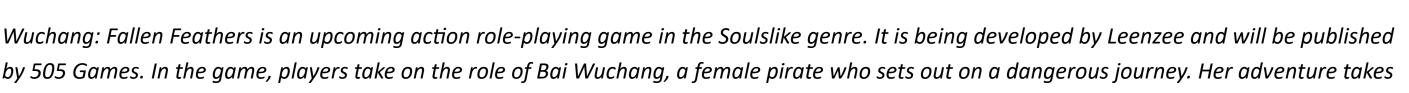
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## Wuchang: Fallen Feathers 💠



Wuchang: Fallen Feathers is planned for release on July 24, 2025, and will be available on PlayStation 5, Windows PC, and Xbox Series X/S.

place in the chaotic and disease-ridden lands of Shu, during the final years of China's Ming dynasty, a time of war and unrest.

#### Gameplay

Wuchang: Fallen Feathers is a Soulslike action RPG played in single-player mode from a third-person point of view. Players control Bai Wuchang, a female pirate, as she fights her way through a dangerous world. She can use up to twenty-five different weapons, each offering a unique way to fight, and grouped into five main weapon types. Her starting weapon is a longsword called Cloudfrost's Edge, inspired by the traditional Chinese changdao sword. Weapons can be set as either primary or secondary, letting her switch between them quickly during battle.

The combat system is built around a resource called Skyborn Might, which fills up during fights and is spent to unleash special abilities. Wuchang can perform unique weapon skills based on the specific weapon she's using, as well as discipline skills linked to the type of weapon equipped. She also has access to forty spells, which players can assign to four spell slots. These spells can be added into weapon combos, or used on their own for a magic-focused playstyle. Players can defend by dodging, blocking, or parrying—though blocking and parrying are affected by the discipline skills tied to the current weapon type. The character's abilities and playstyle can be freely changed at any time by reassigning points in the skill tree, with no penalty.

Wuchang can also experience a condition called Madness. When Madness reaches certain levels, it unlocks special moves and powers that are unique to different weapon types. Eventually, a glowing red mark appears at the back of her neck, showing that her attacks are now stronger, but she also takes more damage. If she dies while this mark is active, her Inner Demon appears at the place she died. This enemy version of herself carries the same weapons, spells, and items as the player, and becomes a powerful foe in that area.

Wuchang can collect different outfits dropped by enemies, and each outfit's design is based on the enemy it came from. Players can use a transmogrification feature to wear any outfit they like just for its appearance, without changing stats or armor benefits.

The game follows a non-linear structure, letting players explore a world made of many interconnected zones. You can move through these areas smoothly, but some routes may be blocked at first. Shrines scattered around the world act as checkpoints where players can rest. The main hub area is a temple called the Shu Sanctum. The world is full of non-player characters (NPCs) who can offer side quests and story events. Choices made by the player affect how the story unfolds, shaping the outcome of the game and changing the world and its people along the way.





Developer: Leenzee
Publisher: 505 Games
Director: Xia Siyuan
Producer: Xia Siyuan
Composer: Anti-General
Engine: Unreal Engine 5

**Platforms:** PlayStation 5, Windows, Xbox Series X/S

**Release:** 24 July 2025

**Genre:** Soulslike action role-playing

Mode: Single-player
TiTi rating: 9/10



#### Synopsis

#### Setting

Wuchang: Fallen Feathers takes place in Shu, a region suffering from both war and a deadly plague, during the final years of the Ming dynasty. A mysterious illness known as the Feathering Disease is spreading across the land. This sickness causes society and the natural world to slowly break down. The game tells its story as an alternate version of history, where the outbreak of the disease plays a central role. According to Xia Siyuan, "While we present historical events that follow widely accepted history, the world in the game is different because of ancient supernatural forces that changed the course of history thousands of years ago. We show this through our worldbuilding, which reaches back to the time of King Duyu of Shu, a figure from ancient legends."

The game includes several characters who are inspired by real people from the Ming dynasty. This includes Zhang Xianzhong's four adopted sons, especially Li Dingguo and Sun Kewang. The story also features two European missionaries—Gabriel de Magalhães and Lodovico Buglio—who were present in China during that time.

Additionally, the game includes characters based on people from the Three Kingdoms era, blending real history with myth and fantasy to create a unique and immersive world.

#### Plot

In the final years of the Ming dynasty, the region of Shu is torn apart by violent conflict and a strange sickness called the Feathering Disease. This illness slowly drives people mad and turns them into terrifying creatures. Bai Wuchang, a pirate and the main character, is one of those infected. She has lost her memory and must uncover the truth about herself while battling the effects of the disease.

#### Development

Wuchang: Fallen Feathers is an action role-playing game developed by Leenzee and published by 505 Games. Leenzee is a game development studio located in Chengdu, Sichuan, China. The game was created using Unreal Engine 5, allowing the developers to bring a high level of detail and realism to its world.

To build the setting, the developers drew inspiration from ancient Shu civilizations, especially historical sites like Sanxingdui and Jinsha. They also adapted ideas from Chinese classic literature and mythology, such as the Annals of the Kings of Shu, the Brocade Zither, and the Classic of Mountains and Seas. The game's scenery reflects the unique geography and traditional architecture of Sichuan and the historical Shu region. Xia Siyuan, one of the developers, explained that the game's boss designs were heavily influenced by Chinese history and culture. The team used archaeological finds, such as those from Sanxingdui, as well as legendary stories and folklore like the Classic of Mountains and Seas and the tale of the "Jiangkou Sunken Silver," to create powerful and visually striking enemies. The goal was to show the rich and mysterious style of Chinese supernatural stories through both the game's visuals and its narrative.

Xia also said that the success of Black Myth: Wukong was a huge source of encouragement for the team. It showed that there is a strong market for Chinese-developed games and gave them confidence that Wuchang: Fallen Feathers was a project worth pursuing. In an interview published in May 2025, he shared that the development team has grown to 160 people.





#### Release

Wuchang: Fallen Feathers is set to launch on 24 July 2025 for PC (Windows), PlayStation 5, and Xbox Series X/S. The game will also be available on Xbox Game Pass at launch, giving subscribers full access from Day One.

Leenzee first introduced Wuchang: Fallen Feathers with a gameplay reveal during Bilibili's High Energy Video Game Festival (高能电玩节) on 17 September 2021. At that point, the project had been in development for roughly a year and a half. After the debut, the publisher 505 Games became interested. Following conversations with Xia Siyuan, the studio's leadership, 505 Games' executive team unanimously agreed to sign the game.

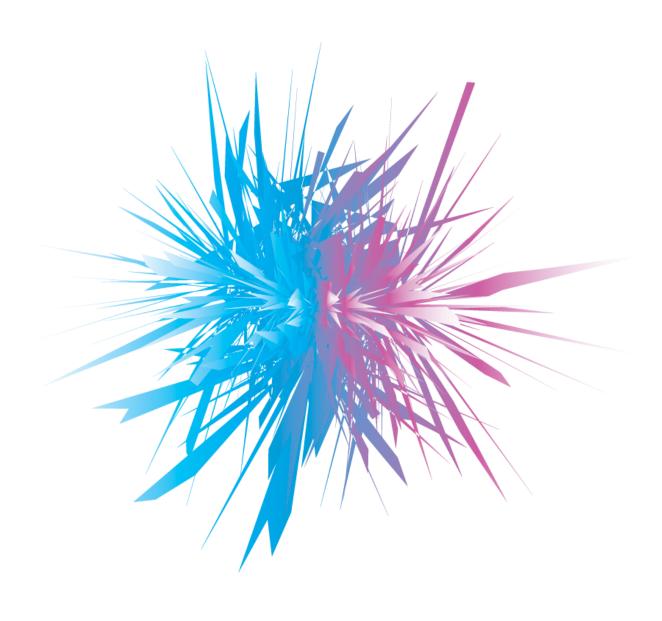
A new trailer shown during the Xbox Games Showcase in June 2024 confirmed a 2025 release window. In March 2025, the developers announced that the game would launch in summer via their official social media pages. One month later, in April 2025, they released another trailer confirming the exact release date—24 July 2025.

Pre-orders began on 29 April 2025. Those who pre-order the game will receive the Night & White Pack as a bonus, which includes two costume sets (Night Spectre and White Spectre), a unique weapon (Vermillion War Club), and a skill upgrade item. Players can choose between a Standard Edition and a Deluxe Edition. The Deluxe version includes extra digital content such as four additional outfits (Tiger of Fortune, Draconic Resurgence, Soul Ritual Robe, and Overlord's Regalia), four exclusive weapons (Watcher's Gaze, Dragoncoil Lance, Eternal Sovereignty, and Moonlight Dragon), and a skill upgrade item.

The Day One Edition is the physical retail version of the game, available for PlayStation 5 and Xbox Series X. It includes the same downloadable bonus content as the Night & White Pack—two outfits, a special weapon, and a skill upgrade.

Official merchandise has also been created to support the launch of Wuchang: Fallen Feathers. The original soundtrack is available in three formats: Standard Edition, Deluxe Edition, and Collector's Edition. Each edition comes with a music CD, a metal case, and a tracklist. The Collector's Edition also includes collectible items, such as a figurine of the main character. In addition, themed controllers were produced in collaboration with several accessory brands, including 8BitDo, Beitong, Flydigi, and GameSir.





# 33\_\_\_3 IMORTALS

## 33 Immortals 💠

33 Immortals is an upcoming action roguelike game created and published by Thunder Lotus Games. It launched in early access on March 18, 2025, for Windows and Xbox Series X|S.

#### Gameplay

33 Immortals is a top-down action game where players take on the role of a damned soul rebelling against a ruthless God, battling through Hell, Purgatory, and Heaven. Designed for 33-player co-op multiplayer, each game session lasts about 25 minutes and plays like a raid mission found in traditional MMORPGs.

Each session begins in the Dark Forest, a central hub where players choose their class—melee, ranged, support, or tank—before entering the battlefield through the Eternal Gate. Initially, players are grouped into teams of six to explore the map and complete Torture Chambers, which act as minidungeons. Finishing a chamber grants Relics and triggers God's Wrath, setting the entire map ablaze. Surviving players are then split into three new teams, each getting one shot at Ascension Battles to earn Legendary Relics that boost the entire squad. The session ends with a climactic boss fight.

Each session offers a unique experience with procedurally generated enemy placements, challenges, and rewards. After a run, players return to the Dark Forest to modify their loadouts, talk to NPCs, and unlock new weapons, Relics, and poetic perks—passive bonuses that enhance stats. Customization is a major feature, allowing players to outfit their avatars with a variety of cosmetics. The game includes 14 unique weapons, each tied to the seven deadly sins or seven heavenly virtues. Players must coordinate to activate powerful co-op abilities for massive damage. Teammates can revive fallen allies within a time limit, but since the difficulty is fixed, survival and teamwork are key to achieving victory.

#### Development

33 Immortals is currently in development by Thunder Lotus Games, the studio known for Spiritfarer. The game draws heavy inspiration from The Divine Comedy, featuring characters like Dante, Beatrice, Virgil, and Charon—though their roles have been reimagined to align with modern values.

For example, Beatrice is no longer just a guide in Purgatory but now leads the rebellion, while Virgil is reinterpreted as a female scholar focused on science, ethics, and weaponry.

This marks Thunder Lotus' first venture into online multiplayer gaming. To tackle the challenges of building a large-scale online experience, the studio expanded into two separate development teams and brought in developers with previous multiplayer expertise.

Unlike traditional MMOs that require detailed planning for raid missions, 33 Immortals is intended as a "pick up and raid" experience—designed to let players jump straight into the action with minimal setup. While early versions tested support for 100 players per session, the final cap was reduced to 33 players, a symbolic number tied to the 33 cantos in each part of The Divine Comedy.

The game was officially revealed during the Xbox Games Showcase in June 2023.

#### Release

The game entered early access on March 18, 2025, for Windows PC and Xbox Series X|S. As of June 2025, Thunder Lotus plans to launch the full version sometime in 2026.













### Haven

Haven is a role-playing video game that came out in 2020, created and published by a studio called The Game Bakers. It first launched in December 2020 on PlayStation 5, Windows, Xbox One, and Xbox Series X/S. Later, in February 2021, it was also released for PlayStation 4 and Nintendo Switch. The game got a mix of good and bad reviews from critics, who had different opinions about its story.

#### Gameplay

Haven is a third-person role-playing game that also includes survival-style features. The story follows two lovers, Yu and Kay, who run away to a forgotten and empty planet named Source. Players can control either Yu or Kay, or team up with a friend in co-op mode to explore and gather supplies for their home and ship, called the Nest. Both characters wear special anti-gravity boots that let them glide smoothly over energy paths called "flow threads" as they travel across the land. Sometimes, players must battle dangerous creatures affected by rust. Combat happens in real time, and players need to use both Yu and Kay's powers together to win fights. Inside the Nest, players can rest to recover, make new items, and cook meals using the ingredients and materials they find on their journey.

#### Plot

Haven tells the story of Yu and Kay, two lovers who have escaped from a strict and controlling society known as "the Apiary." In this society, people are forced into arranged marriages. To avoid being separated, Yu and Kay flee to a strange and empty planet called Source. As they travel across this mysterious place, they collect resources and battle aggressive creatures that attack them.

They manage to escape the Apiary by crossing a special energy tunnel called a flow bridge that links planets. On Source, they begin building a new life together. However, after their floating island starts to fall apart, their ship is damaged. This forces them to explore more of Source in order to fix it. During their exploration, they discover signs that the Apiary once tried to colonize Source. They also learn about a dangerous and growing infection called Rust.

Later, when drones from the Apiary come after them, Yu and Kay call Yu's mother using a video message. She explains that the floating islands and the Rust are both caused by failed experiments the Apiary carried out just 20 years ago to collect Flow and study Rust. After Kay's necklace unlocks a hidden door on Source, they realize that their parents probably died during those experiments.

Eventually, Lord Ozias—a man the Apiary had chosen to be Yu's husband—contacts them. He says he's coming to Source to take Yu back. If they refuse, he plans to erase their memories and force them into the life they tried to escape. Yu and Kay decide their only hope is to cut off the flow bridge that links Source to the Apiary. To do this, they need to repair their ship and travel to the core of Source, where both Flow and Rust come from.

The game offers multiple endings. If Yu and Kay hesitate to destroy the flow bridge, they fight the incoming drones in a final battle. They lose and are captured. The two are brainwashed and forced back into the Apiary's way of life, living apart in arranged marriages. Though they forget each other, they seem peaceful in their new lives. In another ending, if they close the flow bridge, one of them is hurt badly by the Rust, receiving a lasting scar. But they succeed in cutting off Source from the Apiary and are finally free to live together in peace.







#### Development and release

Haven was created and published by The Game Bakers, a studio best known for making the 2016 action game Furi. The creative director, Emeric Thoa, described Haven as "a mix between Journey and Persona." The team wanted to focus on a romantic story between two main characters, feeling that most modern video games don't explore love in a serious or thoughtful way. They believed there was space in the gaming world for a title that centered entirely around a romantic relationship.

At first, the idea behind Haven included eight different couples, each with unique and diverse backgrounds. But as development continued, the team realized it wasn't possible to fully develop all those characters. So, they decided to narrow the focus down to just two: Yu and Kay. The name Haven represents a peaceful place—somewhere the characters can feel safe and share their love freely.

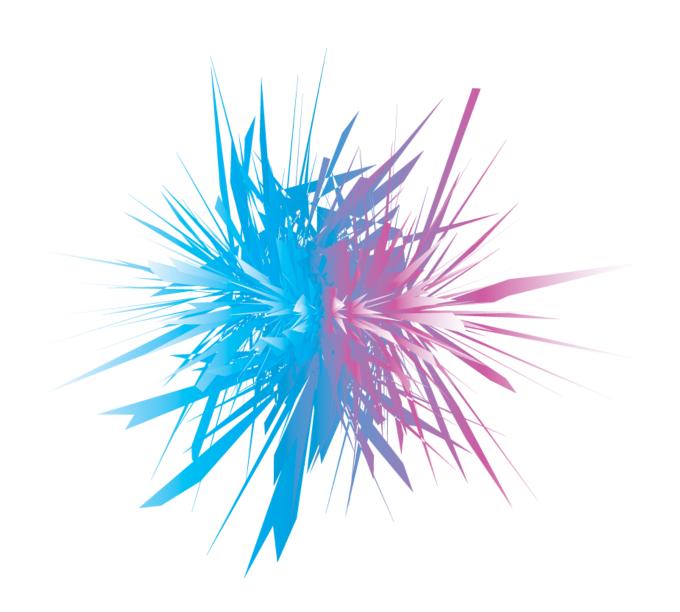
Thoa said that the combat system in the game was a bit like a rhythm game. It was meant to be fun and easy to play, without making players feel mentally tired. The option to play in co-op multiplayer was added late in the game's development process. Other influences that shaped the game include Prince of Persia (2008), Catherine, ToeJam & Earl, and Phantasy Star. The team also found inspiration in Shakespeare's stories. Thoa said their early idea for the game was "Romeo and Juliet—except they didn't die, they escaped into space."

The looks of Yu and Kay were inspired by the graphic novel Saga from Image Comics. The game's music was created by the electronic artist Danger. When composing the soundtrack, he was influenced by music from classic French-Japanese animated shows such as Ulysses 31 and The Mysterious Cities of Gold.

The Game Bakers officially announced Haven in February 2019. The game launched on December 3, 2020, for PlayStation 5, Windows, Xbox One, and Xbox Series X/S. Later, on February 4, 2021, it came out on PlayStation 4 and Nintendo Switch. Then on March 3, 2022, the developers revealed a free update that would allow players to experience the story with same-sex couples.









## EA Sports College Football 25 🛮 🐣



EA Sports College Football 25 is a college football video game developed by EA Orlando and published by EA Sports. It marks the return of the EA Sports College Football series after an eleven-year hiatus, with the previous installment being NCAA Football 14, released in 2013. The game was met with generally positive reviews and went on to become the best-selling sports video game in U.S. history based on dollar sales.

#### Development

Following the release of NCAA Football 14 in 2013, Electronic Arts (EA) discontinued its college football video game series after settling a lawsuit filed by former players who argued that their names, images, and likenesses (NIL) were used without consent or compensation. At the time, the NCAA—which licensed its brand to EA—had a long-standing policy of opposing athlete compensation. As part of the settlement, EA agreed to stop producing college football titles.

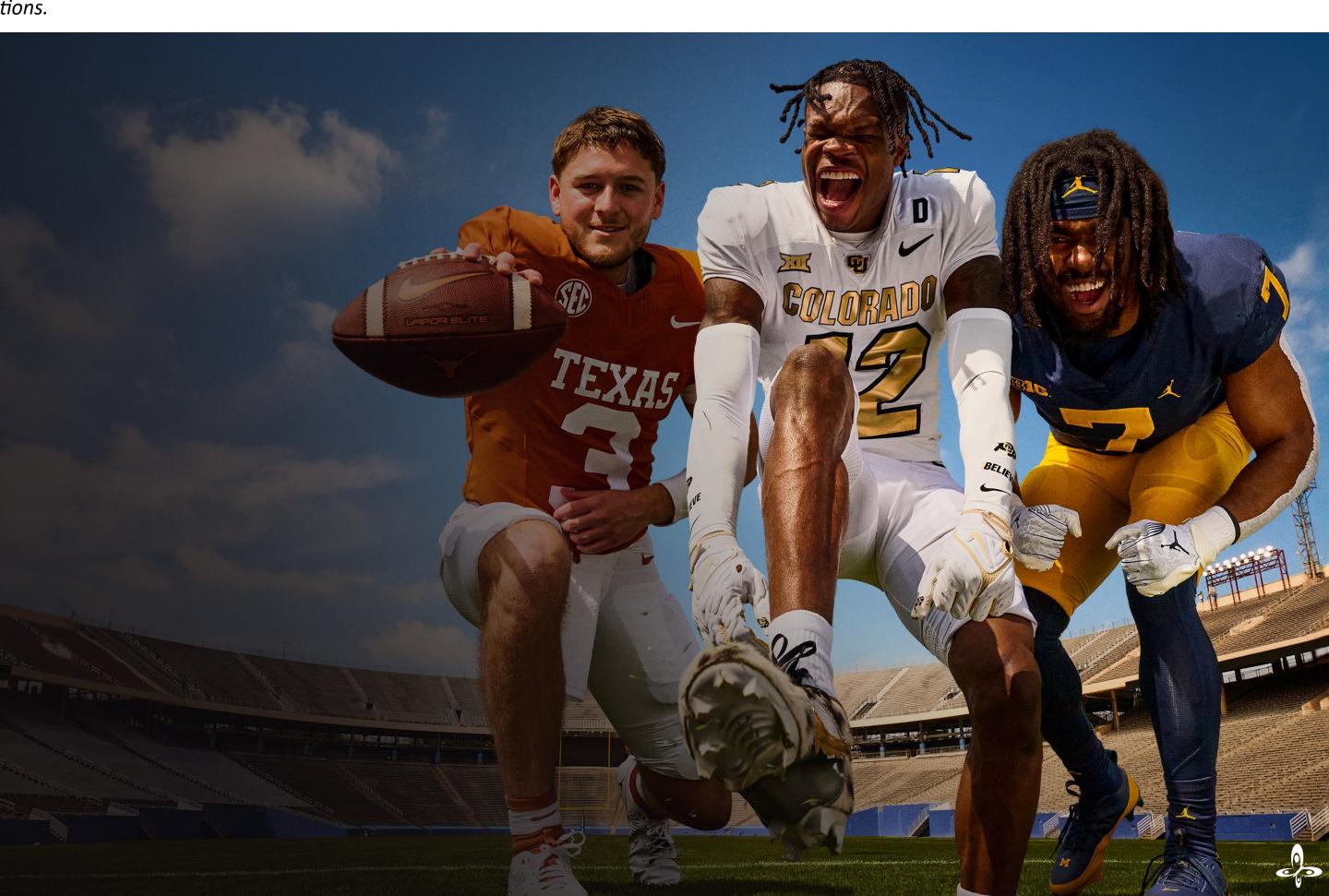
On February 2, 2021, EA Sports announced the series' return under a new title, EA Sports College Football, signaling a new direction for the franchise. The announcement, shared on Twitter with the message "For those who never stopped believing... College Football is coming back", confirmed a partnership with the Collegiate Licensing Company (CLC) to include authentic stadiums, uniforms, and traditions from over 100 NCAA-affiliated teams. However, some schools not affiliated with CLC—such as Notre Dame, Army, USC, and others—were initially excluded.

Development of the game, which had not begun prior to the announcement, was led by EA Orlando (formerly EA Tiburon) in Orlando, Florida. EA stated that a return of the NCAA Football series was one of their most requested projects, with some analysts predicting sales could rival that year's Madden installment. Still, skepticism lingered, especially among fans critical of recent Madden titles.

Initially, EA Sports planned to exclude real player names and likenesses due to unresolved NIL policies. As a result, several schools—Notre Dame, Tulane, Northwestern, among others—opted out of the game. EA responded by saying they were closely monitoring NIL developments and were ready to include players if legally possible.

That moment arrived after the U.S. Supreme Court's 2021 decision in NCAA v. Alston, which ruled the NCAA's stance on athlete compensation unlawful. The NCAA eventually reversed its policy and implemented new NIL guidelines, paving the way for athletes to be featured in games.

By 2023, EA confirmed that player likenesses would be included in the next College Football title. The game is being built on the Frostbite engine, and in an interview with ESPN on November 22, 2022, EA Sports VP and GM Daryl Holt announced a targeted summer 2024 release. Holt emphasized that this timeline allowed EA to deliver an immersive and expansive college football experience that would meet or surpass player expecta-









**Developer:** EA Orlando **Publisher:** EA Sports

**Composer:** Kris Bowers (Theme) **Series:** EA Sports College Football

**Engine:** Frostbite

Platforms: PlayStation 5, Xbox Series X/S

**Release:** July 19, 2024

**Genre:** Sports

**Mode:** Single-player, multiplayer

TiTi rating: 7/10



#### Release

EA Sports College Football 25 was first pitched by Daryl Holt, EA's senior vice president and group general manager, in December 2019 and received development approval shortly thereafter. EA publicly announced the return of the College Football franchise in February 2021, confirming that EA Orlando—developers of the Madden NFL series—would lead development.

On February 15, 2024, EA officially revealed the game's title as EA Sports College Football 25, alongside a teaser trailer and the promise of more details in May. A week later, on February 22, EA confirmed that all 134 FBS (Football Bowl Subdivision) programs would be included at launch, though the 128 FCS (Football Championship Subdivision) programs would be absent initially.

That same day, ESPN's lead college football broadcast team, Chris Fowler and Kirk Herbstreit, were announced as in-game commentators. Herbstreit had previously worked on EA's original NCAA Football series. Other ESPN personalities, including Kevin Connors, Jesse Palmer, Rece Davis, and David Pollack, also confirmed their involvement.

By March 2024, EA had secured NIL opt-ins from over 10,000 college athletes. While several major trophies—such as the Heisman Trophy and major bowl games—were confirmed to appear, the National College Football Awards Association (NCFAA) opted not to include most of its awards, with the Lou Groza Award being the sole exception.

On May 16, 2024, EA unveiled the game's main cover, featuring:

Quinn Ewers (QB, Texas Longhorns)

Travis Hunter (WR/DB, Colorado Buffaloes)

Donovan Edwards (RB, Michigan Wolverines)

They also confirmed a July 19, 2024 release date, with early access starting July 15 for Deluxe Edition owners. A full gameplay reveal followed the next day, showing the return of legacy features from NCAA Football 14, such as:

Team Builder Road to Glory Dynasty Mode

A gameplay deep dive released on May 31 highlighted the game's new engine and systems under the umbrella of "CampusIQ", built on three pillars: "All 22+": Emphasizes the individual skills and attributes of every player on the field

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"134 Ways to Play": Each team has a unique playbook tailored to its real-life counterpart

"Stories of Saturday": Captures the emotional intensity of college football, differentiating how freshmen and seniors handle pressure

On June 28, EA shared the Top 25 Team Power Rankings, and on July 2, Dynasty Mode was officially showcased.

On July 8, a 21-minute gameplay video premiered, featuring YouTuber Bordeaux and cover athlete Donovan Edwards, who played two full games. Additional raw gameplay footage followed shortly after. An Ultimate Team deep dive was released the next day (July 9), but exclusively on EA's official website. Road to Glory's deep dive was published on July 11.

On July 12, EA gave early access to influencers in its Creator Network, allowing YouTubers and streamers to showcase game modes such as rebuilds, player careers, and full gameplay. These previews were widely shared across platforms including YouTube and Twitch.

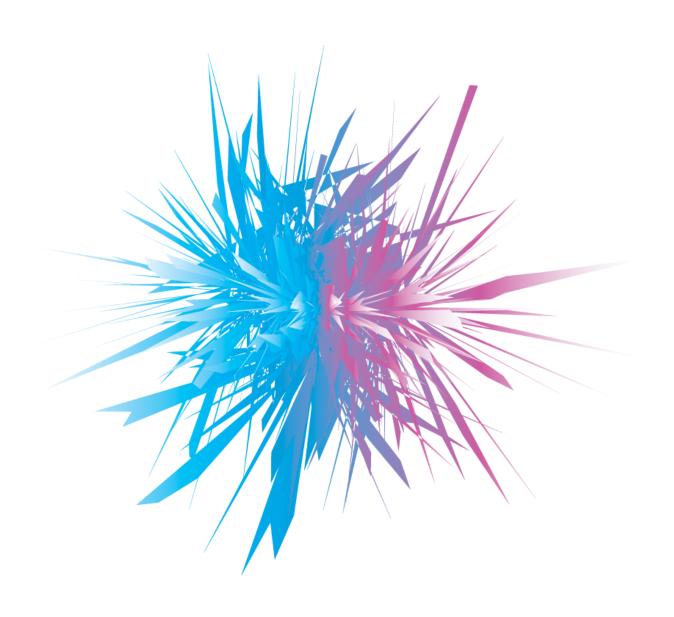
The game saw its worldwide release on July 19, 2024.











## BROTZIVE 80210

## Directive 8020 🔈

Directive 8020 is an upcoming interactive drama and survival horror game developed and published by Supermassive Games. It marks the fifth installment in The Dark Pictures Anthology series. The game follows a branching narrative, where player choices can drastically impact the storyline and affect the dynamics between the five playable characters — including determining who lives or dies. A new gameplay mechanic called Turning Points lets players rewind to key moments and make different choices.

Set on Tau Ceti f, a planet located 12 light-years from Earth, the story begins after the colony ship Cassiopeia crash-lands, forcing the crew to survive against a shape-shifting alien threat. Lashana Lynch stars as Brianna Young, the ship's co-pilot and astronaut, and is positioned as the game's lead character. Directive 8020 is set to launch on October 2, 2025, for PlayStation 5, Windows PC, and Xbox Series X/S.

#### Gameplay

Directive 8020 is a third-person interactive drama and survival horror game in which players take control of five main characters — the crew of the colony ship Cassiopeia. Originally tasked with surveying the distant planet Tau Ceti f, 12 light-years from Earth, for a second colony ship trailing six months behind, their mission takes a drastic turn when the Cassiopeia crash-lands on the planet. With Earth on the brink of collapse, Tau Ceti f is considered humanity's final hope. After waking prematurely from hypersleep, the surviving crew members find themselves scattered and must regroup to survive.

The game is structured into eight episodes, each lasting around an hour, and features a branching narrative with optional objectives that depend on player decisions. Quick Time Events (QTEs) return from earlier Dark Pictures entries, but are now complemented by real-time stealth-based combat to enhance the tension. Players aren't equipped with traditional weapons, so evading alien threats is crucial. As Creative Director Will Doyle notes, the focus is on stealth and survival, not combat.

Supermassive Games describes this mechanic as "threatening exploration", offering direct control over characters and an atmosphere meant to feel more intense and immersive. For players who prefer a more forgiving experience, accessibility features like a "safe" stealth mode are available, along with multiple difficulty options.

Gameplay includes an inventory system based on a multifunction utility strap worn by the characters. This strap features tools like:

A shoulder-mounted flashlight (which enemies can detect),

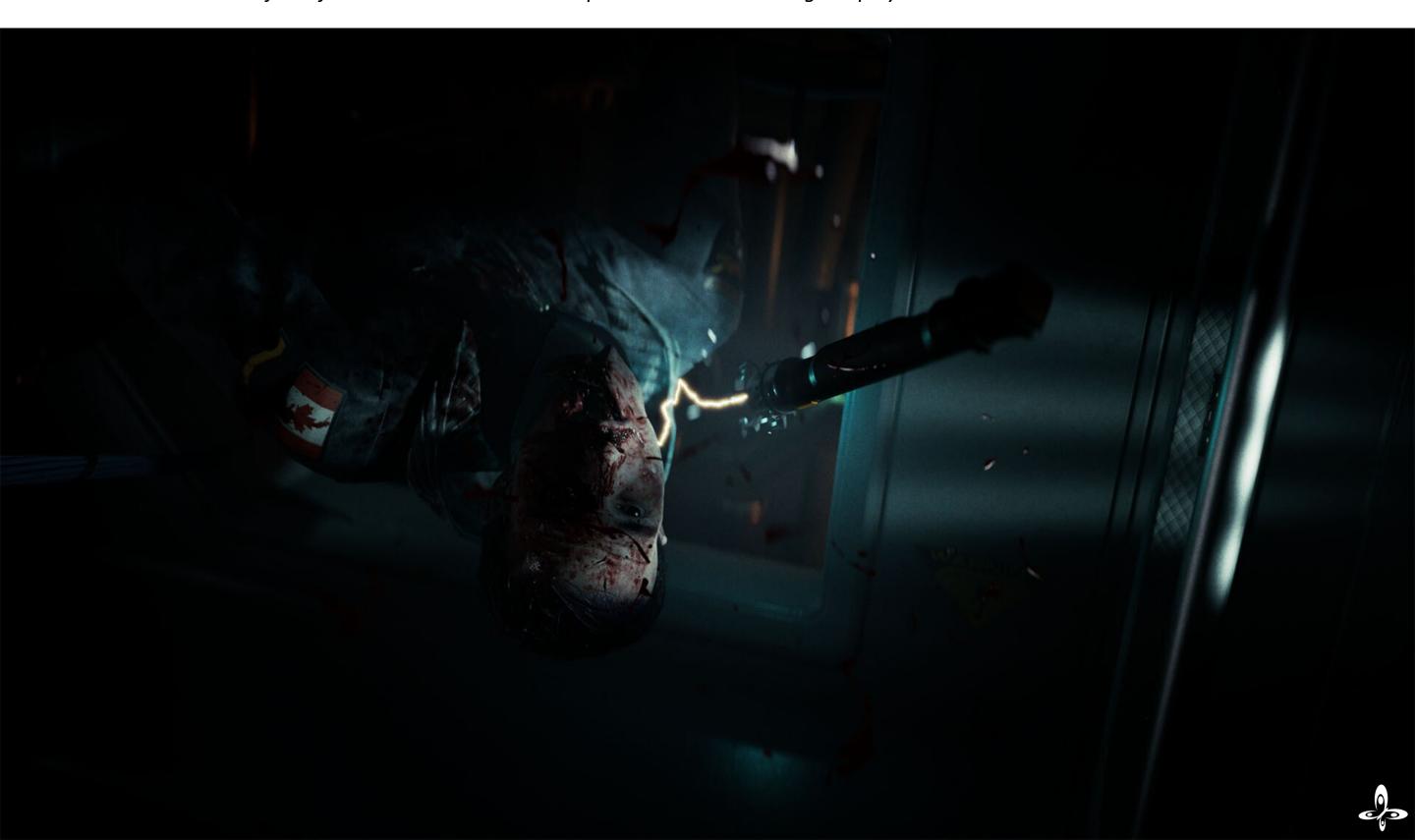
A scanner to detect electronics and mimic aliens,

A wedge tool to open doors or stun enemies,

A remote hacking device,

And a text messenger for communication.

Movement has also been refined for smoother control and improved action-survival gameplay.





A new feature, Turning Points, allows players to rewind to critical decisions without losing progress. This system was introduced to reduce frustration from the increased danger and unpredictability, especially during exploration. Alternatively, players can disable this feature and stick to the classic Dark Pictures "Survival Mode", where decisions are final but viewable via branching timelines.

While the mysterious Curator returns, his presence is more subtle this time due to the sci-fi setting, which contrasts with his traditional aesthetic. According to Executive Producer Dan McDonald, the Curator's usual backdrop of books and antiques didn't align well with Directive 8020's futuristic tone.

Finally, the popular Movie Night multiplayer mode returns, now with expanded options. It supports up to five players, either via local couch co-op or online multiplayer — a first for the series. Players can also mix local and online play for added flexibility.

#### **Characters**

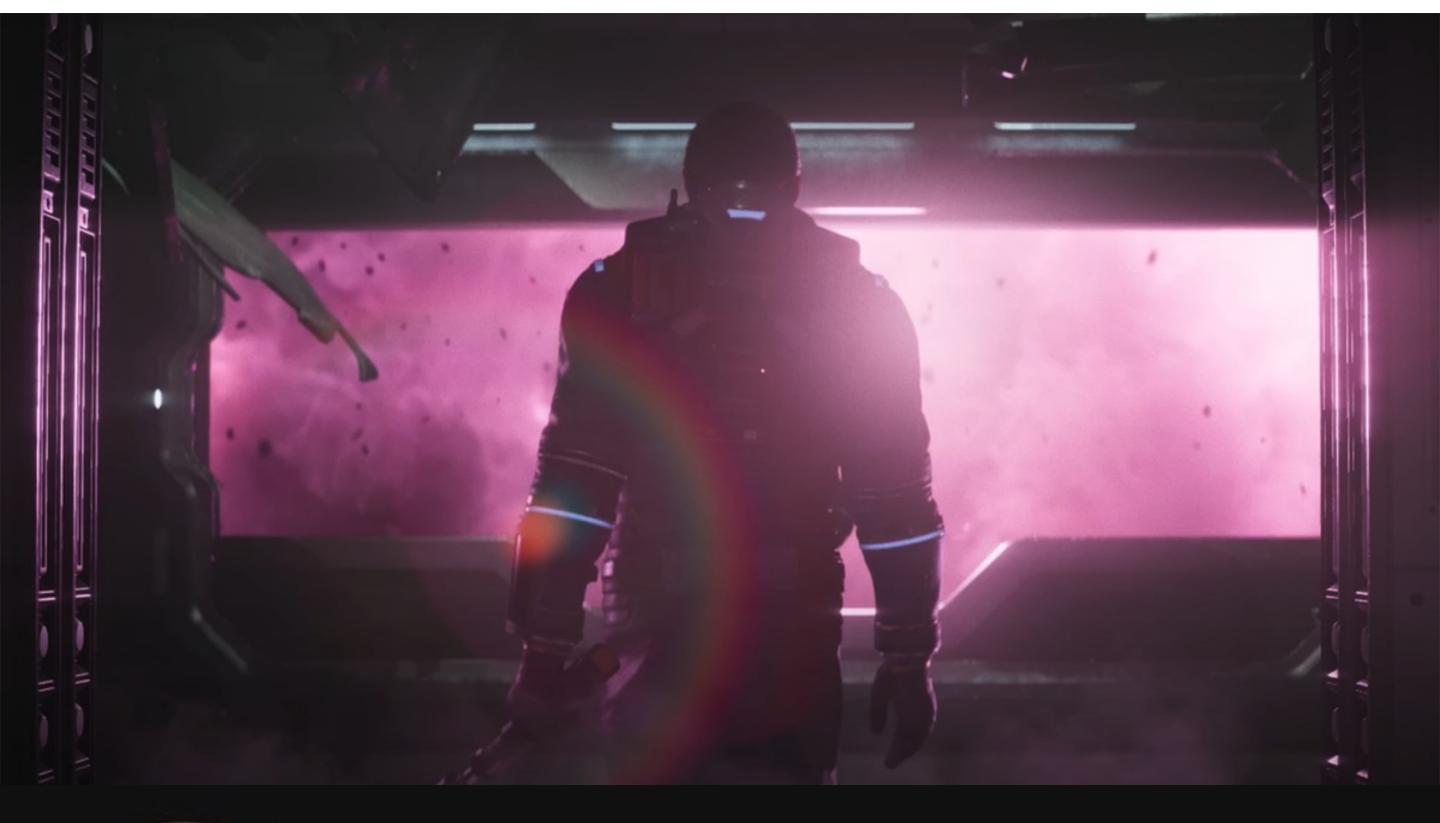
The story centers around five playable protagonists: Brianna Young (portrayed by Lashana Lynch), an astronaut and co-pilot of the Cassiopeia; No-lan Stafford (Danny Sapani), the ship's commanding officer; Laura Eisele, the senior mission officer; Samantha Cooper, the crew's medical specialist; and Josef Cernan, a skilled technical engineer.

#### **Development**

Directive 8020 is the fifth installment in The Dark Pictures Anthology, originally planned as the premiere title of the anthology's second season. However, in June 2025, Supermassive Games announced a shift away from the season-based structure to focus on Directive 8020 as a standalone experience.

By October 2022, the game had already entered production with a significant amount of performance capture completed. Departing from past entries, the team chose to reevaluate and rebuild several core systems from the ground up — including a revamped camera system that gives players full control. The new stealth-focused gameplay led to an overhaul in character movement, which Creative Director Will Doyle described as more fluid compared to previous titles.

To design the Turning Points feature, the team first outlined each character's identity and narrative arc. They then constructed branching storylines using a storyboarding tool that let them visualize the decision trees. This system allowed developers to insert images into each node and simulate how various choices would impact character development and outcomes across multiple playthroughs.







#### Story and design

Directive 8020, like previous entries in the anthology, was designed to be a standalone story, but all of the games are in a shared universe, so Supermassive included easter eggs that refer to other games in the anthology. Doyle described Directive 8020 as "The Thing in deep space". Doyle stated that the game also takes inspiration from other sci-fi horror films including Solaris (1972), Alien (1979), Event Horizon (1997), Pandorum (2009), Prometheus (2012), Life (2017), and Sputnik (2020). Other influences include H. P. Lovecraft's cosmic horrors. The game's title is inspired by NASA directive 8020.7G, which was about biological contamination control for outbound and inbound planetary spacecraft. McDonald said Apollo 10, was a "dress rehearsal" for the eventual moon landing, and added that the crew of the Cassiopeia was given a similar order. He further compared Apollo 10 and the Cassiopeia mission in that the Apollo 10 crew were sent just to fly around the moon and then return, and the Cassiopeia crew has similar orders to not land on Tau Ceti f.

McDonald said the team leaned into body horror with Directive 8020 in order to "conjure up some truly horrible forms" for the Hunter. There are different designs of it throughout the game including when it is half-transformed into a human which McDonald called "really nasty". The design of the Hunter was changed multiple times, with the team taking advantage of the extra time they had between game releases to "iterate and make it as good as it needs to be".

#### Casting

Directive 8020 follows the anthology's tradition of featuring a well-known actor in the leading role. Creative Director Will Doyle praised Lashana Lynch for her performance as Brianna Young, describing her as a powerful and deeply expressive presence. Doyle recalled how fortunate the team felt to have cast Lynch, saying they were "pinching themselves" when she came on board. "She was already a big name when we signed her, so we got really lucky — and she was absolutely brilliant," he added. The developers had specifically sought a skilled British actor for the part, and Lynch proved to be both talented and enthusiastic throughout production.

Danny Sapani also stars in the game, portraying Commander Nolan Stafford, the captain of the Cassiopeia.

#### Music

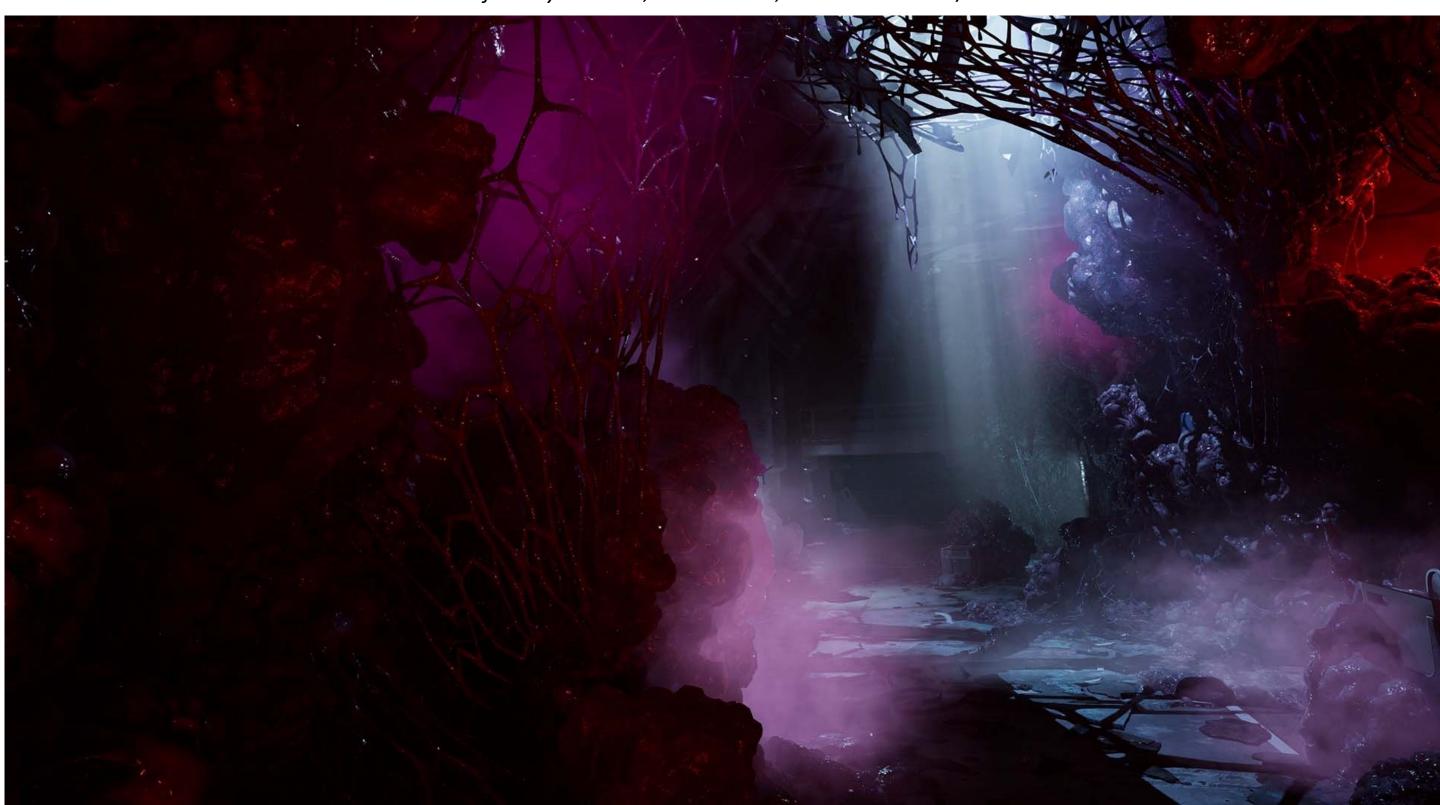
The soundtrack for Directive 8020 will be composed by Jason Graves, a long-time collaborator of Supermassive Games, who also scored the music for previous titles in The Dark Pictures Anthology.

#### Release

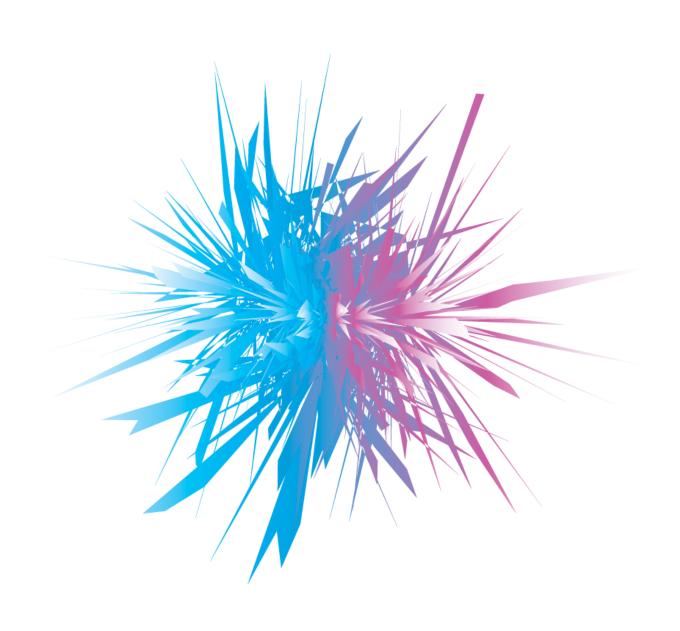
The title Directive 8020 was among six trademarks registered for The Dark Pictures series with the European Union Intellectual Property Office in early 2022. The game was initially teased in a post-credits trailer at the end of The Devil in Me, released on 18 November 2022 — though the trailer leaked a day early, revealing its sci-fi premise ahead of schedule. A brief teaser video was later shared on 31 December 2023 to mark New Year's Eve.

The game received its official unveiling during Gamescom in August 2024. Nearly a year later, in June 2025, Supermassive Games announced the Digital Deluxe Edition, which includes a Dark Pictures outfit pack, cosmic visual filters, a digital artbook, digital soundtrack, and an exclusive "Heirlooms" mission.

Directive 8020 is set to launch on 2 October 2025 for PlayStation 5, Windows PC, and Xbox Series X/S.













# 6000mAh (typ) battery with 90W\* HyperCharge Charge to 100% in 42 mins\*

# CrystalRes 1.5K 120Hz\* AMOLED display Ultra-slim bezel for premium viewing

# Flagship-level resistance for strong protection

IP68\* dust and

water resistance

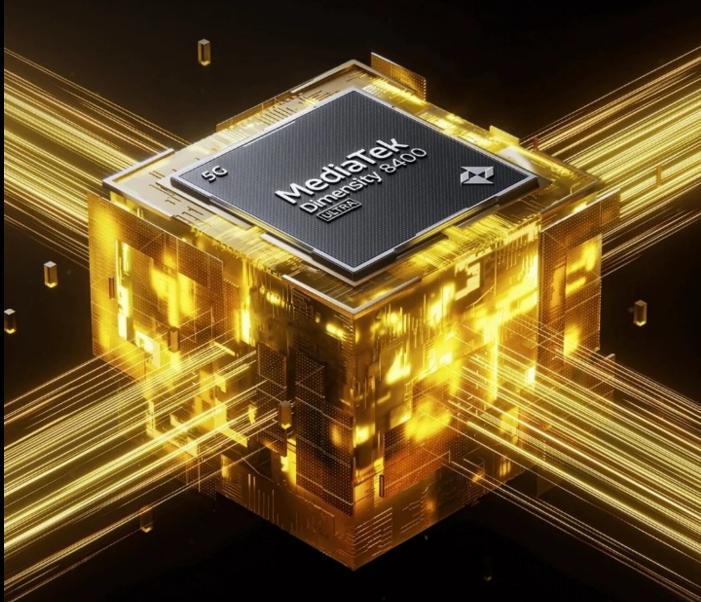
# 50MP main camera with OIS 20MP front camera



### Dimensity 8400-Ultra

#### Global debut

Featuring the world-first ARM Cortex-A725 CPU architecture with an All-Big-Core design and TSMC's advanced 4nm process technology for superior gaming and multitasking, setting new performance standards.



#### Low- temperature charging

Supports charging at temperature as low as -25°C.

Battery protection 2.0

Heavy load smart charging

90%\*

capacity

1000\*

charge cycles



1,704,330\*

Antutu score

CPU

**CPU performance** 

+34%\*

**Power efficiency** 

+54%\*

**GPU** 

**GPU performance** 

+24%\*

**Power efficiency** 

+70%\*

Flagship 8th generation NPU

Al performance

+50%\*



Smooth and reliable performance

LPDDR5X+UFS 4.0

Up to 12GB + 512GB\*

# WildBoost Optimization 3.0

## Bring incredible gaming to hardcore POCOers.

Powered by Xiaomi HyperOS 2 and Dimensity 8400-Ultra, next-gen WildBoost Optimization enhances performance, graphics, connectivity, and game audio, with a revamped Ul design for unstoppable power.

Stable picture quality

Stable frame rates

Stable brightness

Enhanced performance

Lower power consumption



**50MP** 

Main camera

Sony's IMX882

f/1.5 ultra-large aperture

**20MP** 

Front camera

8MP

Ultra-wide camera





#### Enhanced game audio

More immersive spatial sound

Boosted game noises for competitive edge

Transcription accuracy for in-game voice chats



2712×1220

Resolution

**446PPI** 

Display

5,000,000:1

DCI-P3

Wide colour gamut

3200 nits\*

Contrast ratio

120Hz\*

Peak brightness

Refresh rate

68

Billion colours

**■■Dolby** Vision

#### #HDR#

#### LiquidCool Technology 4.0 POCO 3D IceLoop system

The POCO X7 Pro comes with the X series' most powerful cooling system, combining design, hardware, and AI to keep temperatures optimal and performance at its peak, even during long use.

#### 5000mm<sup>2\*</sup> ultra- large loop pump

Gas and liquid flow in separate channels without interference, ensuring smoother gasliquid movement.

**3**X\* Liquid cooling thermal conductivity of traditional VC\*

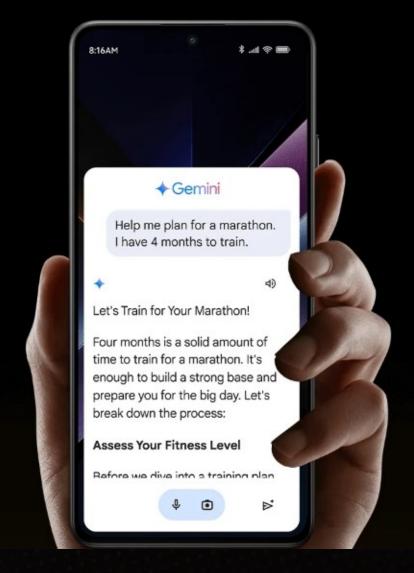


**Evolved AI experience** 

#### POCO X7 Pro

with **\rightarrow** Google Gemini

Chat with Gemini, your AI assistant from Google. Get help writing, brainstorming, learning, and more.



# Highly customized theme Fully armed

The Iron Man UI theme includes themed wallpapers, custom icons, and startup animations. Be ready to go at all times with the "Mark III" in your hand.





#### **Smart performance scheduling**

Same scenarios, better tenergy efficiency

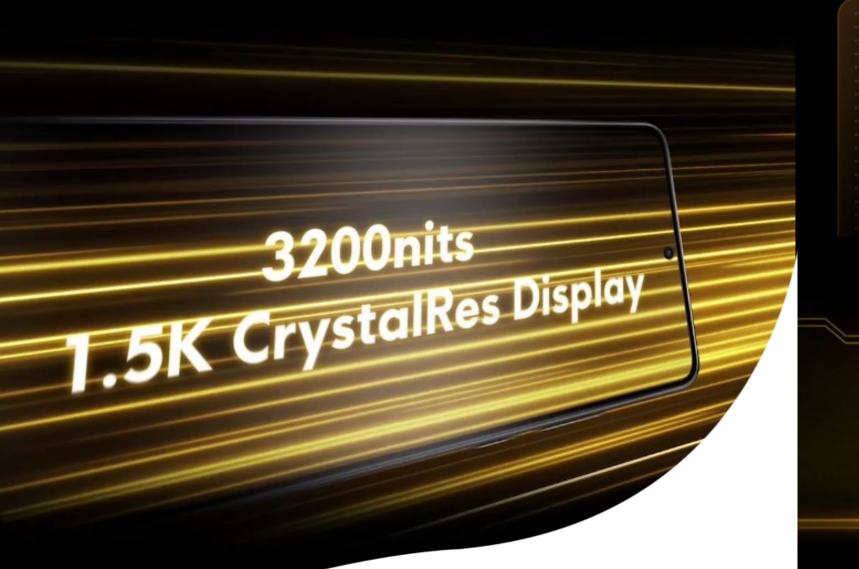
Thru Al frequency modulation, Al thread management and frame-rate stabilization to improve energy efficiency in multitasking scenarios. It's time to level up!

#### **Adaptive HDR**

The display dynamically adjusts to video content and screen brightness to ensure a comfortable viewing experience and vivid details in different lighting conditions.

# Flagship screen redefining visual excellence

A 1.5K CrystalRes 6.67-inch flagship AMOLED screen with enhanced luminous materials offers ultra-high peak brightness and stunning visuals while optimizing power efficiency. Striking colors provide an immersive viewing experience.



# Professional portraits



Real light spot



Dual focal Lengths for portraits

#### Smart Charging Engine Enhanced charging experience

Thanks to the dedicated Surge P2 charging chipset and Surge G1 battery chipset, the refined smart charging engine is more focused on user experience, offering greater charging efficiency, improved cold resistance, and enhanced battery durability.

#### **Perceptive charging**

Intelligently adapts to user behaviors and scenarios, ensuring an optimal balance of charging speed and thermal comfort.

#### Battery health 4.0

When charging at high temperature, the fully charged voltage is reduced to delay battery aging and extend battery life.

New experiences in creativity





### Super Resolution Rendering\* Clearer gaming graphics

Break through the original graphics quality, making the game characters more refined and the scene pictures more realistic.



# Corning® Gorilla® Glass 7i

Incredibly tough Corning® Gorilla® Glass 7i provides better protection for the screen.

2x\* Drop resistance

2x\* Scratch resistance



### **90W HyperCharge**Equipped with the self-developed Surge P2

Equipped with the self-developed Surge P2 chip and 58 safety measures, it provides faster and more reliable charging for the larger battery.





#### **Al Erase Pro**

Precisely clean up your photos by removing unwanted elements with AI Erase Pro.

#### Intelligent temperature control

Equipped with 10 temperature sensors for precise and comprehensive temperature monitoring. Al identifies usage scenarios in real time, selecting the best cooling strategy for an optimal thermal experience.



# POCO Imaging Engine with RAW algorithm

#### Improved picture quality

Both the front and rear cameras preserve more details with increased depth from light and shadows thanks to a RAW-based algorithm.

#### Sony's IMX882

#### +65%\* light intake

\*+65% light intake compared to previous generation, based on the light intake per individual pixel. Data obtained from POCO Internal Labs.

With a 50MP resolution and a large f/1.5 aperture, it significantly enhances picture quality in low-light conditions. Optical Image Stabilisation (OIS), advanced snapshot features, and upgraded AI algorithms collectively make capturing stunning photos effortless.



#### Improved gaming connectivity

#### Al smart antenna selection

+20%\*

improvement to connection stability

#### Triple split antenna design

+30%\*

signal output area when gaming

#### User-oriented thermal conductivity structure

Designing efficient heat paths to enhance heat dissipation and significantly improve thermal comfort during gaming.

500+ zones

8 grip styles

50+ scenarios



#### Ultra-thin 3D IceLoop System

The POCO X7 Pro introduces the POCO 3D IceLoop System. This system not only separates vapour and liquid, but also includes a specially designed 3D bulge for the CPU, significantly improving heat dissipation.



#### Professional eyefriendly display

# Triple TÜV Rheinland certifications

16,000 levels of brightness adjustment and 1920Hz PWM\* dimming together facilitate comfortable changes in brightness, reducing eye strain during extended use.

#### **UltraSnap\***

Full speed captures, anywhere and anytime



Low-latency capture



**Night Scene Capture** 



**Motion Capture\*** 



20+ hours\*
Watching videos

17+ hours\*
Playing music

12+ hours\*
Navigating

8+ hours\*
Playing PUBG

#### Immersive display

POCO X7 Pro

#### 4K/60 fps video with OIS & EIS

OIS and EIS are both supported when recording 4K/60fps videos for a perfect combination of high picture quality and a high frame rate.



#### Speed redefined

POCO X7 Pro

#### Original colour Pro

A professionally-calibrated true-colour display produces vibrant images with accurate colour reproduction and consistent colour display across devices.

# Professional colour display

#### 6000mAh

# Next-gen breakthrough in battery capacity

Featuring the largest battery capacity in the POCO X series\*, POCO X7 Pro offers a 1000mAh boost while maintaining a slim design.

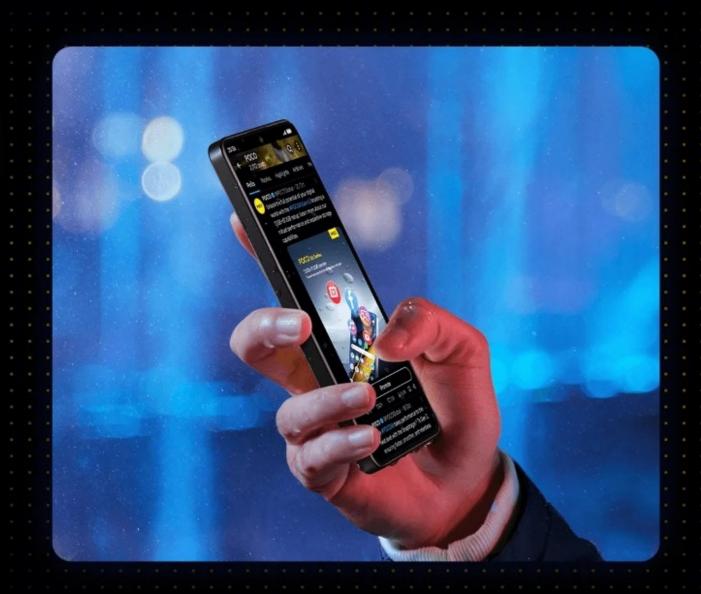
14.5 hours of continuous use\*



#### Wet Touch display

# Wet or oily fingers pose no issue

The upgraded Wet Touch technology enhances touch accuracy across diverse conditions, enabling precise control even with water, oil stains, or foam on the screen.



# Light-Capturing Camera

POCO X7 Pro

#### **POCO's first-ever**

### IP68 water and dust resistance

Featuring enhanced protection with pioneering dust and water-resistant measures for comprehensive protection, the device achieves water resistance up to 1.5m\*. No matter rain or shine, it works perfectly.

#### Director mode

Director mode presents a professional film camera interface with advanced parameter controls, supporting up to 4K at 60 frames per second. It supports shooting in log format and can also connect to a Pad or smartphone for monitoring, offering a comprehensive professional video shooting experience.



# Ultra smooth for a seamless experience

2560Hz\* instant touch sampling rate

16x super-resolution touch control

\*2560Hz instant touch sampling rate supports only with Game Turbo mode on.

# Ultimate auditory experience

# Professional Videography

#### **Motion tracking focus 2.0**

The double-click autofocus feature automatically identifies a range of subjects, from people to insects, tracking each target to ensure clarity with every shot.



#### **Al Super Cinema**

Dual-speaker with a brand-new Al algorithm for an immersive 3D surround stereo sound experience.\*

### Xiaomi HyperOS

Al-powered user-centred design for the "Human x Car x Home Smart Ecosystem" operating system

#### Powerful experience

POCO X7 Pro



#### Longer battery life

POCO X7 Pro

# Performance-driven design

# Exudes quality and personality

With a fresh design language featuring textured stitching and a racetrack-inspired deco, complemented by smooth curves for a distinctive look.

The premium dual-turbo ring design radiates performance and allure, drawing attention at first glance.



#### Stylish new design

POCO X7 Pro

#### Superb positioning

# For more precise navigation

Dual-frequency GPS and Triple-frequency BDS satellite positioning provide you more accurate positioning, navigation, and precise trajectory tracking, even in complex environments such as areas with tall buildings or mountains





#### **AI Call Boost**

Automatically adjusts call volume based on ambient noise, ensuring crystal-clear conversations as if you were speaking faceto-face even in noisy environments.

#### POCO X7 Pro Iron Man Edition

#### Full speed ahead

Flagship Dimensity 8400-Ultra
6000mAh (typ) battery with 90W HyperCharge
CrystalRes 1.5K 120Hz AMOLED display
50MP main camera with OIS
IP68\* dust and water resistance



#### Unique details Cool features

Iron Man's characteristics have been meticulously integrated into the design of the body. Like a returning hero, the Iron Man spirit blazes fiercely.







#### Inspired by [ Iron Man ]

Displaying intricate Iron Man armour details

And embodying his spirit of resilience

As a tribute to his iron form!

Limited edition, available globally









POCO's collaboration with Marvel Studio

# Limited edition Iron Man set Full Speed Ahead

With abundant gear and cutting-edge technology, Embark on a thrilling sci-fi adventure together.

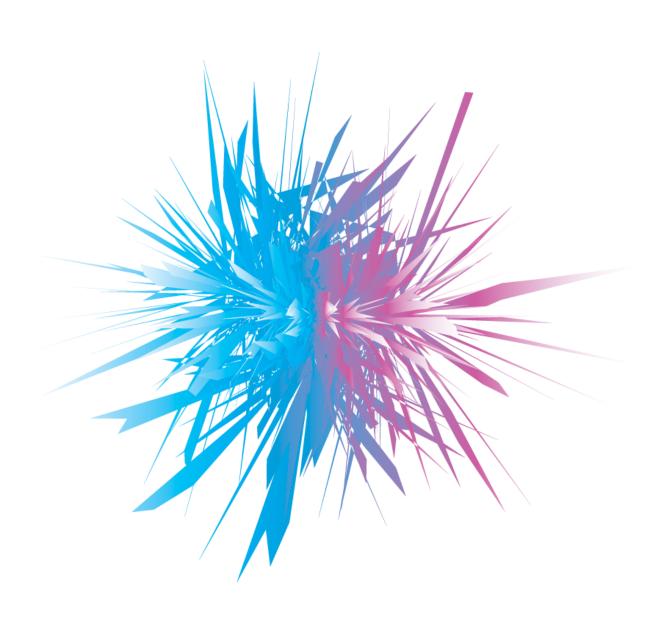






In-screen fingerprint sensor







#### Master of distance

### Capture distant moments through the darkness



Leica 1-inch main, 200MP telephoto Next-gen Leica quad camera system



Leica Summilux optical lens

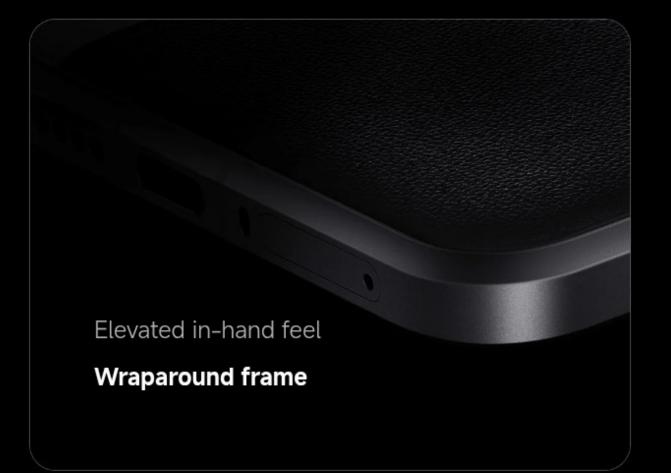
Pinnacle of mobile optics



Powered by Xiaomi HyperOS

Xiaomi HyperAl







3nm process, performance transformed

Snapdragon® 8 Elite Mobile Platform



Xiaomi Shield Glass 2.0

All Around Liquid Display Xiaomi Guardian Structure

Refined camera-inspired design







Building on pinnacle optical design, with a brand new Leica Summilux optical lens that redefines mobile imaging with comprehensive focal length coverage,

turning your heartfelt moments into everlasting memories.

Powered by Snapdragon® 8 Elite Mobile Platform,

and the pinnacle 3nm process technology.

Running on Xiaomi HyperOS 2, a step towards the Al-powered ecosystem.



#### Safer and faster than ever

### Ultrasonic fingerprint sensor

Xiaomi 15 Ultra features an advanced ultrasonic fingerprint sensor, recording 3D information of your fingerprint, greatly improving security, while also allowing for more flexible unlocking positions for a better experience.

+50%\*

unlock speed when the screen is dim

+25%\*

unlock speed when the screen is on

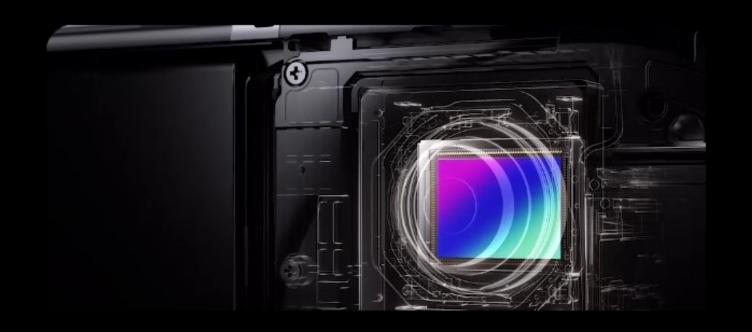


**DESIGN** 

# Refined and classic

# Stable video recording Ultra image stabilisation

Xiaomi 15 Ultra's main camera features 4-axis OIS and larger format input EIS for improved stabilisation. It offers enhanced shooting, with respiratory and focus breathing compensation for smoother zooming and stable image quality.



# Next-gen Leica quad camera system

# Large aperture across all focal lengths

Surpassing spatial constraints, effortless composition is at your fingertips. Thanks to the outstanding 14mm - 200mm optical-level zoom, Xiaomi 15 Ultra offers an even more powerful all focal lengths photography experience.

#### Leica 100mm

#### Ultra telephoto

200MP sensor 1/1.4" large sensor size f/2.6 large aperture 2.24µm Super Pixel OIS



#### Symmetrical aesthetics

#### Classic design

Continuing with a premium camera-inspired design and a retro cinematic aesthetic. The all-new portless design on the top frame, as well as the wraparound quad-curved frame further improve its reliability and feel in your hand. Honouring the classics with innovation.

# Quicker and safer charging

#### 90W HyperCharge 80W Wireless HyperCharge\*

Xiaomi Surge Battery Management System is equipped with a new Xiaomi Surge P3 charging chipset supporting frequency-varied fast charging and the Xiaomi Surge G2 battery management chipset that intelligently extends battery life.

#### Xiaomi 15 Ultra

#### Photography Kit Legend Edition

Learn more



The brand-new photography kit features an innovative detachable shutter button and thumb support. The exclusive Fastshot mode interface provides a new-level Leica shooting experience.

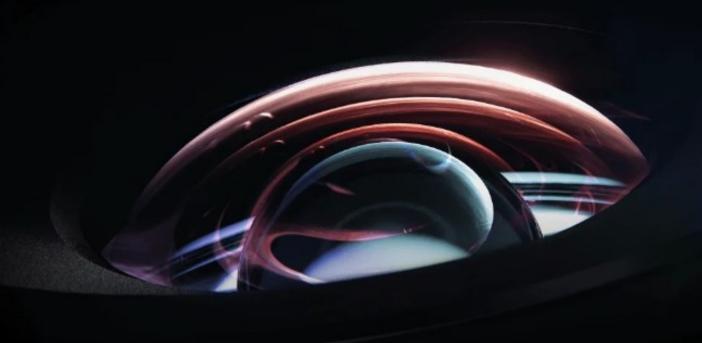


#### Pinnacle of mobile optics

### Master light with ease

#### Pinnacle optical design

Building on the strengths and ultra-imaging technology of previous generations, the optical processes have been comprehensively optimized. It now boasts more accurate image purity and expression of light and shadow.





Leica 70mm **Pinnacle** performance

All-new 200MP ultra telephoto

#### High dynamic range Capture every distant detail

Even under complex lighting, the telephoto lens preserves the dynamic range, capturing distant objects exactly. Far-off details leap into view with stunning clarity.

f/1.63 Summilux lens

#### Clear and detailed night scenes

#### Leica 1-inch main camera

Xiaomi 15 Ultra's main camera offers a 23mm Leica Summilux optical lens, 1-inch image sensor, and pinnacle optical design, bringing stunning night snapshot performance, and restoring realistic night human street photography.

**14EV** 

Ultra-high dynamic range

1-inch Ultra-large sensor

Xiaomi Shield Glass 2.0

+25%

Rough road drop resistance\*

6M42 aluminum frame

High-strength

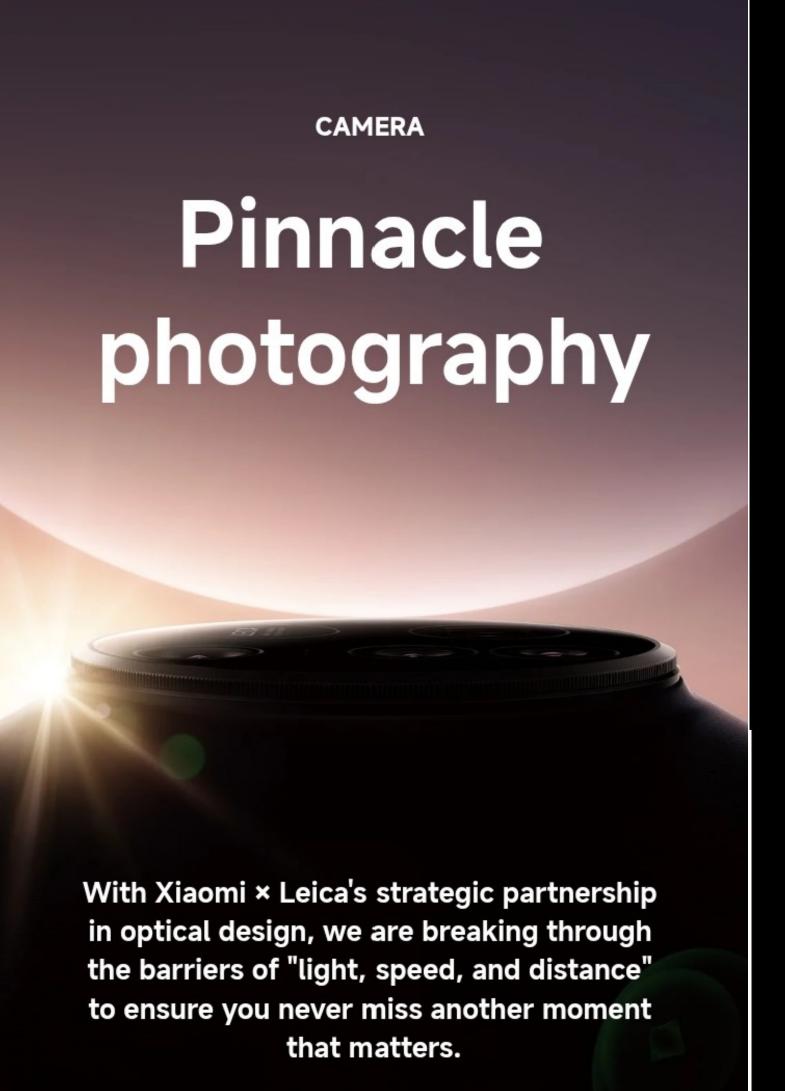
**CNC** crafted

Corning® Gorilla® Glass 7i With anti-scratch coating

+82%

Camera deco nanoindentation hardness\*



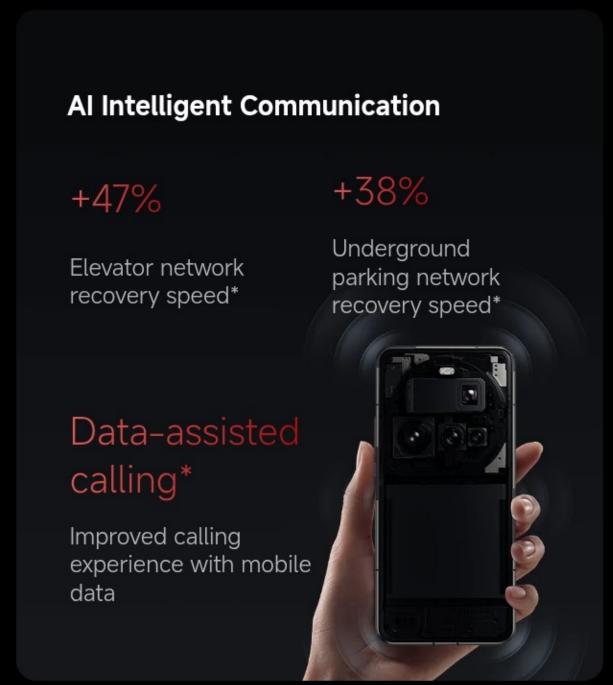






# Ultra focal length photography





# For expert-level video post-production

# 10-bit Log video recording across all focal lengths

For professionals, Xiaomi 15 Ultra supports 4K 60fps Log video recording across all focal lengths. As the ACES Product Partner, Xiaomi 15 Ultra brings a more professional color experience to users.



# Reproduces colors accurately

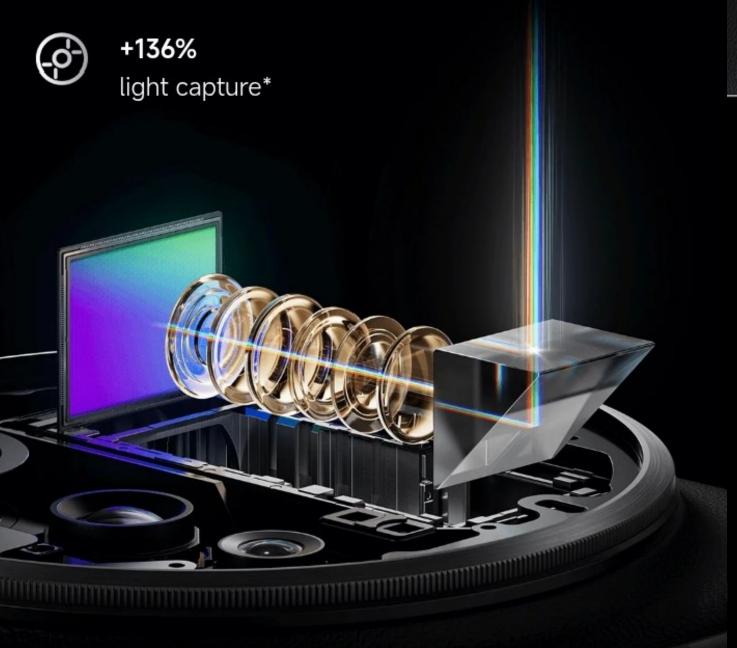
#### 13-channel multispectral sensor

Restore more realistic, vivid colors, and capture truly authentic Leica imagery with Xiaomi 15 Ultra.

#### Superb perspective

# Leica 200MP ultra telephoto

The Leica 200MP ultra telephoto introduces a new pinnacle in mobile optics, an industry-leading telephoto experience.





# Camera-inspired design

#### XIOOMI 15 Ultra

with \* Google Gemini

Chat with Gemini, a truly helpful personal Al assistant from Google, to supercharge your ideas.

#### Gemini Overlay

Get quick access to Gemini without switching apps.

#### **Gemini Live**

Go Live to talk things out with Gemini.

#### **Image Generation**

Create stunning images with Gemini.

#### **Gemini Extensions**

Extensions connect Gemini to other Google apps and services you rely on.

# Embrace a more liberated and splendid creation

All focal lengths photography

#### **Stepless Master Portrait**

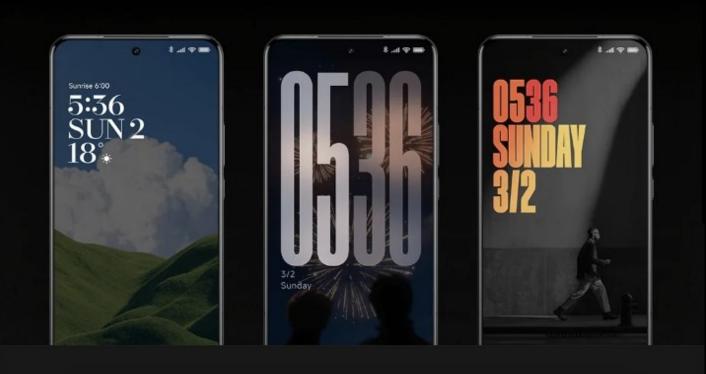
# Capture atmospheric portraits

Master Portrait on Xiaomi 15 Ultra supports stepless focal length adjustment from 23mm to 135mm. Coupled with large apertures across all focal lengths, Xiaomi 15 Ultra enables flexible composition adjustments even in low-light conditions, for masterpiece portraits.

#### **Always-active Display**

#### Ultra-low consumption

Adopting an Always-Active Display with adaptive brightness, when turned on, key information such as the time and notifications are clearly visible even when the device is locked. With a refresh rate as low as 1Hz, battery life is barely affected.



# Professional color performance

# Super power-efficient WQHD+ display

Xiaomi 15 Ultra features a stunning All Around Liquid Display, delivering an outstanding grip experience and exceptional visual experience.







TÜV Rheinland Low Blue Light (Hardware Solution) Certified TÜV Rheinland Circadian Friendly Certified TÜV Rheinland Flicker Free Certified



# IP68\* Dust and water resistance







### More focal lengths Wonderful tool for street photography

Effortlessly capture a variety of challenging long-distance shots, whether at a sports event or a concert, you can freeze every highlight with precision.



# Powerful Al computational photography capabilities

#### Xiaomi AISP 2.0

Break optical constraints to generate more realistic images. Make the most of the incredible computational power of AI while shooting to capture your precious moments with ease even in complex environments.

#### Telephoto snapshots Capture wonderful moments from afar

Whether shooting stunning wide-angle scenes or capturing distant fleeting light and shadow, Xiaomi 15 Ultra enables you to master every moment precisely.

# Impressive performance with exceptional energy efficiency

#### Snapdragon® 8 Elite

Xiaomi 15 Ultra is powered by the industryleading Snapdragon® 8 Elite Mobile Platform with a 3nm manufacturing process and Oryon CPU, which brings a transformed performance while balancing power consumption and daily battery life.

# Stand strong against outdoor glare 3200nits display

# 3200nits display brightness

Xiaomi 15 Ultra features the new display panel, bringing a 3200 nits ultra-bright display, allowing users to enjoy stunning HDR effects even under bright sunlight.



Detachable

Shutter button

**DISPLAY** 

### Super intelligent display



#### A step towards an Alpowered ecosystem

Google's tailored Al assistant, paired with Xiaomi's cutting-edge multimodal processing technology in text, sound, imagery and other fields, allows you to fully unleash your productivity and creativity.



#### Studio-quality

#### **Audio recording**

Brings you crystal-clear sound quality and cinema-grade recording effects, including directional audio recording, omnidirectional audio recording and Audio Zoom.

4-Mic Array

Movie-grade sound pickup



#### Gives you the "being there" feeling

#### Flagship audiovisual experience

Multiple expert adjustments and technological support deliver exceptional sound quality and a deeply immersive audiovisual experience.











Water resistance



**PERFORMANCE** 

# Peak performance



High-speed RAM

4GB/s reading speed

LPDDR5X

**UFS 4.1** 

#### **CPU**

Multi-core performance

Power consumption

+45%

-52%

#### **GPU**

Performance

Power consumption

+44%

-46%

#### AI

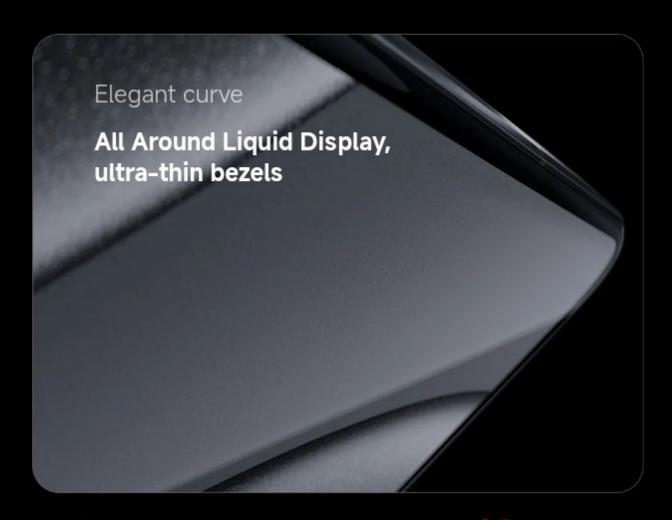
Al performance

Al power efficiency

+105%

+45%

# A masterpiece Stunning details



# Ultra-long battery life Up to 25 hours of video playback\*

Maintains a slim design while utilizing a massive 5410mAh (typ) Xiaomi Surge Battery, offering a magnificent battery life experience.



# Unlock new videography possibilities

# 4K 120fps cinematic slow motion\*

Xiaomi 15 Ultra supports 4K 120fps cinematic slow motion video recording with both the 23mm main camera and 100mm periscope telephoto, unlocking brand new angles and a stunning videography experience.

### Stay cool with super heat dissipation

### Xiaomi 3D Dual-Channel IceLoop system

Featuring a new design with 5100mm<sup>2</sup> overall LHP area, it delivers reliable performance from daily operations to heavy workloads.



# Effortless photo post-production

#### **Al Creativity Assistant**

Now, Xiaomi 15 Ultra integrates AI in its cameras and albums, inspiring and assisting your creation in real time.

# Next-level communication experience

# Extra strong signal for effortless connection

Xiaomi 15 Ultra boasts a Xiaomi Surge T1 Tuner and Xiaomi Surge T1S Tuner, complemented by a Super Antenna Array and AI Intelligent Communication. This powerful combination delivers a significantly enhanced communication experience for your everyday needs.

#### Leica 14mm

#### Ultra-wide camera

50MP sensor f/2.2 large aperture 6P lens EIS

5cm super macro





#### FusionLM 2.0

Pixel-level multi-frame fusion in RAW combined with an accurate and true-to-life high dynamic range.



#### ColorLM 2.0

Intelligent color mapping and textured colors.



#### ToneLM 2.0

Real-world lighting with cinematic and vivid tones.



#### PortraitLM 2.0

Intelligent adjustment for subject and background separation preserves accurate skin tones even in complicated lighting.

# Incredible transmission efficiency

**USB 3.2 Gen 2** 



#### Create in Dolby Vision®

#### Across all focal lengths

Dolby Vision® can be enabled at any focal length to record a greater dynamic range and present professional-level light and shadow details.



#### Leica 70mm

#### Floating telephoto

50MP sensor

f/1.8 large aperture

6P lens

OIS



#### Leica 23mm

#### **HDR** main camera

50MP sensor
Sony's LYT-900 sensor
1-inch large sensor size
f/1.63 large aperture
3.2µm Super Pixel
8P lens
OIS



### More resistant to drops and wear

#### **Xiaomi Guardian Structure**

Xiaomi 15 Ultra features the next-generation Xiaomi Guardian Structure, crafted with exquisite detail, like the new form high-strength aluminum frame, Corning® Gorilla® Glass 7i protected camera deco, and durable back, giving users a more reassuring experience. Prime core frequency

computing power

4.32GHz

80 TOPS

TSMC second-generation process

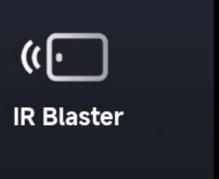
3nm







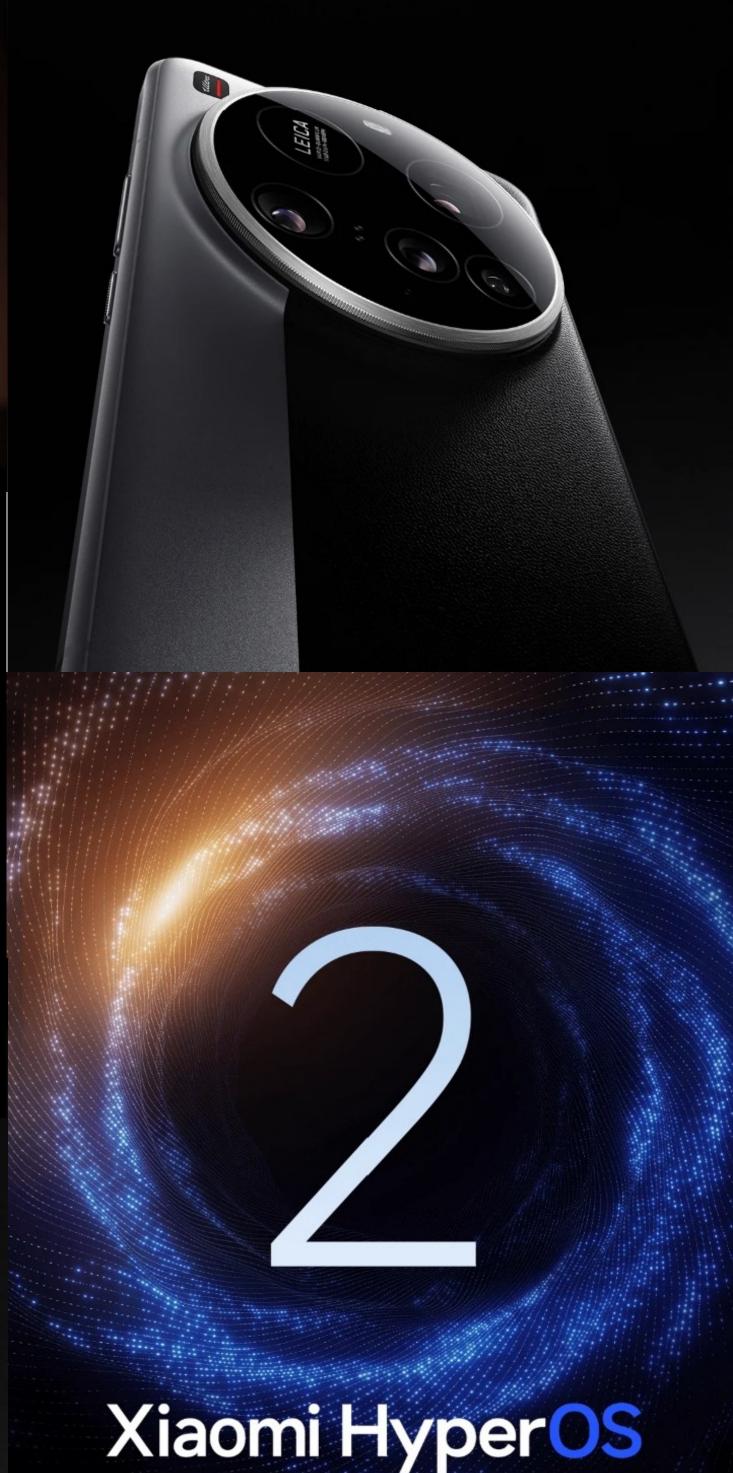




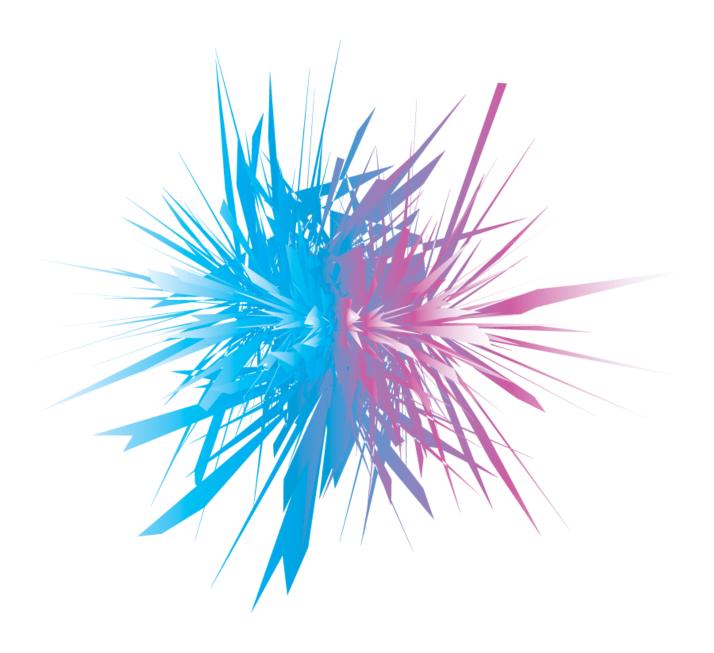


**EXPERIENCE** 

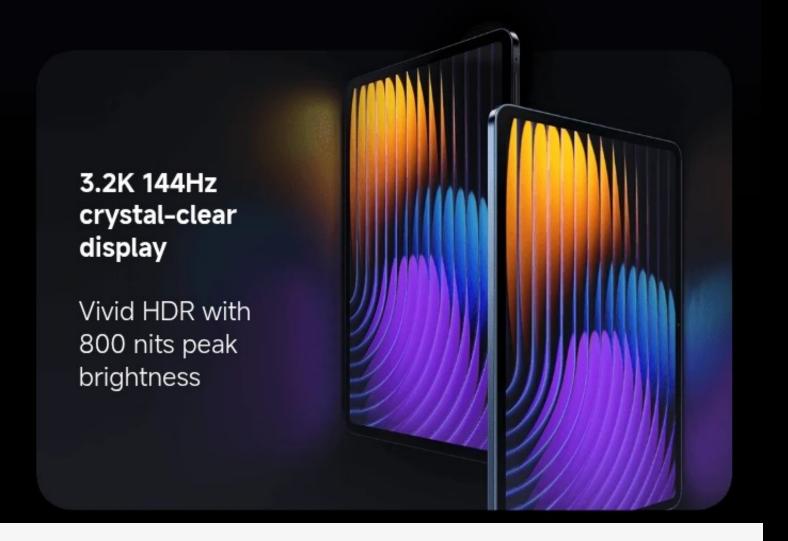
# A cutting-edge tech experience



Faster. Smarter. Smoother.

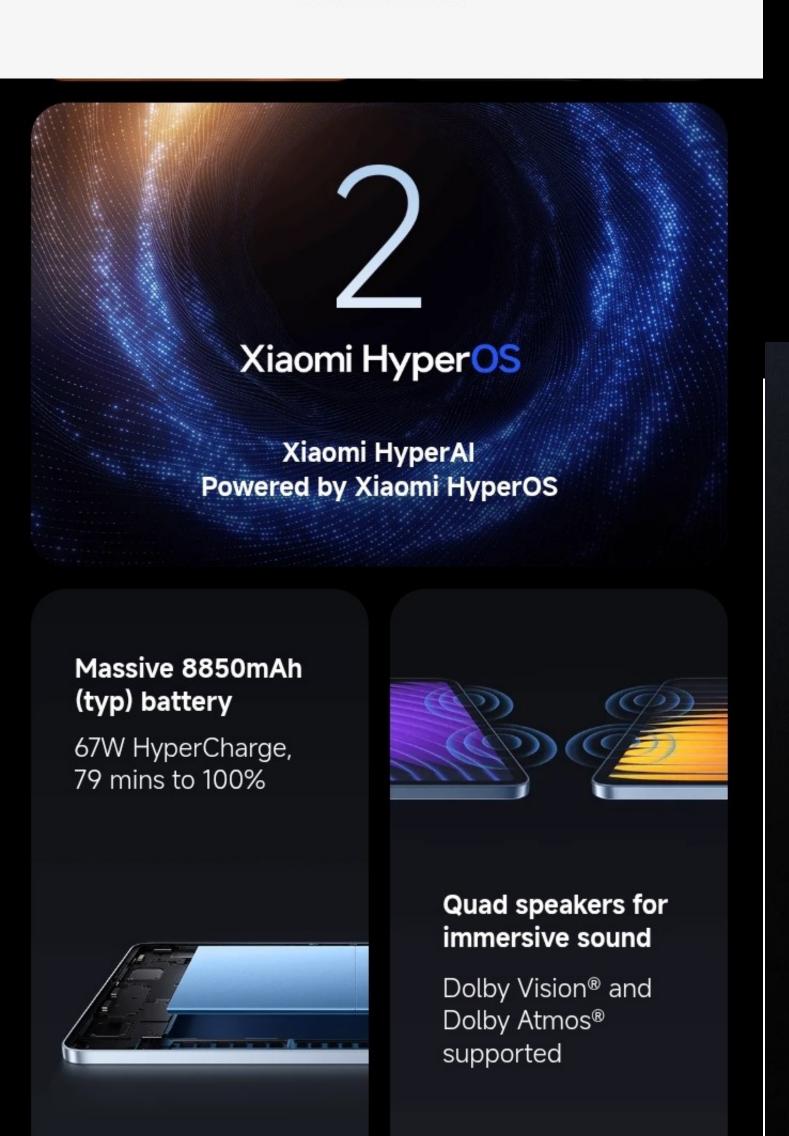






# USB 3.2 Gen1\* Instant data transfer and storage

Whether you want to transfer data to your laptop or save directly to the Pad, everything is faster and smoother.



Snapdragon®
8s Gen 3
Mobile Platform
4nm process for peak
performance



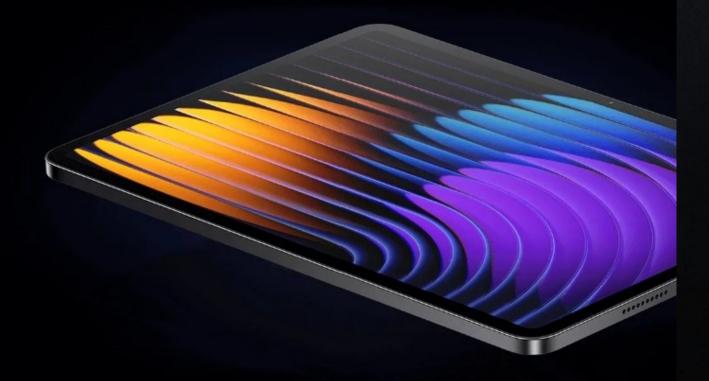
# All-new accessories

#### Xiaomi Pad 7 / 7 Pro Focus Keyboard

#### Floating design

A dual-hinge crafted from high-precision metal offers sturdy support and ensures smooth opening and closing, for a PC-level usage experience.

# Crystal-clear flagship display



# Brand-new design



### 3.2K Resolution 3:2 aspect ratio

Xiaomi Pad 7 Pro features a 3.2K crystalclear display, offering much more clearer and detailed visuals. Whether you're watching videos, reading, or multitasking, it delivers an immersive and stunning viewing experience. Xiaomi Pad 7 Pro is your wonderful tool for boosting productivity and creativity.





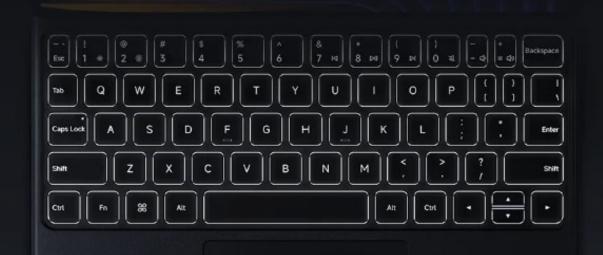
#### Simple yet refined design

Featuring a sleek unibody design crafted with light and durable aluminum alloy, its thin and light form factor make it a breeze to carry around, and a joy to use.



#### Adaptive backlight

Mechanical touchpad





3200 x 2136 resolution

800nits peak brightness

12bit colour depth

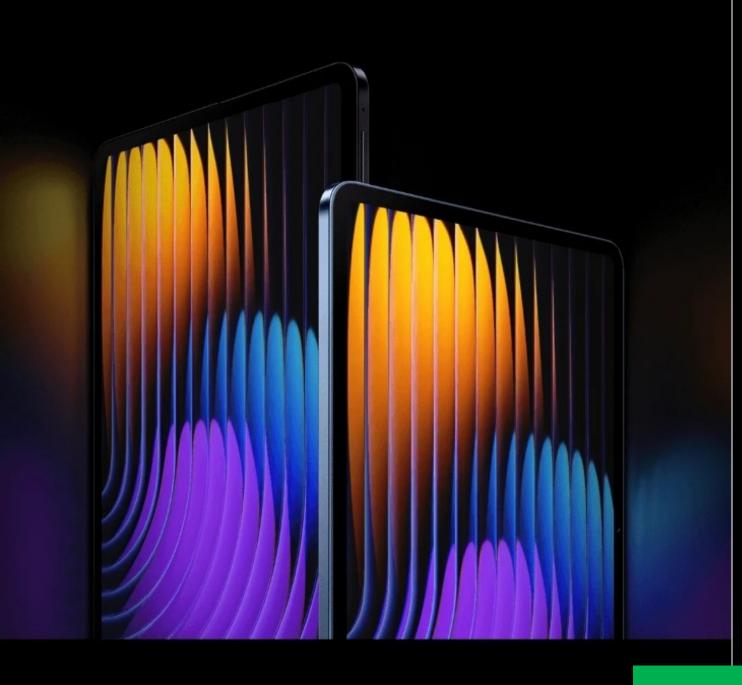
DCI-P3 support

**345PPI** 

**Adaptive HDR** 

Wet Touch display

144Hz adaptive refresh rate



### 800nits peak brightness See finer details

With Dolby Vision® support and 800 nits peak brightness, Xiaomi Pad 7 Pro presents an astonishing visual experience when you are viewing HDR contents.





# Anti-glare screen for better eye protection Delivers clarity even in direct sunlight

The matte glass version ensures clear visuals, whether indoors or in intense outdoor light. Watching videos, browsing pictures and reading documents is less straining on the eyes thanks to reduced glare.



# Work efficiently



### Hidden antenna

Xiaomi Pad 7 Pro combines portability and premium build quality into the perfect package.

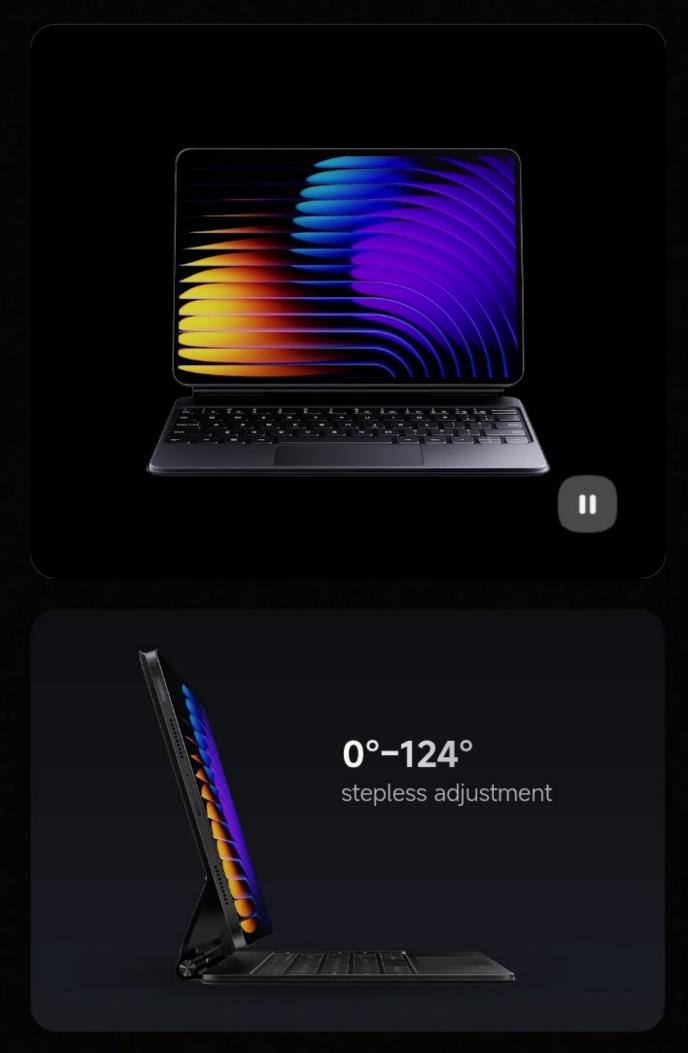


# Flagship performance



### Snapdragon® 8s Gen 3 Mobile Platform Powerful performance

Enjoy the powerful performance and smooth experience empowered by the flagship Snapdragon® 8s Gen 3 Mobile Platform, which utilizes an advanced 4nm process to provide outstanding performance and power efficiency, whether you're doing creative work such as editing videos, or simply playing graphics-required games.



### Available in three sophisticated colours





Blue



Gray





Flagship quad speakers

### Produce an immersive audio-visual experience

Xiaomi Pad 7 Pro features quad speakers with Dolby Atmos® support, and also supports 200% volume boost for an even more immersive sound experience.



### Xiaomi Focus Pen Upgraded writing experience

With millisecond-level low latency, the pen reacts sensitively to each pressure change, delivering a smoother writing and drawing experience. Embrace the calming refinement of the all-new white version. It's elegance in your hand.

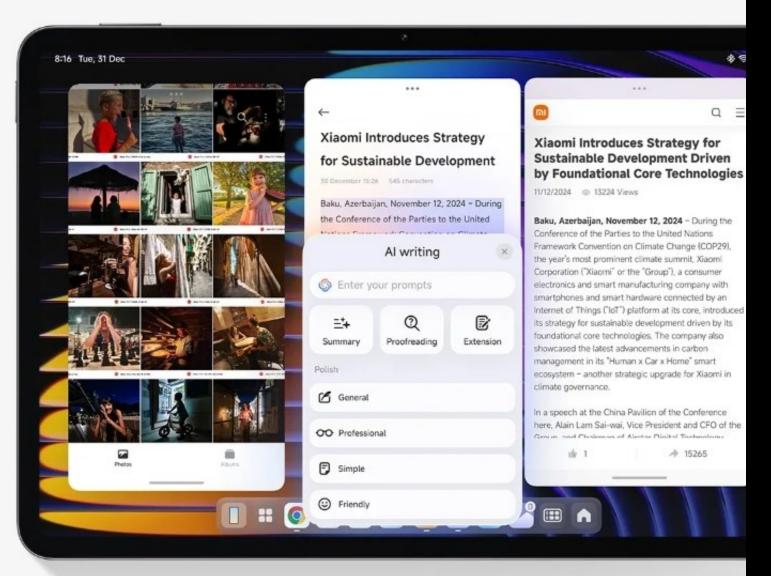
+ 6.4%

cold launch speed + 19%

animation smoothness

multitasking smoothness

+ 10%





### Original colour pro Professional calibration

Expert-level colour calibration addresses display inconsistencies caused by varying devices and screen materials to achieve precise colour representation.



### Upgraded aesthetics New visuals

Discover new lock screen styles, including Magazine and Oriental, to bring dynamism to your screen.



### All-metal Unibody Slim and portable

Xiaomi Pad 7 Pro adopts a unibody design crafted from high-strength aluminium alloy exuding a high level of sophistication. Even with a large battery, the body remains slim.



### 8850mAh (typ) battery for extended battery life

Xiaomi Pad 7 Pro is equipped with a massive 8850mAh (typ) battery, and with Xiaomi Surge G1 battery management chipset as well as Xiaomi HyperOS 2 optimization, can provide long-lasting battery life. Enjoy up to 19.8 hours of video playback or up to 262.43 hours of music playback with the portable and compact Xiaomi Pad 7 Pro.

67W

Up to 19 hours

**HyperCharge** 

of video playback

79 mins

Charge to 100%



# Multiple professional certifications Designed for better eye comfort

The display's multi-dimensional eye-care functions, such as 4096 levels of brightness adjustment, have attained TÜV Rheinland eye comfort certifications, ensuring your eyes are protected even during longterm screen use.

(-<u>/</u>±

**DC** dimming



**Ambient colour temperature sensing** 



**Matte Glass Version** 

### AG+AR double-layer process

The matte glass version is optional. It adopts AG nano-texturing process and AR optical coating to eliminate 99% of light interference and reduce screen reflection.

- 99% light interference

-65%

screen reflection



AnTuTu score 1534057

**CPU performance** 

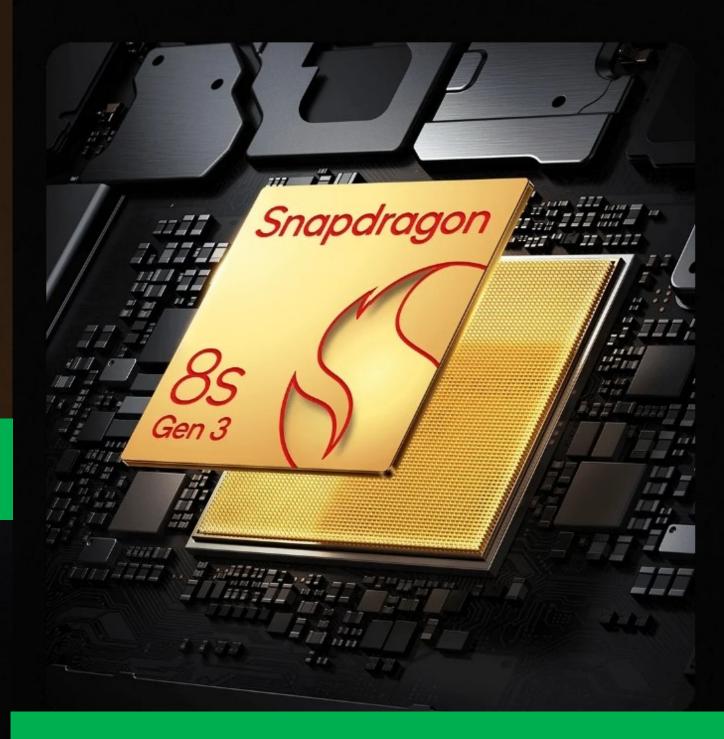
+ 16%

Al performance

+ 42%

**GPU performance** 

+ 17%



### Conference tools 2.0

Xiaomi Pad 7 Pro brings a new generation of evolved Conference tools, with a bunch of features such as Fill light, Interpret, Crossdevice camera and more to help your silkysmooth meeting and office experience.

Fill light

Noise reduction

**FocusFrame** 

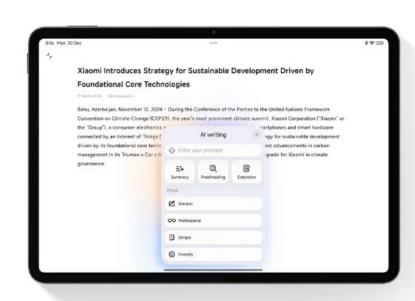
Recognise hand gestures

Cross-device camera



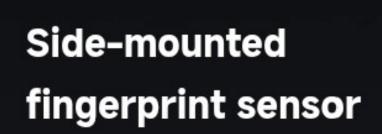
### **AI Writing**

Get help with writing, brainstorming, and more, with Al Writing. Now available system-wide, Al Writing can assist you in more ways than ever before. Summarizing articles, organizing notes, spellchecking emails - Al Writing can do it all.



### Paper-like writing experience

The matte glass version features a matte texture to replicate the feel of paper, making note-taking and drawing a breeze.



Unlock and turn the screen on/off with a single touch.



### **Solution** Al Speech Recognition

Al Speech Recognition, powered by cloud-based AI technology, automatically converts speech to text, with speaker recognition, summary generation, and translation.



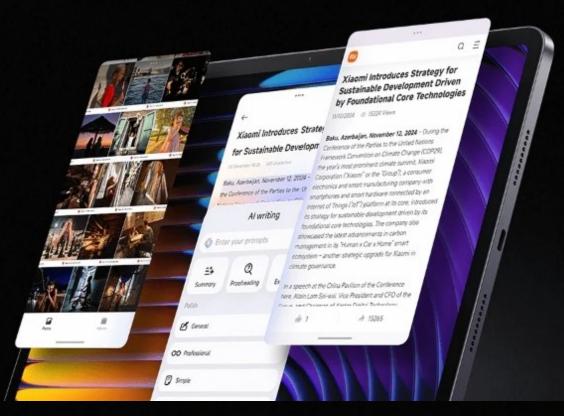
#### Al Calculator

Makes writing down formulas and solving complex mathematical problems a breeze.



### PC-level operation with workstation mode

Xiaomi Pad 7 Pro supports Workstation mode in which all apps will be opened in floating windows and can adjust size as you wish, giving you a more desktop-like experience, and boosting your productivity.



### Xiaomi HyperConnect Efficient connections

Empowered by Xiaomi HyperOS 2, you can enjoy a more seamless experience with the refreshed Xiaomi HyperConnect.

#### Home screen+ 2.0

Directly operate your phone from a Xiaomi pad, use apps or files from your phone, and even pin phone apps to the pad for seamless use.



## A richer experience

### 32MP front camera Intelligence always-on

It also supports the Always-ON feature, which guarantees your privacy while detecting your location in real-time, intelligently remaining unlocked when your presence is detected and lock when you move away from the screen.



### 50MP rear camera

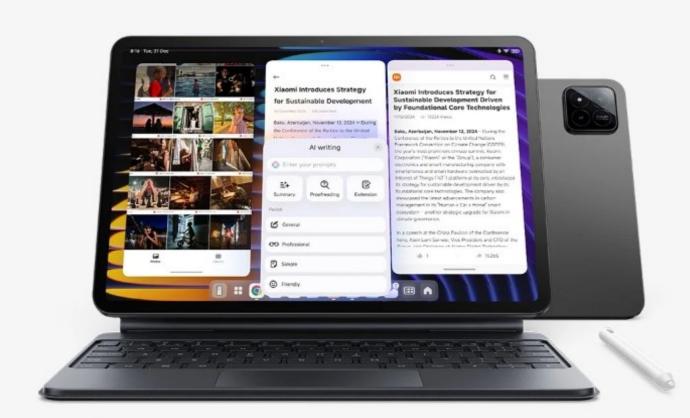
### Hidden

Infrared remote control



### Xiaomi HyperAl

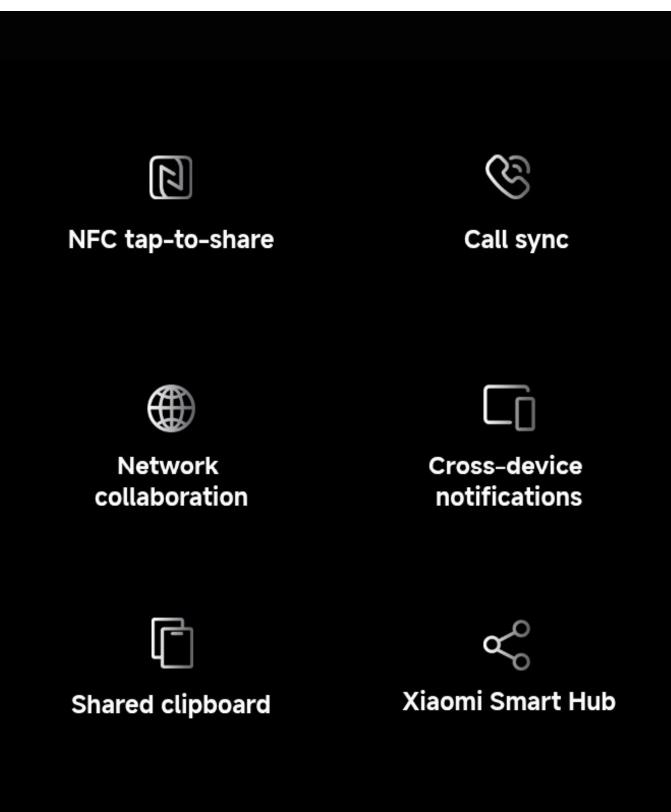
Xiaomi Pad 7 series possesses new AI capabilities allowing you to handle diverse office tasks seamlessly, including searching, generating texts and images, and conducting meetings.



### XIOOMI Pad 7 Series

with 🔷 Google Gemini

Chat with Gemini, a truly helpful personal AI assistant from Google, to supercharge your ideas.



### Xiaomi HyperCore Comprehensive smooth experience

Xiaomi HyperOS 2 introduces brand-new core technologies and intelligent computing power scheduling tailored for seamless multi-tasking on tablets. It accurately allocates resources based on the prioritisation of window visibility, for an even smoother experience.



### Al Art

With Xiaomi's most advanced proprietary AIGC and cloud computing technology, turn your sketches into masterpieces in seconds.



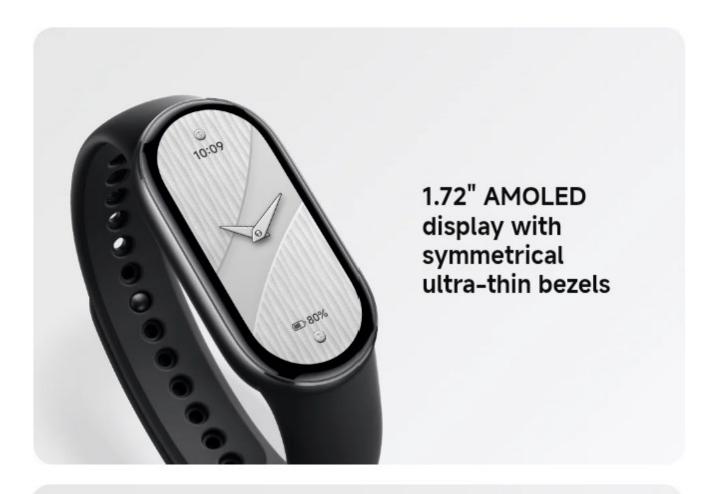
Discover new lock screen styles, including Magazine and Oriental, to bring dynamism to your screen.











# Colorful multi-material frames and accessories to enrich your outfit

### Xiaomi Smart Band 10 Ceramic Edition

Pristine white sheen

Xiaomi Smart Band introduces a sleek ceramic frame, complemented by a matching ceramic clasp and a white fluororubber strap that exudes refined, tactile elegance.



### Premium metallic body

### A jewellery-grade upgrade for your wrist

Crafted from sandblasted aluminum alloy, the frame is lightweight and durable, featuring a sleek satin-metallic finish. Pair it with interchangeable straps to express your style with every lift of your wrist.

10.95mm\*
Compact
and slim

15.95g\*
Lightweight and comfortable

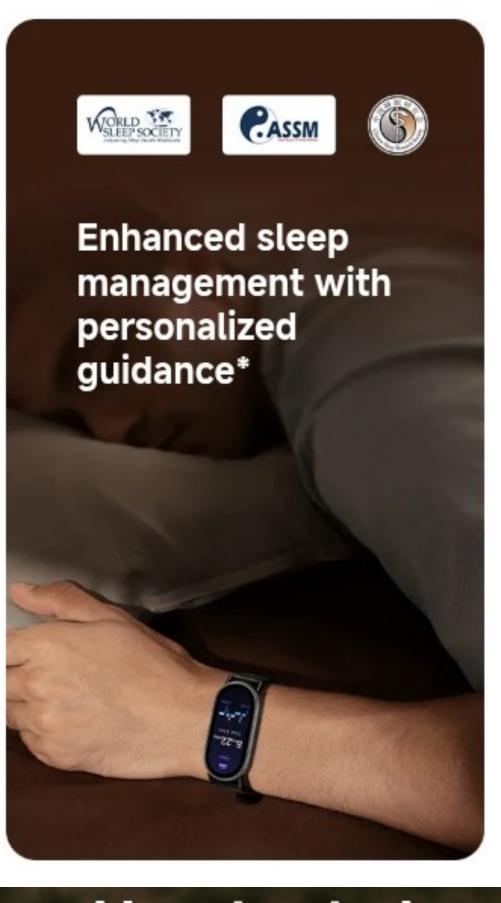


### Xiaomi Asymmetrical Metal Strap

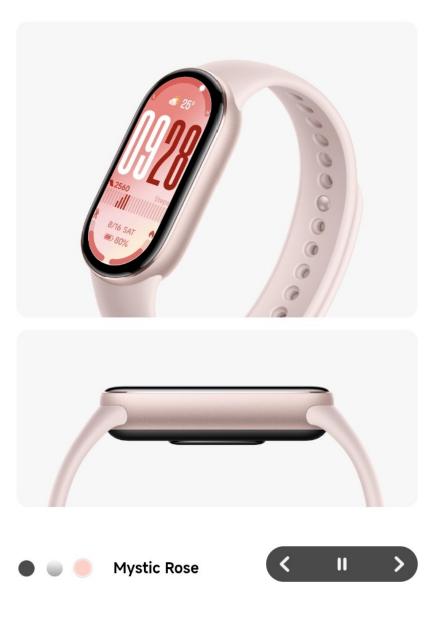
Express your style

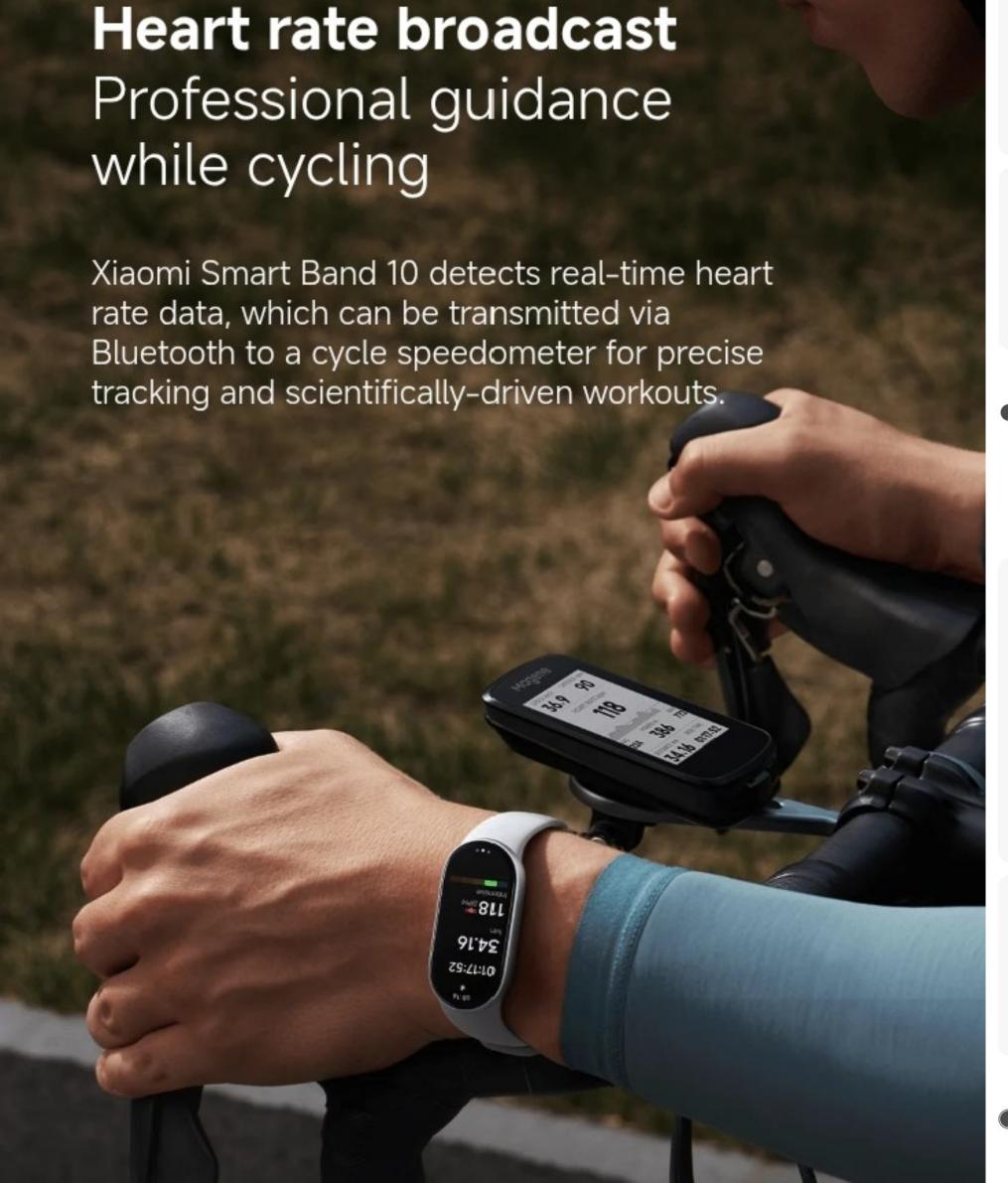
The unique, irregular shape and metallic finish effortlessly showcase your unique style, whether you're at the office or on the go.

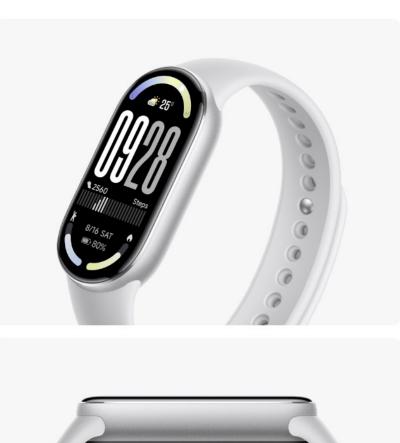


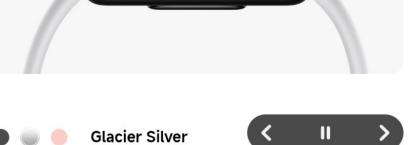










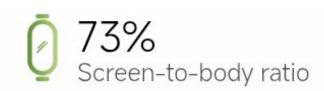
















### 21-day long battery life Long-lasting durability

With upgraded low-power hardware and intelligent power-saving algorithms, system power consumption is significantly reduced, providing an impressive 21-day battery life for extended use.

### 21 days

In typical usage mode\*

### 9 days

In AOD mode\*

### 8 days

In heavy load mode\*





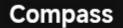
Never miss a beat with Xiaomi HyperOS 2

### Xiaomi Smart Hub\*

Control your earphones, smartphone and pad\* directly from Smart Band. Simplify everyday tasks with seamless interconnectivity.

### **More features**







Find phone



Music



Calendar



Weather



### Vitality score

Smart Band converts your movement over 7 days into a score, evaluates your activity level and keeps you motivated to stay active.



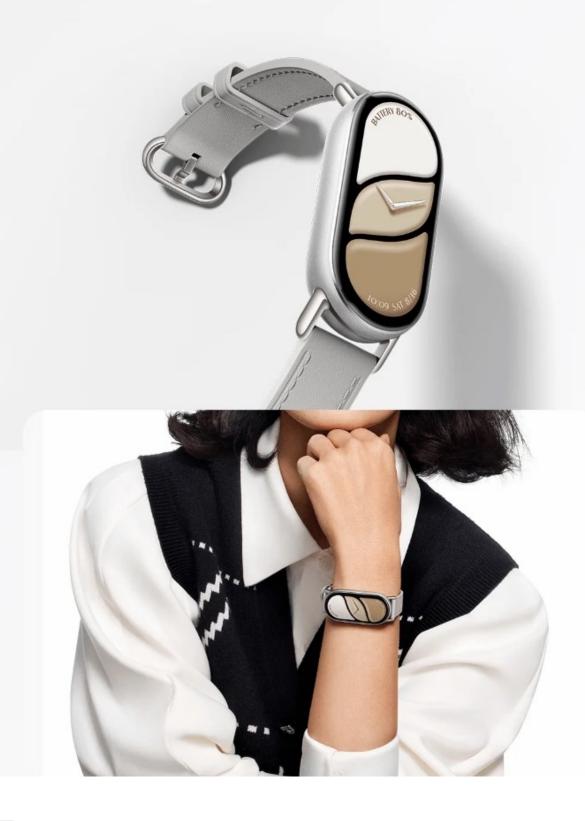
### **On-wrist running courses**

Choose between 10 built-in running courses with varying intensity levels. Smart Band provides clear, scientifically backed guidance for every run.



### **Xiaomi Leather Strap**Show off your elegance

Crafted from premium calfskin leather, this elegant strap offers a soft, comfortable feel and comes in a timeless, versatile Elephant Grey shade.



### Sleep trend report

Generate organised sleep reports on a daily, weekly, monthly basis for insights into your sleep patterns with professional suggestions for better sleep.

Sleep score Bedtime routine

Sleep duration Sleep efficiency



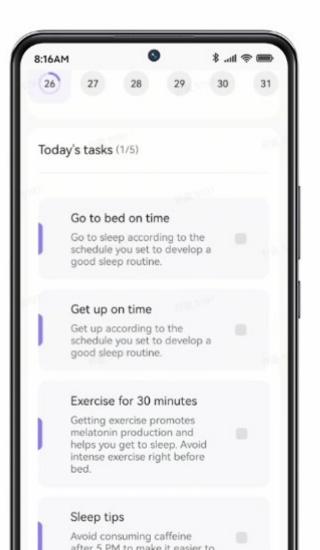
### Information at a glance

View incoming calls with a lift of your wrist and reject calls or reply with quick message\*. You can also sync your events, alarms and more to stay in sync effortlessly.



### Sleep improvement plan

Based on the past sleep data, the Smart Band offers a 21-day plan to optimise your sleep and helps you establish a consistent sleep routine for better health and rest.



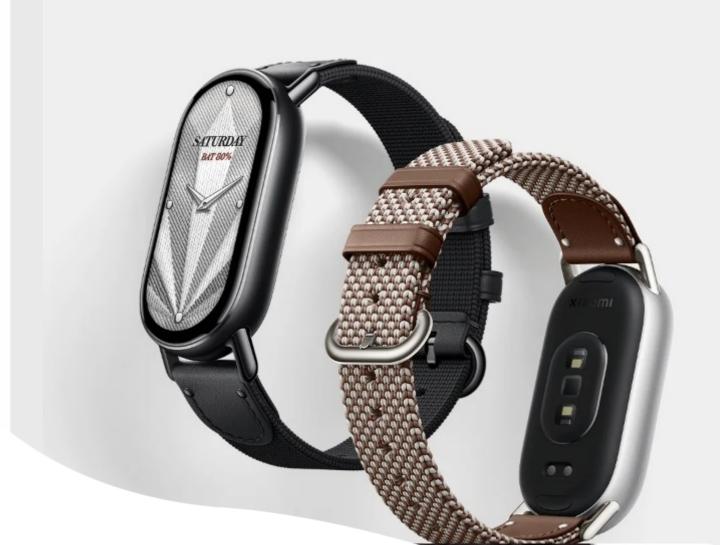
### **Advanced sleep intelligence** Smarter sleep starts here

With high-precision sensors, you can track your sleep more accurately than ever. Smart Band provides personalized recommendations and solutions to optimize your sleep quality in collaboration with international authorities.



### Xiaomi Silk Knitted Strap Luxurious and skin-friendly

Crafted from premium natural silk with advanced 3D-knit technology, this strap offers extra comfort on top of its naturally lustrous finish. Combined with genuine leather, it embodies breathable luxury.



### Xiaomi Magnetic Strap

Soft on the skin

Nano-tech vegan leather, soft as clouds and safe for your skin, wraps around flexible magnetic clasps for a perfect fit. In pristine white with a satin-smooth finish, it hugs your wrist like a second skin.





Check remaining battery life, adjust volume and switch noise reduction mode.



Ring to find phone and remote camera control.

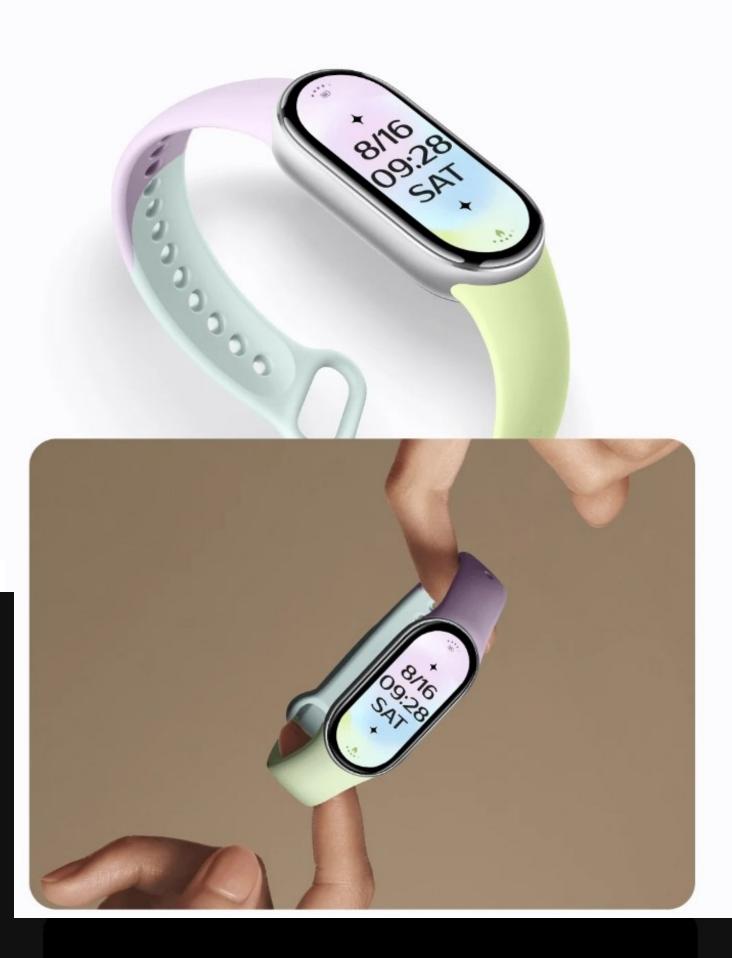


Ring to find pad, remote camera control and slides control.

### Xiaomi Fluororubber Multi-color Strap

Unbelievably vibrant

The latest macaron color block design is bold and vibrant, infusing any situation with a burst of energy.





Choose from a selection of mini-games to help you wind down during short breaks.





Style in seconds

Choose from six all-new straps featuring a classic, convenient quick-release design. An innovative pearl necklace option adds even more versatility to your style.

### Your personal health assistant

All-day health guardian

### 150+ sports modes

Your 24/7 fitness coach

Whether you're cycling, running or swimming, Smart Band accurately tracks key metrics like VO<sub>2</sub> max, training load and recovery time – providing actionable insights to optimize your workout performance.





### All-day heart rate monitoring

Excessively high and low heart rate alerts

#### Gemini Live

Go Live to talk things out with Gemini.

#### Image Generation

Create stunning images with Gemini.

#### Gemini Overlay

Get quick access to Gemini without switching apps.

#### Gemini Extensions

Extensions connect Gemini to other Google apps and services you rely on.

### Enhanced sports-related algorithms

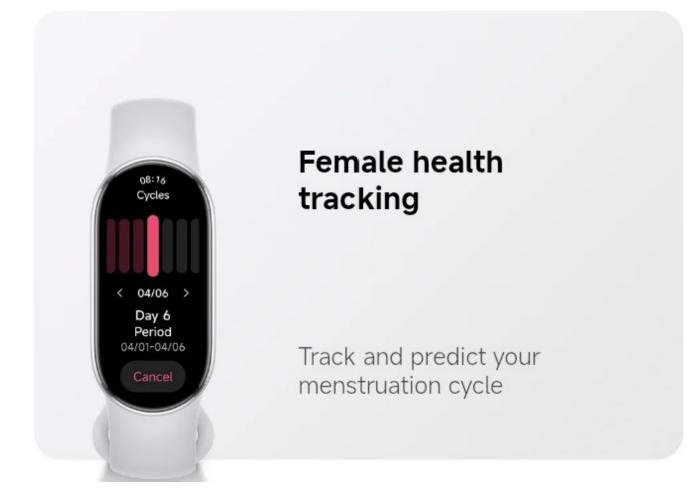
nine-axis motion sensor

Powered by upgraded high-precision sensors and enhanced professional algorithms, Xiaomi Smart Band 10 delivers exceptionally accurate health and fitness tracking – giving you reliable data to monitor your wellness journey with confidence.

#### **EXPERIENCE**

# Exceptional experience

# Innovation meets fashion



### 1.72" AMOLED display

Unlock new horizons

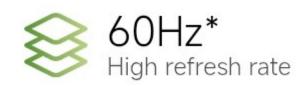
Vacuum filling sealing technology enables symmetrical 2.0mm ultra-thin bezels, expanding screen-to-body ratio from 66% to 73%. Enjoy a more immersive viewing experience with enhanced clarity.

### **1500 nits HBM brightness** Glanceable in any light

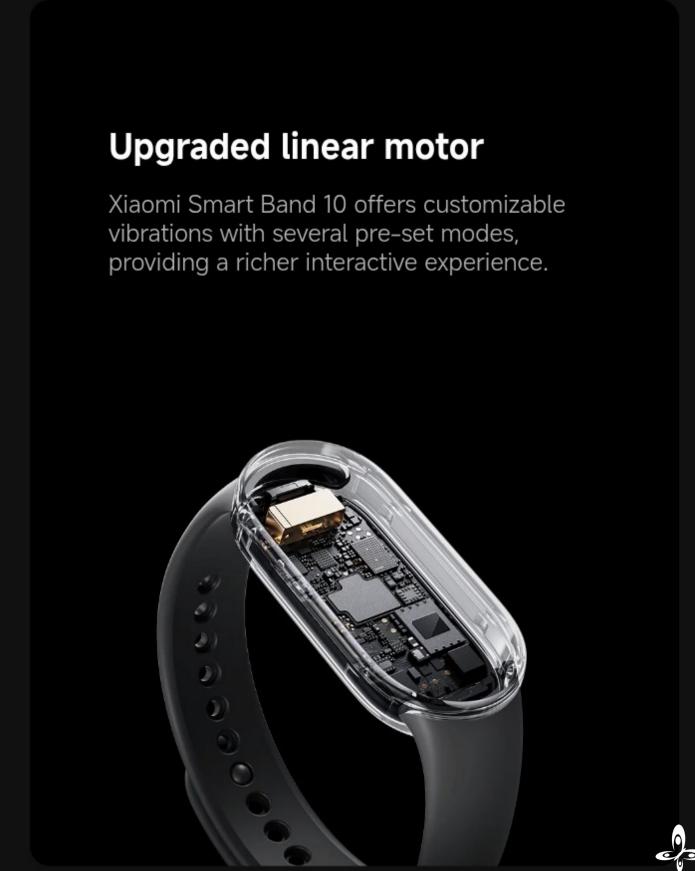
25%\* brighter than before, the display achieves a remarkable 1500 nits HBM brightness, making every message readable even in direct sunlight.

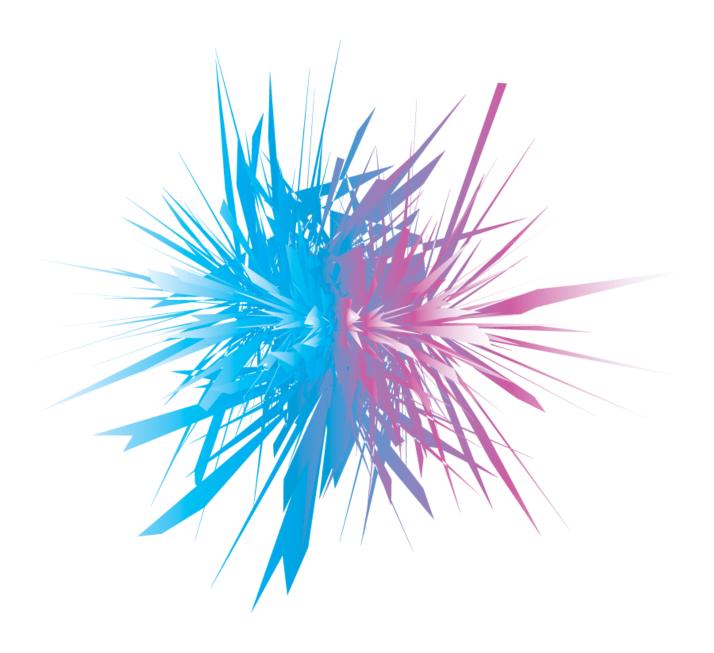
#### **HEALTH & FITNESS**

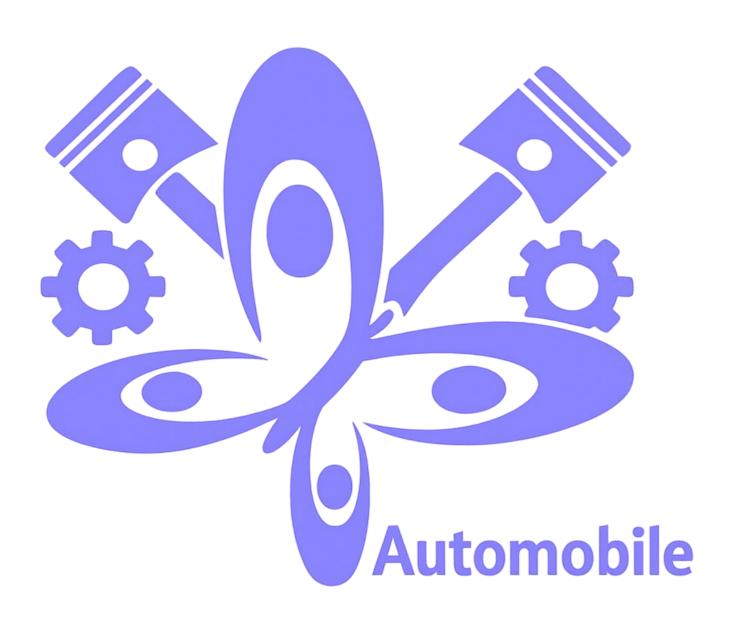
# Pro-level accuracy for every exercise













New Xiaomi SU7

Starts at \$30,000.00





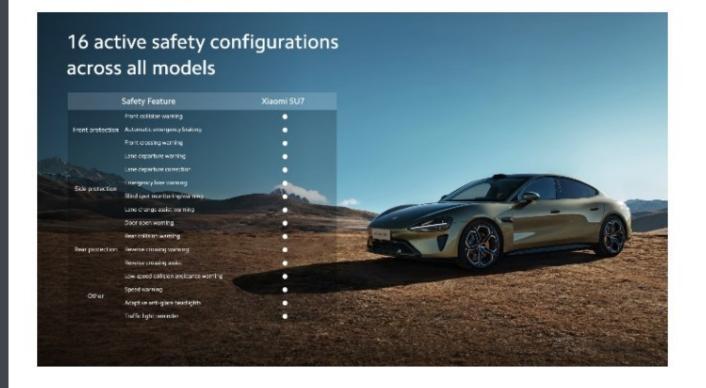


#### **Safety First**

Safety is an essential part of Xiaomi SU7. This car features our steel-aluminum alloy armored cage for unmatched protection.

Every Xiaomi SU7 is equipped with 16 active safety configurations, providing 360° protection from front, rear, left, and right to give you complete peace of mind on the road.





#### **Rich Color Selections**

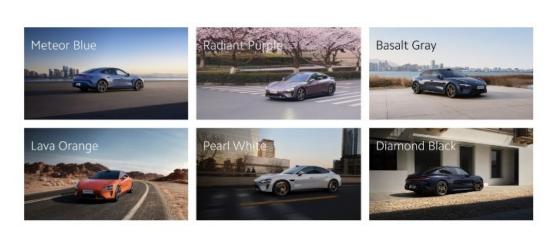
At the Xiaomi EV Technology Launch at the end of last year, we released 3 colors for Xiaomi SU7: Aqua Blue, Verdant Green, and Mineral Gray, which proved popular with many Mi fans.

This time, we're releasing 6 more colors, including

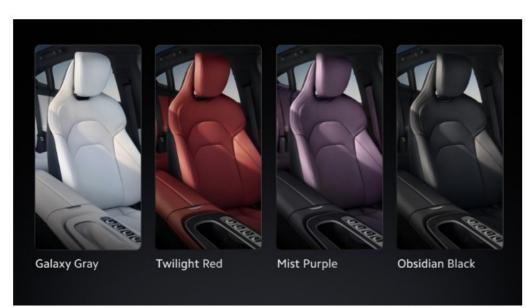
Meteor Blue: A very soft light blue, fresh looking,
peaceful, and relaxing. Radiant Purple: Romantic,
dreamy, gentle, and even more radiant. Basalt Gray: A
blue-gray metallic finish for a low-key, premium look.

Lava Orange: A high-saturation color that's full of
passion and vitality and looks fantastic. Pearl White:

Added pearl powder gives a three-dimensional, highlyattractive luster. Diamond Black: An extraordinary black
with a touch of deep blue.



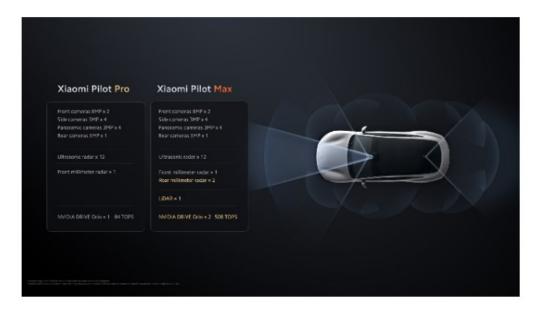
The interior also has four tasteful and beautiful colors to choose from: Galaxy Gray, Twilight Red, Mist Purple, and Obsidian Black.



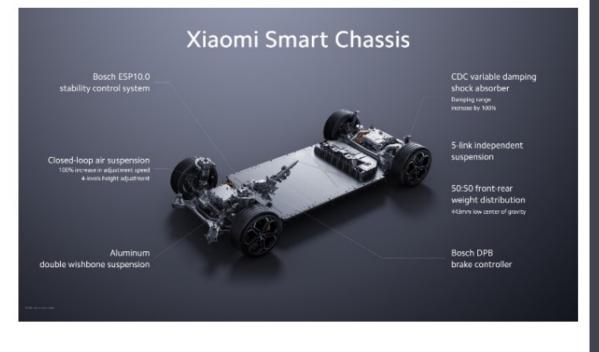


#### **More Options**

Xiaomi SU7 provides two sets of Xiaomi Pilot options: Pro and Max. Both options are self-developed using completely homogenous technology. For example, incorporating the same 11-camera combination and NVIDIA DRIVE Orin computing platform with full-stack self-developed algorithms allows different versions of cars to enjoy our latest advancements, delivering a better experience.



Premium ride quality isn't just about power, it's also important how quickly that power responds. All Xiaomi SU7 models are equipped with silicon carbide as standard, no expense spared. The entire series is equipped with silicon carbide controls, chargers, and compressors with a peak efficiency of 99.6%.



#### **Comfortable and Smart Interior**

The steering wheel, seats, instrument panel, and HUD in Xiaomi SU7 are arranged symmetrically around the central axis. The dashboard display greets you as you start the car, while the tri-spoke D-shaped steering wheel feels comfortable in your hands. There are two physical buttons on the steering wheel, one turns on smart driving and the other enables Boost mode for a convenient shortcut. Driving information on the expansive HUD is also clear at a glance.





Xiaomi SU7 Max lets you get back on the road with an incredible 510 kilometers of range after just 15 minutes of charging.

Even the standard Xiaomi SU7 isn't far behind, offering a 350-kilometer range boost in the same timeframe.











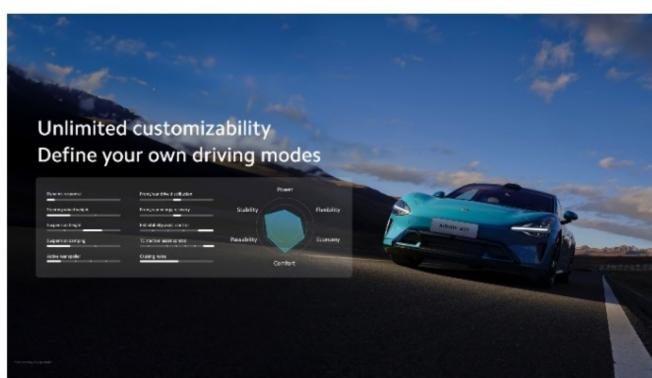
Sustainable Manufacturing

Xiaomi EV factory sets standards for sustainability, fully taking into account carbon emissions and the use of renewable energy from the very start of construction. Our EV factory boasts a solar roof generating 16.4M kWh of clean energy annually and 99% efficiency in exhaust gas treatment, achieving "zero" heavy metal into waste water emissions.





Xiaomi SU7 also offers a variety of customization options, allowing you to create a driving mode that perfectly suits you.



### **Safety First**

Safety is an essential part of Xiaomi SU7. This car features our steel-aluminum alloy armored cage for unmatched protection.

Every Xiaomi SU7 is equipped with 16 active safety configurations, providing 360° protection from front, rear, left, and right to give you complete peace of mind on the road.



#### **Unmatched Performance**

EVs with both quick acceleration and high top speed are rare, but Xiaomi SU7 excels in both.

Not only that, it can accelerate from 0 to 200km/h in just 10.67 seconds.







#### **Refined Exterior**

As a **C-class luxury technology sedan**, the proportions of Xiaomi SU7 meet the golden ratio, including wheel-to-axel, wheel height, and height-to-width aspect ratios. From the side the contours are elegant and from the front, the low-lying stance delivers full impact. On the front and sides, the body's curves are smooth and full, coordinating perfectly with an extremely tensile wheel design. At the rear, a unique compact ducktail spoiler and halo taillight design are highly recognizable. Good design is not just for beauty, but also for the drive. With continuous polishing to every detail of the design, Xiaomi SU7 achieves an extra low drag coefficient of 0.195.









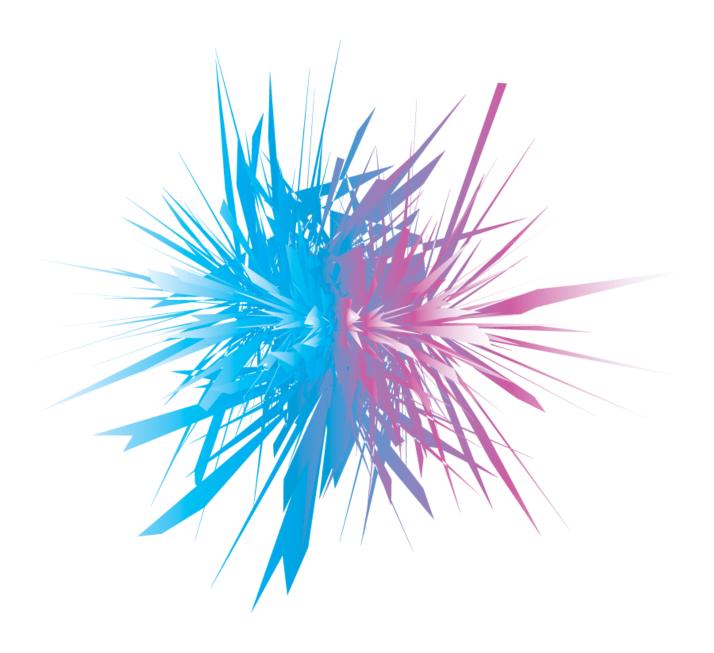










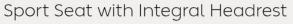




New NIO EC7

Starts at \$63,700.00





The front seats feature the high-strength, lightweight structure developed in-house and the high-rising bolsters to better support and wrap around the occupants for a confident and composed corner exit.

Cushioned by flexible foam, the curved seats provide natural ergonomic support, bringing comfort to the next level.



Brembo 6-Piston Calipers and 380mm Vented Brake Discs

Thermally stable: Floor the pedals to sprint from 0 to 135 km/h and then to a full stop. After 10 rounds, the braking performance is still robust. The vibrant Airglow Orange calipers match perfectly with different rim designs, illustrating passion and power.





7.1.4
Waterfall Surround
Ambient Sound
Lighting System

Powered by Dolby Atmos and the leading Dirac Pro spatial audio algorithms, the system delivers real-to-life sound through its 23 speakers with a power output of up to 1,000 watts.



Lightweight All-Aluminum Body 50:50 Weight Distribution Ratio

High Susp

N-BOX

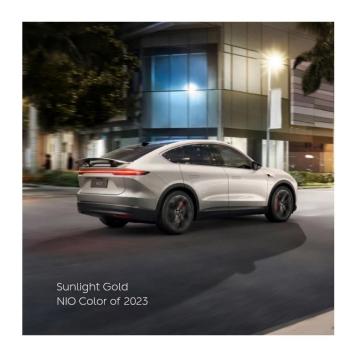
Engineered according to the five-star safety standards in China and Europe, the EC7 has an industry-leading body structure made of high-strength aluminum, boasting a torsional stiffness of 40,200Nm/deg.

Vibrant Colors for Your Personality Eight body colors inspired by enchanting skies across the world.









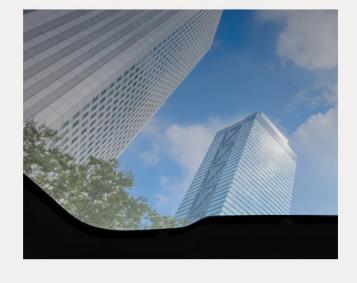
#### Smart Electrochromic Glass

Enabled by the third-generation flexible electrochromic materials, the glass tinted in neutral dark gray is applied for the first time. It lowers total solar transmittance by 12% and can adapt its transmittance according to the environment.

+12%

Transmittance of Total Solar

99.9%



940km

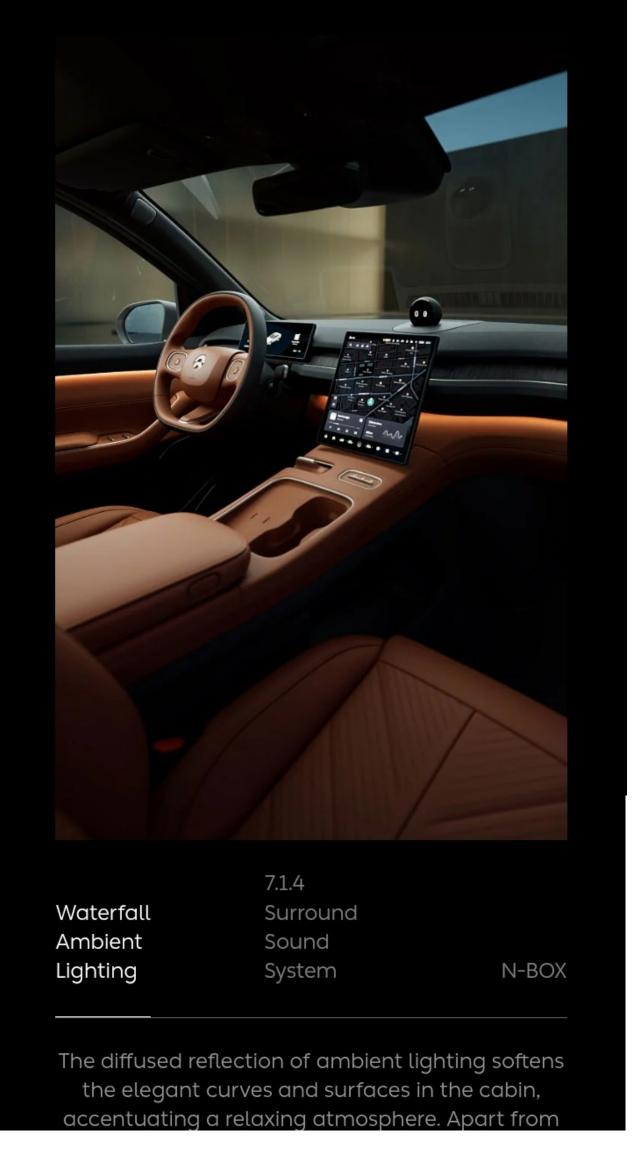
CLTC est.

3.8s

0-100 km/h

33.9m

100-0 km/h





NOMI is becoming smarter and more knowledgeable. Based on the robust on-board and cloud computing platform, it integrates voice interaction and smart emotion engine, capable of continuous learning and growth.

### Intelligent Four-Wheel Drive 10 Drive Modes

The EC7 supports 10 driving modes that cover all complicated driving scenarios and meet users' personalized driving demands.

#### Design for AD

The watchtower sensor layout puts LiDAR and front-looking cameras on the roof in an unmatched design that leads the trend of the intelligent driving era. Higher placement enables further detection. In addition, the seamless integration into the body adds to its progressive attributes.



Digital Cockpit

### Second-Generation Digital Cockpit

The EC7 runs on NIO Smart System Banyan, featuring industry-leading hardware and brand-new software that deliver experiences beyond expectations. In addition, NIO's second-generation digital cockpit represents a comprehensive upgrade in computing, graphics processing, and multimedia processing capabilities.



Exterior

# The Beauty of Balancing Elegance and Power

Elegance comes from its perfect dimensions, proportion, and posture. A proportion delivers a strikingly fluid fastback silhouette while ensuring a spacious rear row. Flagship Coupe SUV Elegance is Power

NIO EC7 is a state-of-theart coupé SUV. Every perspective and every detail is an interpretation of elegance. PanoCinema

### PanoCinema

An immersive audio and visual experience exclusively tuned for you.



Next-Generation High-Efficiency Electric Drive System

The EC7 adopts NIO's latest electric drive technology featuring the dual-motor AWD system and SiC power module, delivering a peak power of 480 kW and a maximum torque of 850N·m.









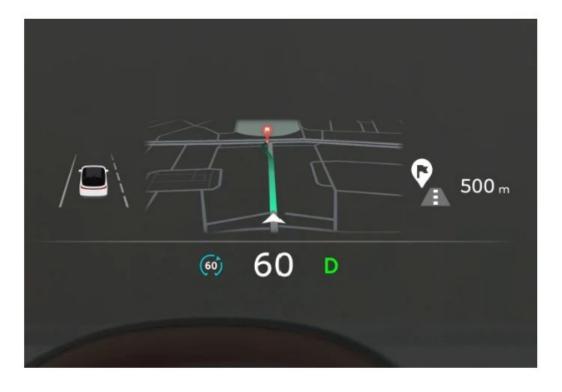


### NIO Assisted and Intelligent Driving

Making cars a safe and free mobile living space is our vision. From maps and localization to perception and algorithms, from the low-level system to the control strategy, NIO Intelligent Driving is enabled by NIO's full-stack intelligent driving capabilities. It will gradually cover expressways, urban areas, parking, and battery swapping to free up time and reduce accidents for a safer and more relaxing intelligent driving experience from point A to point B.

### Progressive Aesthetic

The EC7 features next-level design purity integrated with advanced technologies. A real



The enhanced HUD on the EC7 has a 16-inch screen, more sophisticated image quality, and a 260,000-color display. It also supports automatic brightness and height adjustment.





:weight .luminum 50:50 Weight Distribution

Ratio

High-Perf Suspensic

Even weight distribution between the front and the rear axles makes its steady handling possible.

### Puristic Beauty

The EC7 gives off a sense of natural beauty with nothing but pure surfaces. Let light and shadow sculpt its silhouette.



### Smart Matrix LED Headlights + LiDAR

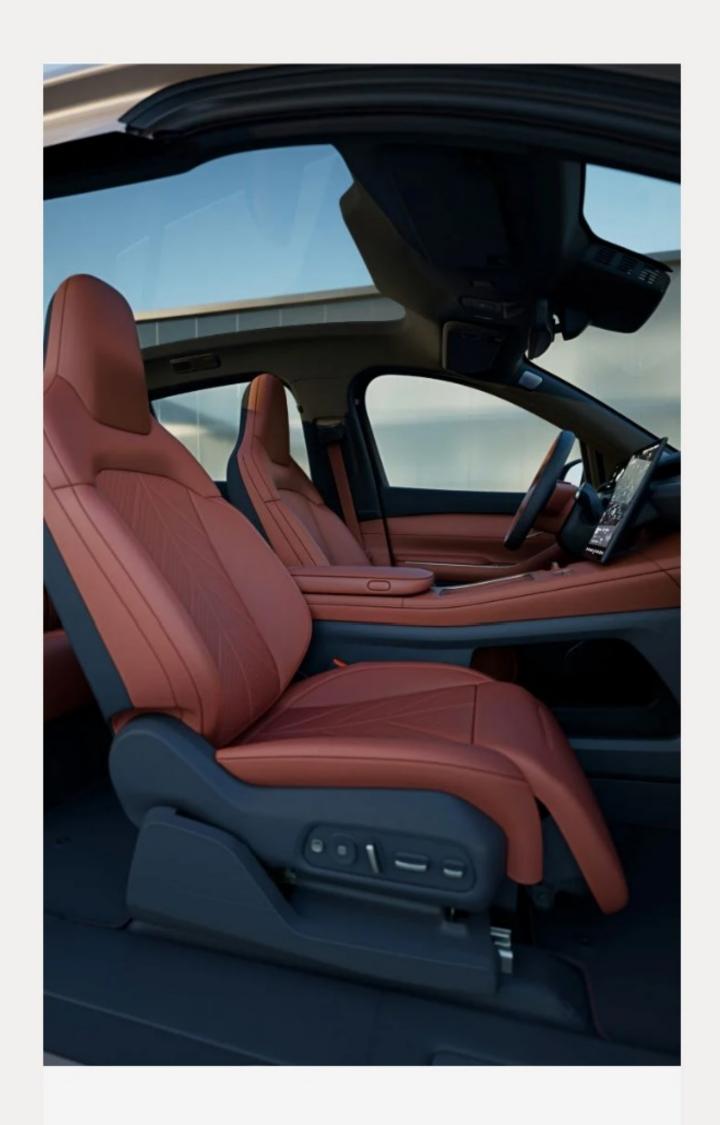
Beneath the concise and pure lens is the smart matrix headlight, integrating many micron-size high-brightness LEDs, each controlled independently and precisely. Enhanced by LiDAR and other sensors, the headlights can automatically detect road conditions, making it the best-in-class illumination solution.





The 12.8-inch high-resolution AMOLED center display boasts high contrast ratio and a wide color gamut for detailed clarity and vivid colors. Designed to be airy and thin, the floating display with its ultra-slim frame perfectly fits into the puristic interior.





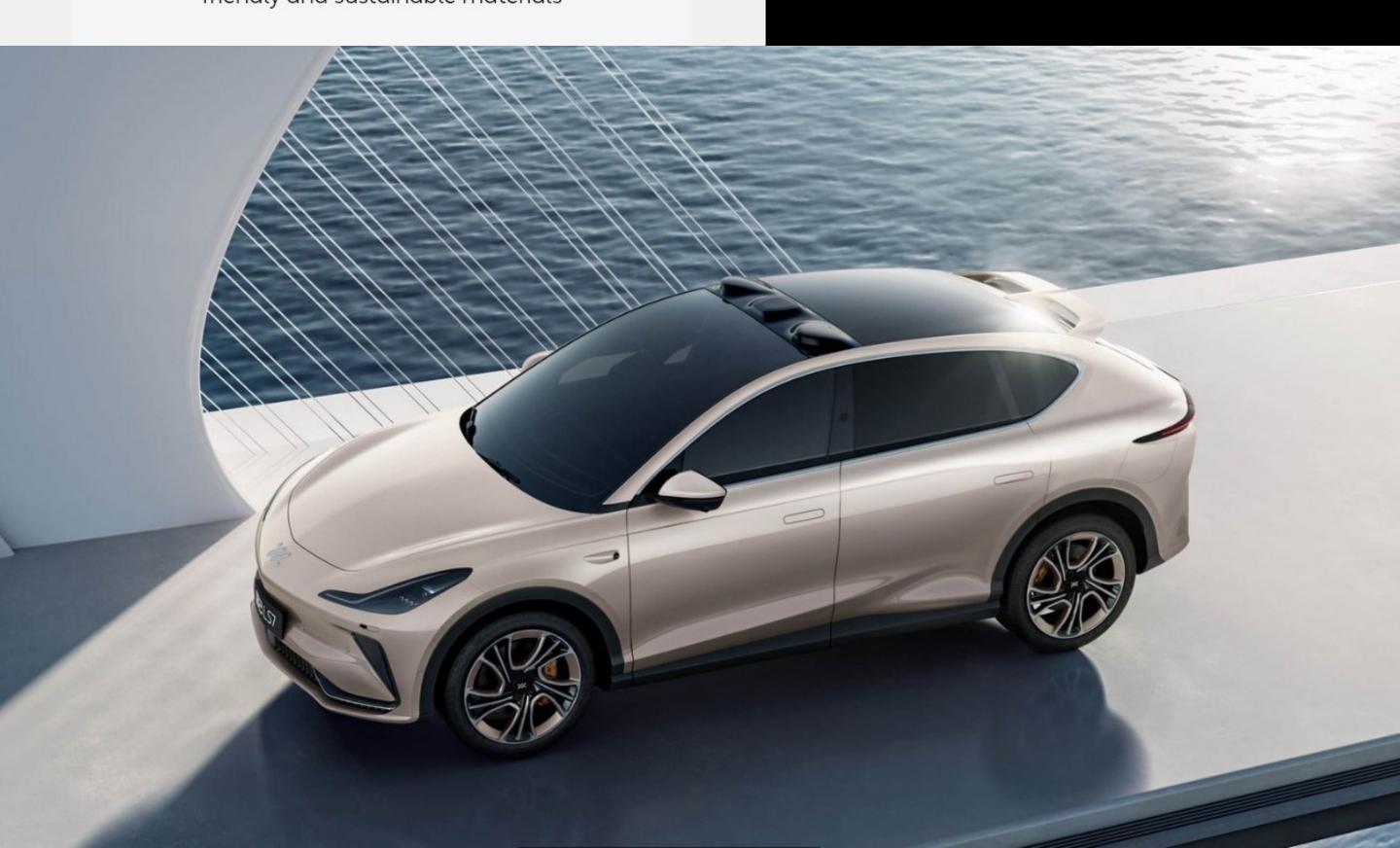
More low-carbon, environmentallyfriendly and sustainable materials



Waterfall Ambient Lighting 7.1.4 Surround Sound System

N-BOX

As the enhanced brain of the immersive PanoCinema, N-BOX enhanced infotainment console has robust computing and video encoding and decoding capabilities and supports multiple I/O.





### Born With High Performance

The EC7 has only a 0.230 drag coefficient, the lowest among SUVs. Shark Nose, front spoiler, all-glass roof, side mirrors, shoulder lines, and rear aero edges have been polished at the millisecond level. In addition, the EC7 comes standard with an active grille shutter and active spoiler, further excelling at aerodynamic performance.

### Sportier and Expressive, Crush at First Sight

The impressive lower body, high-rising beltline, pronounced wheel arches, and outsized wheels outline an imposing and robust profile, making the EC7 sportier than ever.





### **AQUILA**

With 33 high-precision sensors, including a long-range, high-resolution LiDAR, seven 8MP high-resolution cameras, four 3MP enhanced cameras for surround view, one ADMS (Advanced Driver Monitoring System), five millimeter-wave radars, 12 ultrasonic sensors, redundant high-precision positioning units, and V2X, it realizes perception fusion. As a result, it redefines the standard of intelligent driving sensing systems on production models.



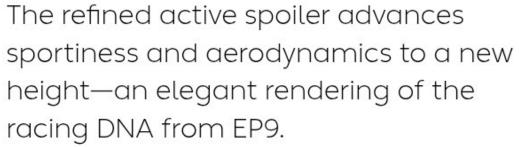
### Symphony of Light and Shadow

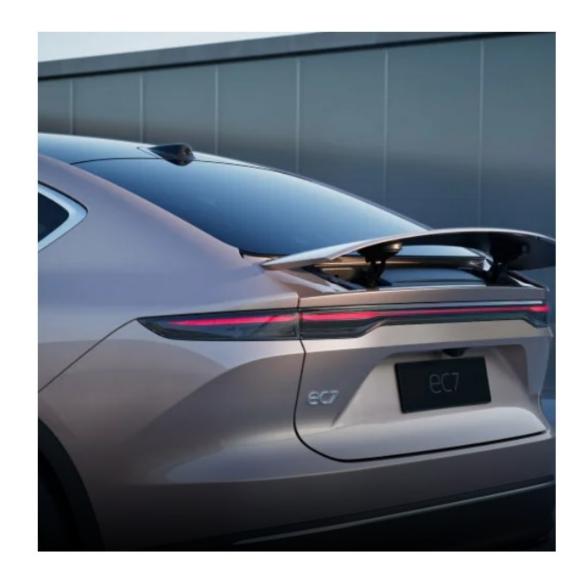
Sun rays shine through the unobstructed panoramic glass roof and light up the generous cabin, performing a cheerful symphony of curated materials, patterns, textures, and colors.



4,968 mm 1,974 mm

1,714 mm 2,960 mm



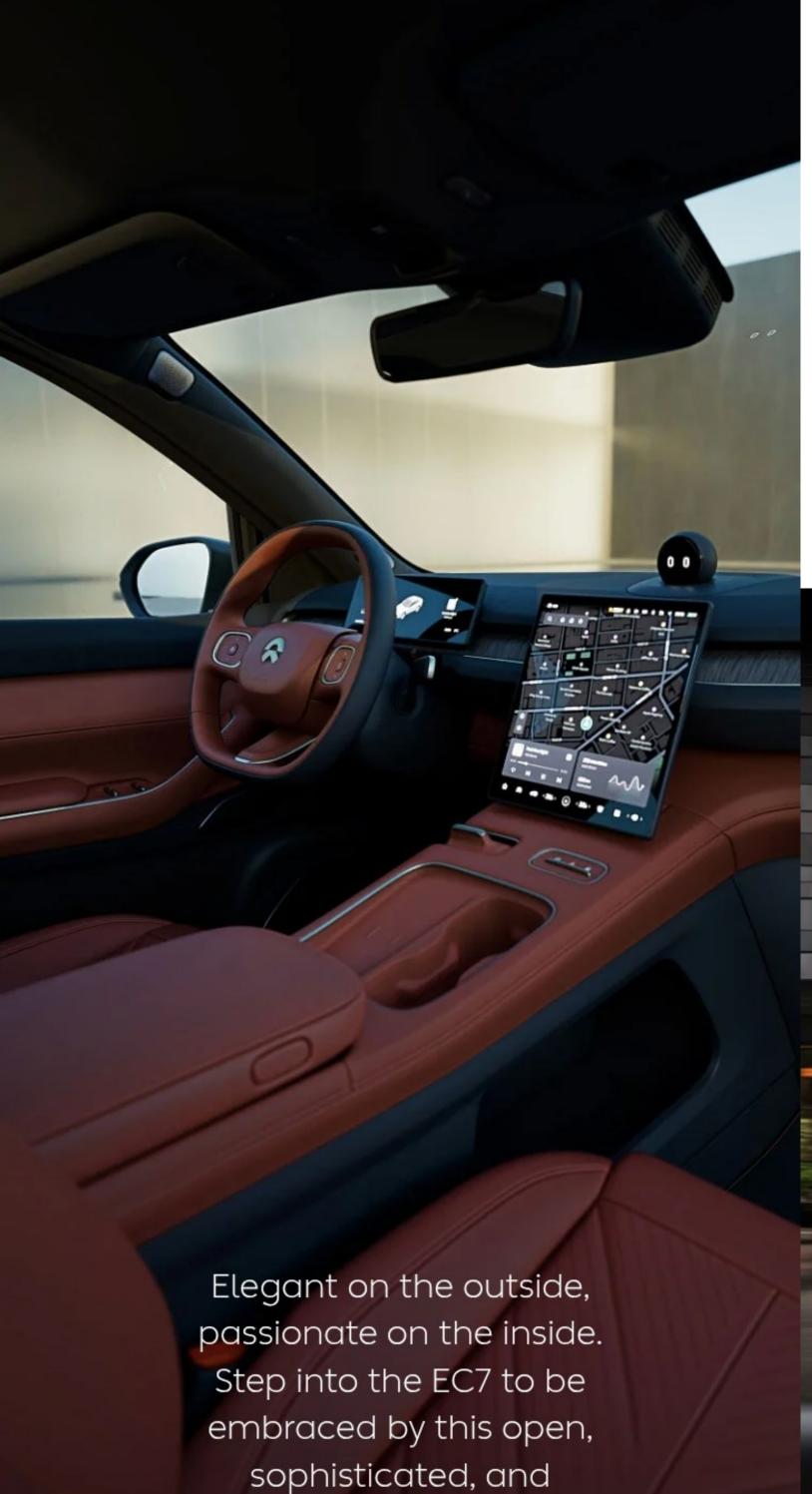






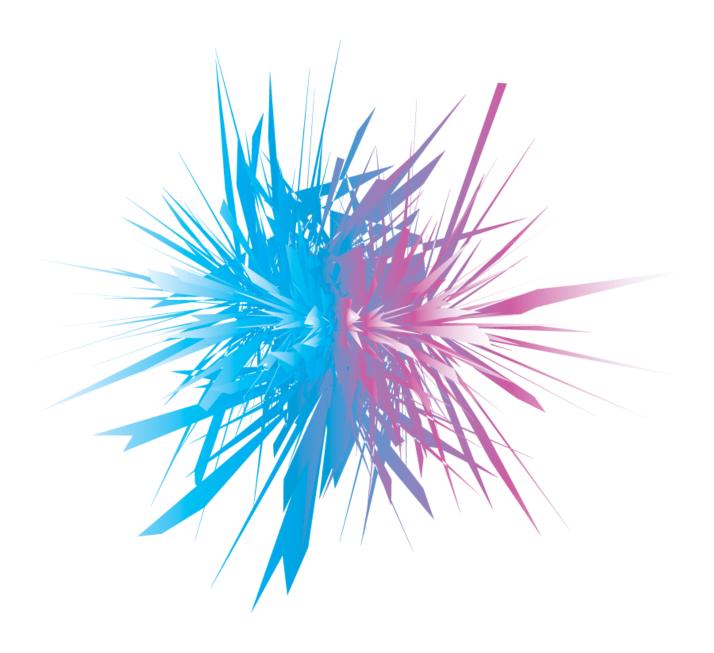
Sport

Eco



vibrant space.





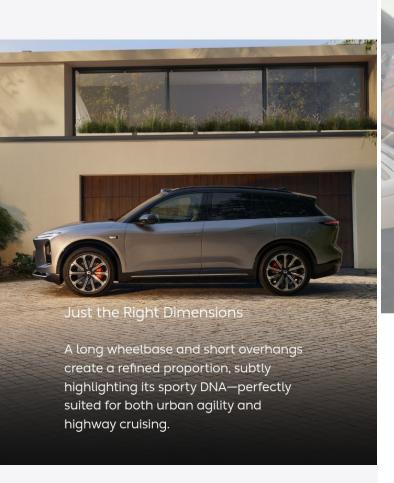


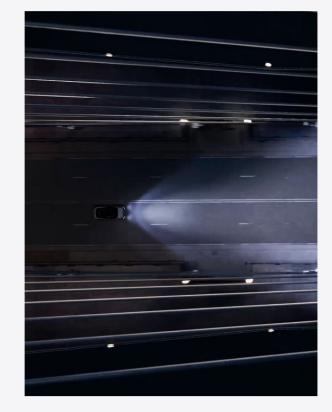
**New NIO ES6** 

Starts at \$60,900.00

Exterior

### Dynamic Elegance, Elevated Spirit





Smart Matrix Headlights Graceful Puddle Ligh

The new headlights definitely turn heads at night. They automatically switch between high beams and low beams and precisely control lighting zones, with clear visibility and offering glare-free comfort for other road users.

### 8 Exterior Colors Inspired by the Skies

Exclusive: Galaxy Shadow; New: New Moon Silver.







### Empowered by Technology, Safety for All

From passive safety to active safety, and from smart hardware to advanced perception capabilities, NIO's in-house innovative technology delivers cuttingedge safety, transforming the car into a secure, liberating living space on wheels.



Confident Front New Headlight Design Refir

The signature Double-Dash daytime running lights are now bolder in profile, echoing the powerful sculpted surfaces of the front—radiating a forwardthinking spirit with commanding presence.

### A Whole New Life is On

With upgraded design and versatility, NIO's smart electric allround SUV, the New ES6, grows with you every step of the way on your upward journey.



Active Safety 2.0 Navigate on Pilot Plus (NOP+)

All-scenario protection, without a miss.

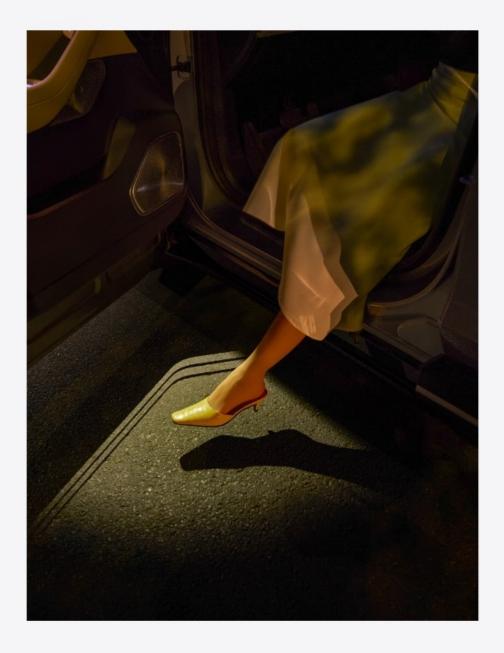


NIO Pilot Plus NIO Link Remote Parking Assist

Let the car park itself after you exit faster, smarter, and worry-free.

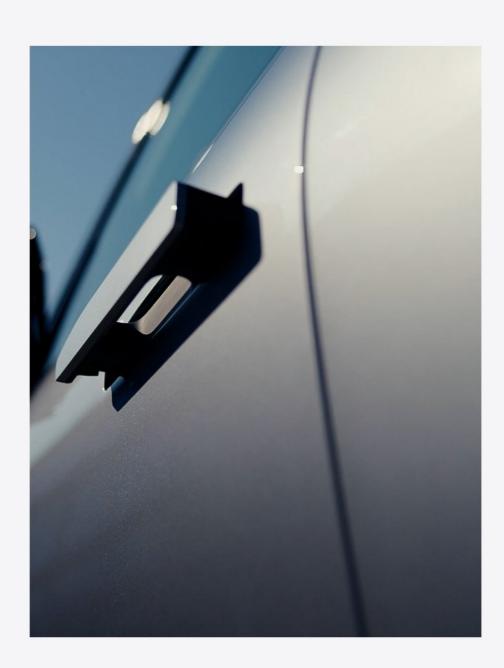
Performance and Safety

Born With High Performance and Safety



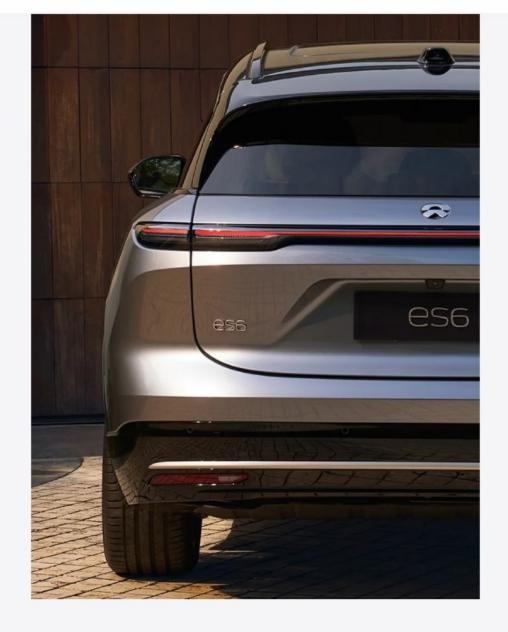
leadlights Graceful Puddle Lights Soft-Close

The upgraded puddle lights unfold gracefully as the doors open. Dual light streaks echo the front welcome light, infusing every entry with ceremonial flair.



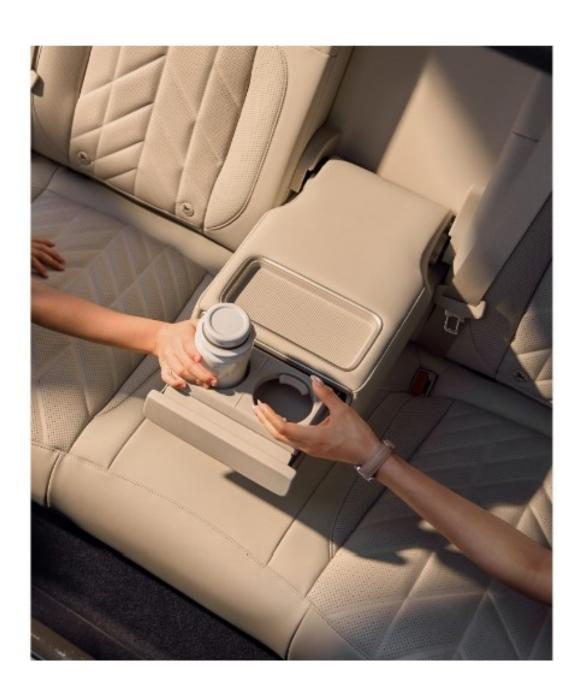
hts Graceful Puddle Lights Soft-Close Doors

Class-leading soft-close doors come standard, making ingress and egress effortless even in tight spaces. Sleek flush door handles complete the clean, minimalist exterior.



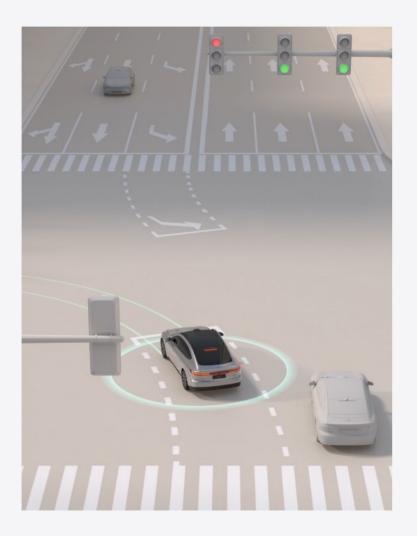
nt Front New Headlight Design Refined Rear

A new sculpted yet smoother rear contour accentuates grandness and elegance, while glossy black trim further elevates sophistication and presence.



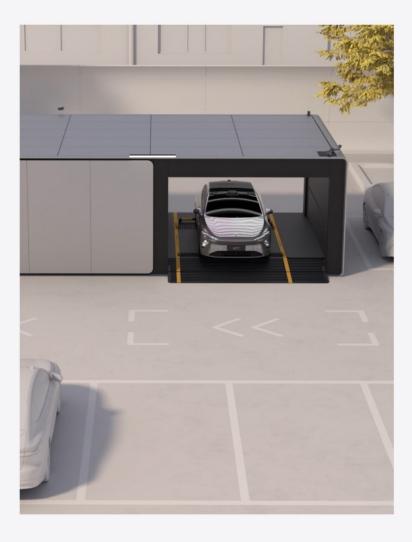
### Upgraded Second-Row Armrest

The ultra-wide rear armrest offers enhanced elbow support for a more relaxed ride. The refined dual cup holders slide out smoothly and is invisible when not in use, seamlessly blending practicality with beauty.



ety 2.0 Navigate on Pilot Plus (NOP+) Power

A more pleasant travel experience from point A to point B on every journey, in every scenario.



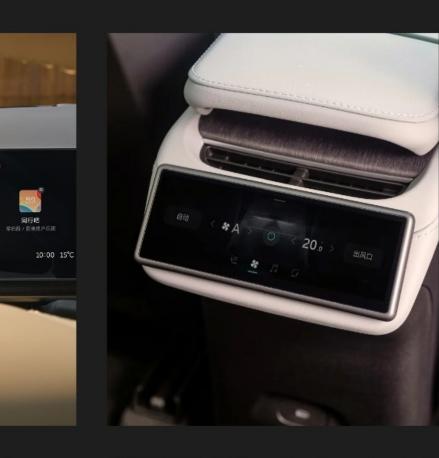
Power Swap Pilot for Expressways NIO

Fully automated navigation to Power Swap Stations and battery swapping process along the expressways.



NIO Pilot Plus NIO Link Remo or Expressways

Available on all roads.



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with

6.6" HDR Multi-Function Rear Control Screen

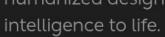
Conveniently manage rear climate, seat heating, ventilation, massage, seat movement, and media playback—all at your fingertips.



NOMI

### Mirror mirror With an AMOLED display, vivid

visuals, and colorful facial abin, and a expressions, the all-new NOMI Mate 3.0 features a fully integrated, -light humanized design that brings



0



### 10.2" Mini L

0

A slimmer design tha the center



Mate

### 10.2" Mini LED Instrument Cluster

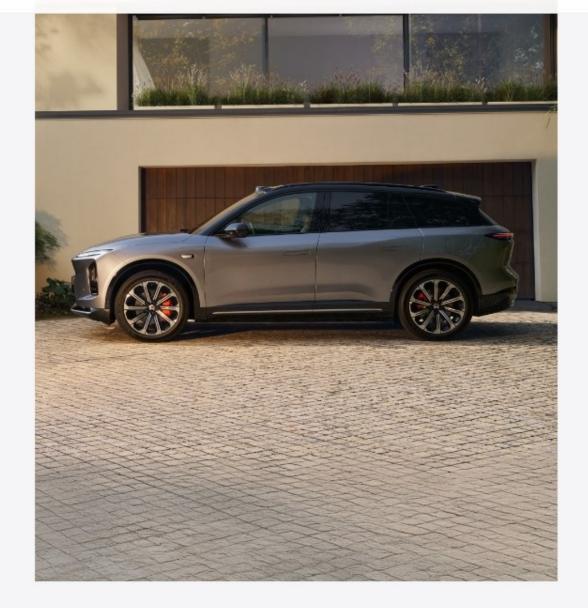
A slimmer display with a curved design that flows seamlessly with the center display.



### 6.6" HDR N Screen

Convenier seat heati seat move playback-

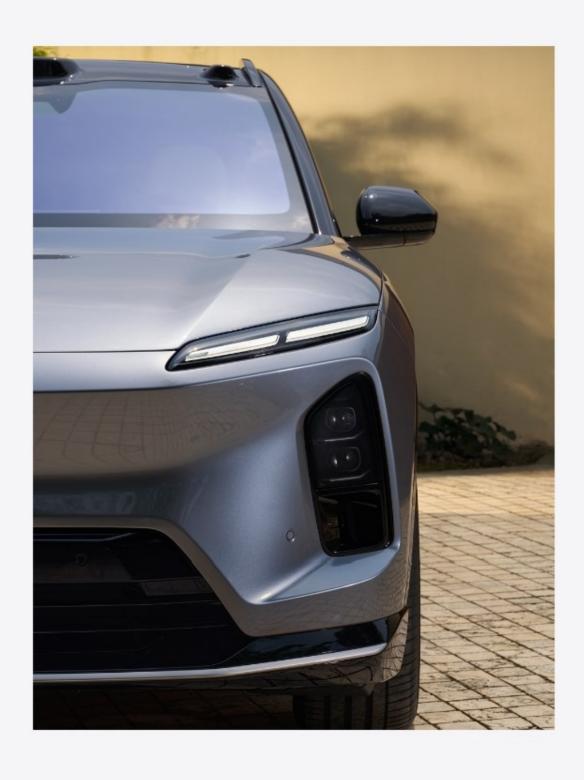




mic Sunroof de All-Round UV and Heat Protection

3-Zone Intell Climate Con

Every window in the vehicle offers UV protection, blocking up to 99.9% of UV rays. The front side windows feature upgraded infrared-blocking interlayers (IR PVB), blocking 90.4% of infrared rays.

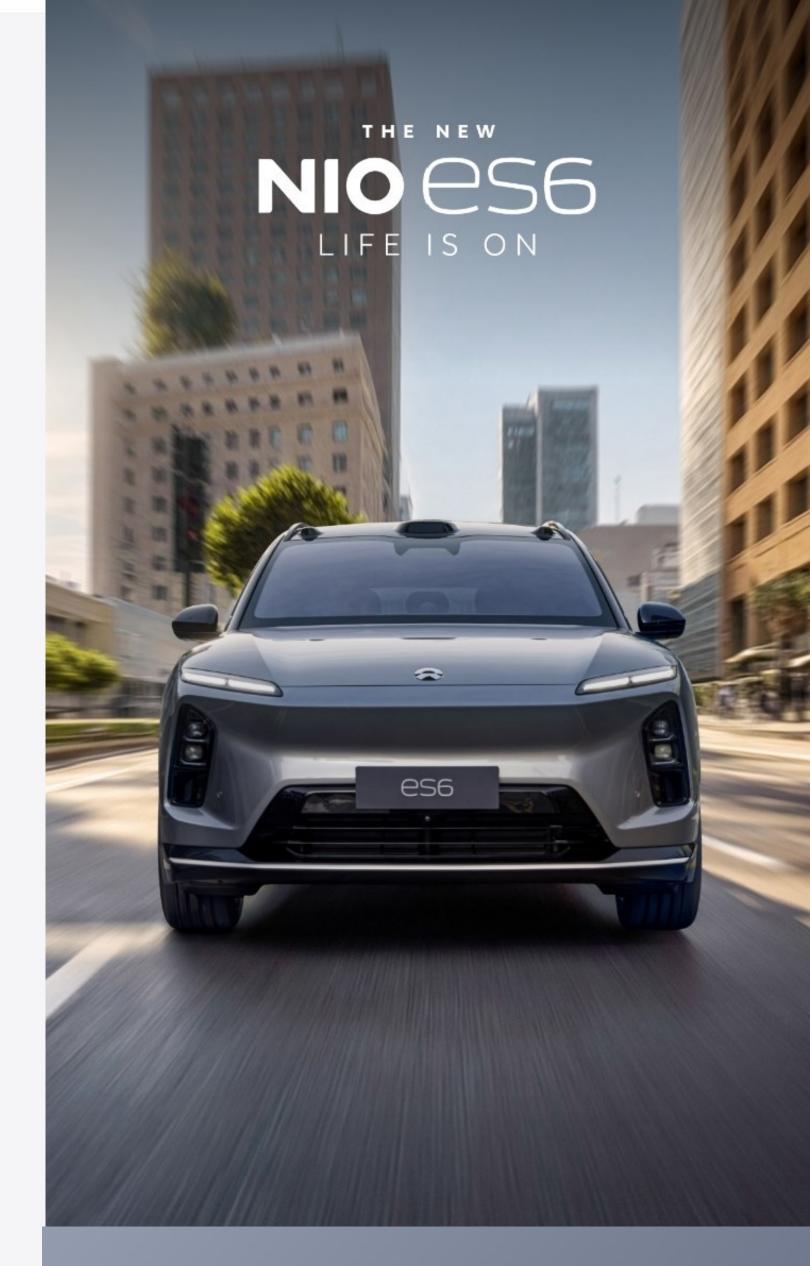


dent Front

New Headlight Design

Refined Re

With its quadrangular form, the new headlights deliver visual stability, echoing the confident front and the clean-cut hood lines—projecting a commanding presence and timeless character.



CLTC Range\*\*

465-510km

Standard range battery (75 kWh)

595-650km

Long range battery (100 kWh)

965km

Ultralong range battery (150 kWh)















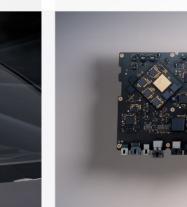












### Cedar S ADAM Central Computing Cluster

The high-performance, upgradeable, and scalable brain for smart EVs, featuring an NX9031, NIO's inhouse developed automotive-grade smart driving chip, and one Qualcomm SA8295P.



### Cedar S AQUILA Super Sensing System

Cedo Clus

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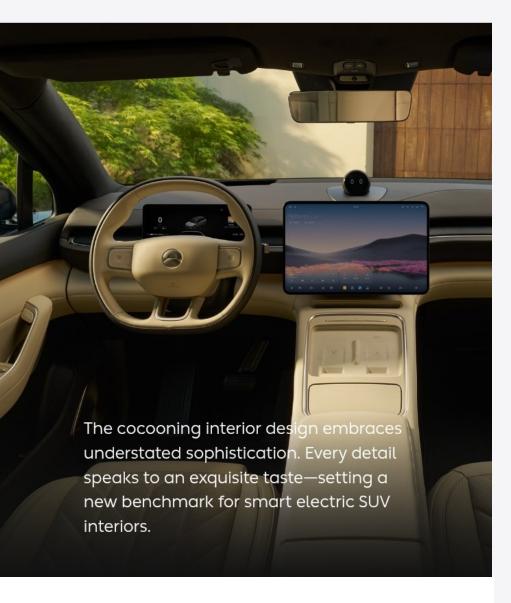
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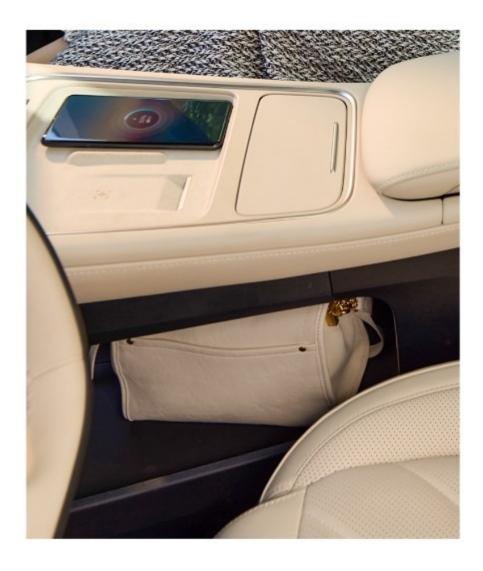
SA82

Powered by 29 high-performance sensors and advanced perception fusion, it's a new benchmark.



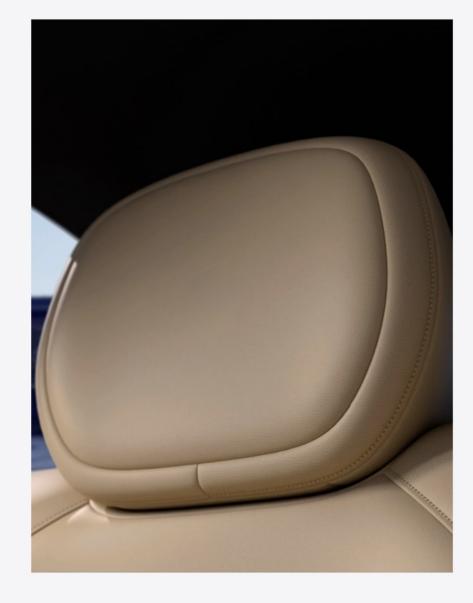
### Evolved Aesthetics, Elevated Craft





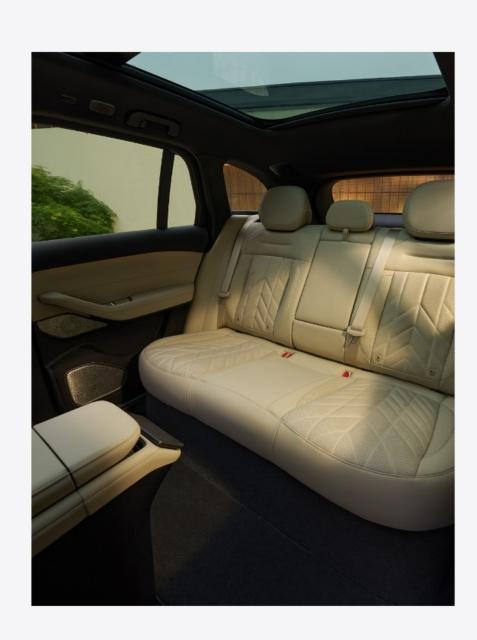
26 Thoughtfully Designed Storage Spaces

Smart, refined storage is seamlessly integrated throughout the cabin and trunk. From the dual wireless charging pads to rear cup holders and the trunk mesh pocket, every detail is crafted to keep your essentials organized and within reach.



cond-Row Entry Wider Second-Row Headrests

Now 290 mm wide with 15 mm soft foam padding for enhanced side-to-side comfort—cradling your head in every direction.



Roomy Second Row

Effortless Second-Row En

Generous space for all. Whether traveling with friends or family, everyone enjoys a seat that's truly comfortable—making every trip relaxed and cozy.

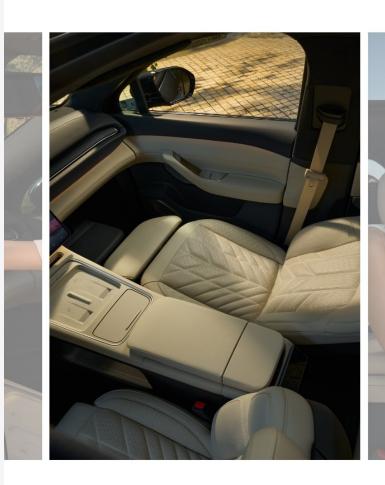
### All-Round Heat and UV Protection

Integrating high-spec glass, a scientifically engineered roof, and an intelligent climate control system, the vehicle brings you a robust heat and UV protection system.



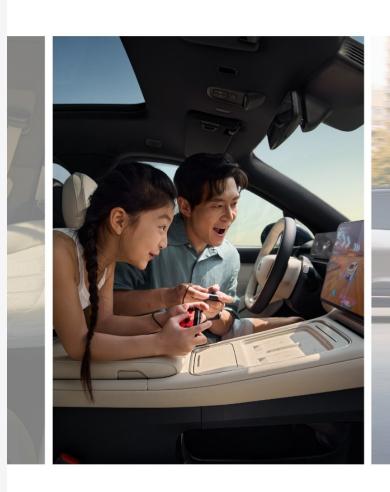
### Smart Technology, Seamless Intelligence

Centering around NOMI Mate 3.0, intuitive, human-centric interactions are designed for in-car and mobile displays within the cabin—all for your better experience.



### All-New Seats, Layered Comfort

From frame design to materials and functionality, the seats are upgraded in every dimension—offering exceptional comfort and ergonomic support for both daily commutes and long journeys.



### Immersive Sensory Delight

Designed for joy at every moment—from sight and sound to touch and smell, the car brings a fully immersive, multisensory journey filled with delight.



### 6-Screen Ecosystem, Boundless Intelligence



### 19.4" Enhanced W-HUD

larger display and a 10° horizontal
nobile wide viewing angle, projecting realtime video feed of blind spots.

### Ultra-HD S

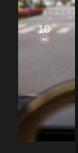
With purer integrates delivering of wide field of

### 6-Screen Ecosystem, Boundless Intelligence



15.6" AMOLED Center Display

With a cinematic 16:10 golden ratio display and vibrant color reproduction, it redefines the mobile viewing experience.



19.4" Enhaı

Powered by Dirac Pro's Industry-led spatial audio algorithm and 23 pre speakers, the system delivers 1,000 output for rich, true-to-life sound.



Ambient Lighting 7.1.4 Surround Sound System

Immersive Waterfall Ambient Lighting 71.4 Su

A triple-layer light band design, with each layer independently adjustable in both color and brightness, offers nearly 16.78 million color combinations throughout the cabin. The soft, diffused glow blends seamlessly with the interior design—creating a refined, living room-









## JASON MOMOA CHIEFOF MAR









### ALL A FATHER NEEDS IS A FIGHTING CHANCE

# TARON EGERTON SHE HILL SHE HIL







FROM THE DIRECTOR OF HELL OR HIGH WATER



ONLY IN THEATERS THIS AUGUST















THE CAN HIBE BUT YOU CAN'T RUN.

Released: 22 August 2025 Genre: thriller.

SOPHIE TURNER

twisted pletures R



# RIVEROF BIOOD

A HOWARD J FORD FILM

Released: 1 August 2025

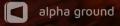
Genre: horror.

REINVENT STUDIOS AND LATITUDE FILMS PRESENT A HOWARD J. FORD FILM "RIVER OF BLOOD" STARRING JOSEPH MILLSON SARAH ALEXANDRA MARKS LOUIS JAMES ELLA STARBUCK AND DAVID WAYMAN DIRECTOR OF PHOTOGRAPHY RUNGROJ 'PARK' ROJANACHOTIKUL composers anthony wade, jack wade sound design joe vince art director kelly toode sex makeup chelsea murphy International sales agent reinvent international sales agent reinvelle sales agent reinvent international sales agent reinvent internatio

REINVENT

LATITUDE

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ONSIGHT

REINVENT







SYDNEY

PAUL WALTER HAUSER

HALSEY

WRITTEN AND DIRECTED BY TONY TOST

AIVIER GANA

**WELCOME TO THE NEW WEST** 

Released: 15 August 2025

Genre: thriller, crime.

RESTRICTED
VIOLENCE, LANGUAGE
THROUGHOUT
AND SOME SEXUAL
REFERENCES
Under 17 Regions Accesspaning System or Adult Charoline (CDP) (8)

BRON ®VVV

LIONSGATE

### THE FILM THAT TURNED THE CANNES FILM FESTIVAL UPSIDE DOWN



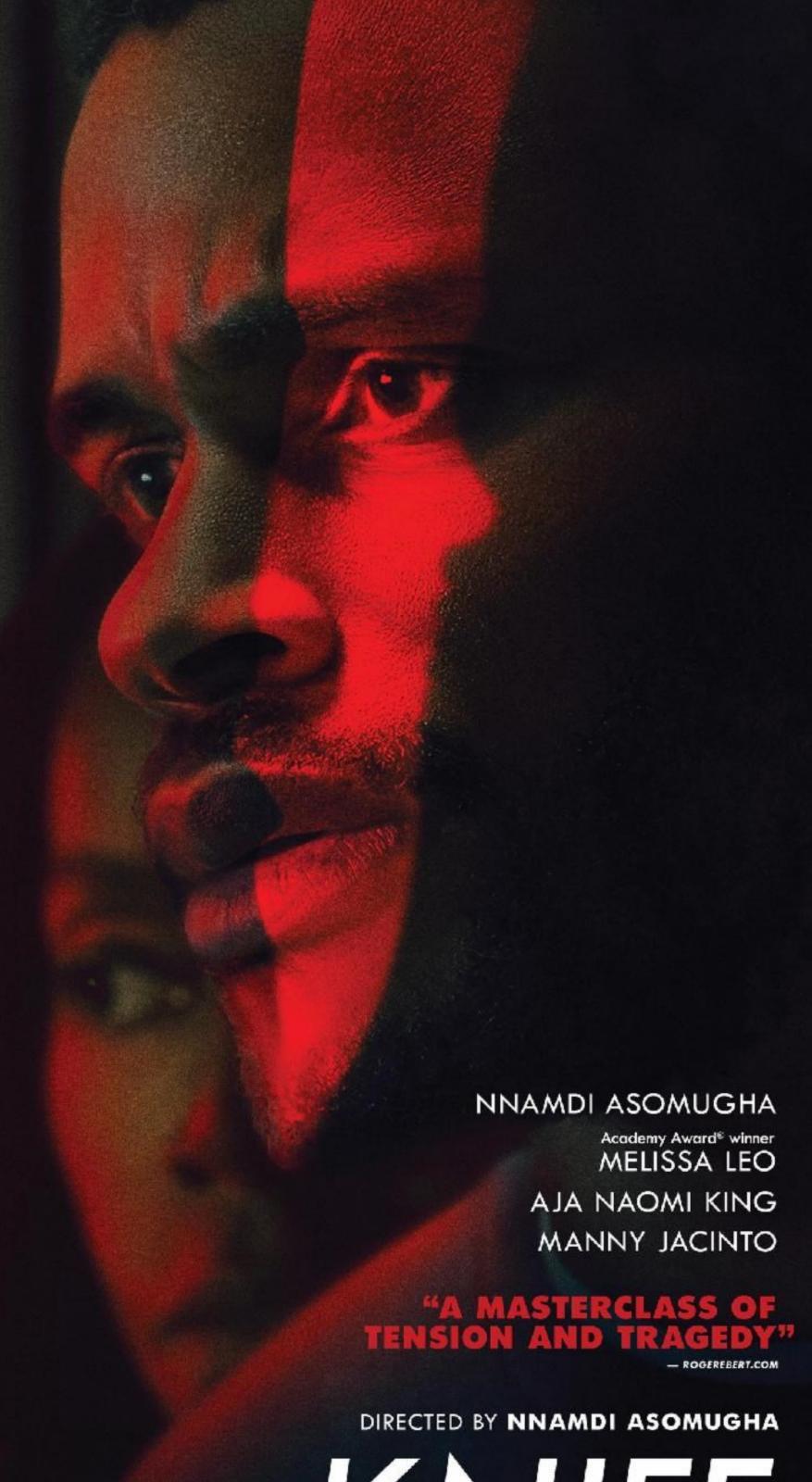
**ABOU SANGARE** 

# SOULEYNAME'S STORY

BORIS LOJKINE







Released: 15 August 2025

**Genre:** thriller, drama.

THE KILFE

WRITTEN BY MARK DUPLASS AND NNAMDI ASOMUGHA

RELATIVITY MEDIA AND INAUGURAL ENTERTAINMENT PRESENTAN IAMZI ENTERTAINMENT PRODUCTION IN ASSOCIATION WITH DUPLASS BROTHERS PRODUCTIONS A NIVAMDI ASOMUGHA FILM "THE KNIFE"

NIVAMOI ASOMUGHA MELISSA LEO AJA NAOMI KING MANNY JACINTO AMARI PRICE AIDEN PRICE CANTAK KERRY BARDEN AND PAUL SCHNEE (SEELAN PHOENIX MELLOW MUSE KYLL TOWNSEND "TO DANA CONGOON "TO DANA CONGOON "TO DATE OF THE CONGOON OF THE

ONLY IN THEATERS AUGUST 15





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CONTRACT NATURAL COLUMN TO SEAL PARK OF COMPANY FAMILY DESCRIPTION OF COMPANY FAMILY DESCRIPTION

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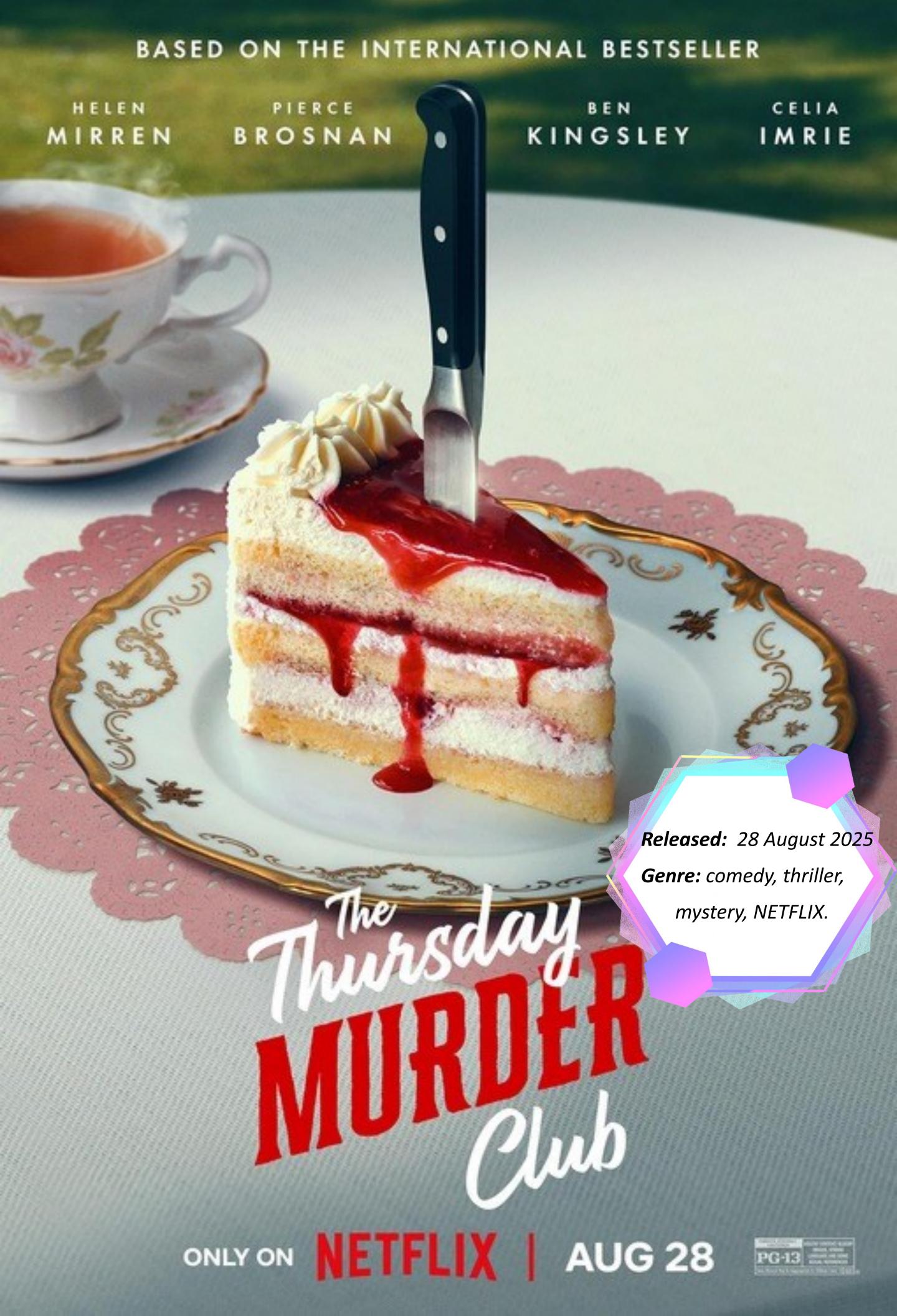
AVENUE

FJHIGHLAND



(SI GALAFILM







BENEDICT

OLIVIA

SEARCHLIGHT

## THE BOSES

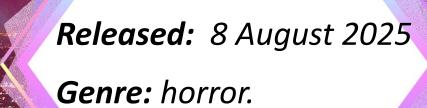
FROM THE DIRECTOR OF **MEET THE PARENTS** AND THE WRITER OF **POOR THINGS** 





"DARKER, HARDER-HITTING, AND PHENOMENAL"





OCCULT MURDER IN THE INLAND EMPIRE

AN ADDRABLE DAMAGE PRODUCTION IN ASSOCIATION WITH PATHOGEN PICTURES "STRANGE HARVEST: OCCULT MURDER IN THE INLAND EMPIRE"
PETER ZIZZO TERRI APPLE ANDY LAUER MATTHEW PESCHIO JANNA CARDIA THOMAS WOLFE JR TIM SHELBURNE CHRISTINA HELENE BRA LA WILLIAMS
CASTING KARA SULLIVAN CSA DIRECTOR OF PHOTOGRAPHY SETH FULLER COSTUME DESIGN ANGELIQUE ROUSETT PRODUCTION DESIGN JESSEE CLARKSON COMPOSER SARAH DECOURCY
SPECIAL MAKEUP EFFECTS JOSH RUSSELL VISUAL EFFECTS TONY COPOLILLO EXECUTIVE PRODUCERS MICHAEL KARLIN DAVID KARLIN JOSEPH LATORRE BRUCE GUIDO LEO DELEON
PRODUCED BY STUART ORTIZ BRUCE GUIDO ALEX YESILCIMEN WRITTEN AND DIRECTED BY STUART ORTIZ

PATHOGEN
PATHOGEN

Sofia Carson Corey Mylchreest

> From the Producers of The Fault in Our Stars

# OXFORI

One year can change everything

NETFLIX PRESENTS A TEMPLE HILL PRODUCTION SOFIA CARSON COREY MYLCHREEST "MY OXFORD YEAR"

\*\*\*\* ISABELLA SUMMERS \$250% CLAIRE FINLAY-THOMPSON \*\*\*\*\* VICTORIA BOYDELL KRISTINA HETHERINGTON





NETFLIX

ONLY ON FIFL AUGUST 1

Released: 1 August 2025 Genre: adventure, drama, romance, adaptation, NETFLIX.









## OMNISCIENT READER

THE PROPHECY

Released: 1 August 2025

Genre: adventure, fantasy.

AUGUST 157, 2025

RYAN KWANTEN TRICIA

NICK WECHSLER JEREMY PIVEN



# 

THIS AIN'T NO WALK IN THE PARK

A SPARKE FILMS PRODUCTION IN ASSOCIATION WITH LET IT BE ENTERTAINMENT PRIMITIVE WAR STARRING RYAN KWANTEN TRICIA HELFER MICK WEGHSLER AND JEREMY PIVEN

ANTHOMY INGRUBER AARON GLENANE CARLOS SANSON ALBERT MWANGI ADOLPHUS WAYLEE CASTING BY CARLY SPARKE COSTUME DESIGNER TRACEY ROSE SPARKE
EDITED BY LUKE SPARKE MAKE UP EFFECTS BY JESSICA FLANNIGAN PRODUCTION DESIGNER LUKE SPARKE PRODUCED BY CARLY SPARKE CARMEL IMPRIE LUKE SPARKE CO PRODUCER ALEX BECCONSALL
EXECUTIVE PRODUCERS I LIKE SPARKE GEOFF IMPRIE KELLY CLIFFORD ANDREW ROLLITON DARIUS GOOGF RASTORN THE BOOK BY ETHAN PETTUS WRITTEN AND DIRECTED BY LUKE SPARKE

### THE BEST HORROR MOVIE OF THE YEAR

INSESSION FILM

DAVE FRANCO ALISON BRIE

## TOGETHER.

WRITTEN AND DIRECTED BY MICHAEL SHANKS

MUST SEE

Released: 1 August 2025

Genre: horror, thriller.

<u> INCUNI</u>



SCARLETT JOHANSSON SIENNA MILLER EMILY BEECHAM KRISTIN SCOTT THOMAS

THE DIRECTORIAL DEBUT OF KRISTIN SCOTT THOMAS

# Mother's Wedding

Celebrate love all over again



ETT JOHANSSON SIENNA MILLER EMILY BEECHAM FREIDA PINTO WITH THIBAULT DE MONTALEMBERT AND KRISTIN SCOTT THOMAS "MY MOTRER'S WEDDING"
LUCY BEVAN, COG SANSKLE SAVIDGE AND ANIEL PHILLIPS ASSAUSINÉAD KIDAO REPROLFE KENT JOAN SOBEL, ACE AND ANDREW MEALPINE

ELANGER, CSC ASSESSI KRISTIN SCOTT THOMAS JOHN MICKLETHWAIT CAROLINE LEVY WALKRISTIN SCOTT THOMAS & JOHN MICKLETHWA



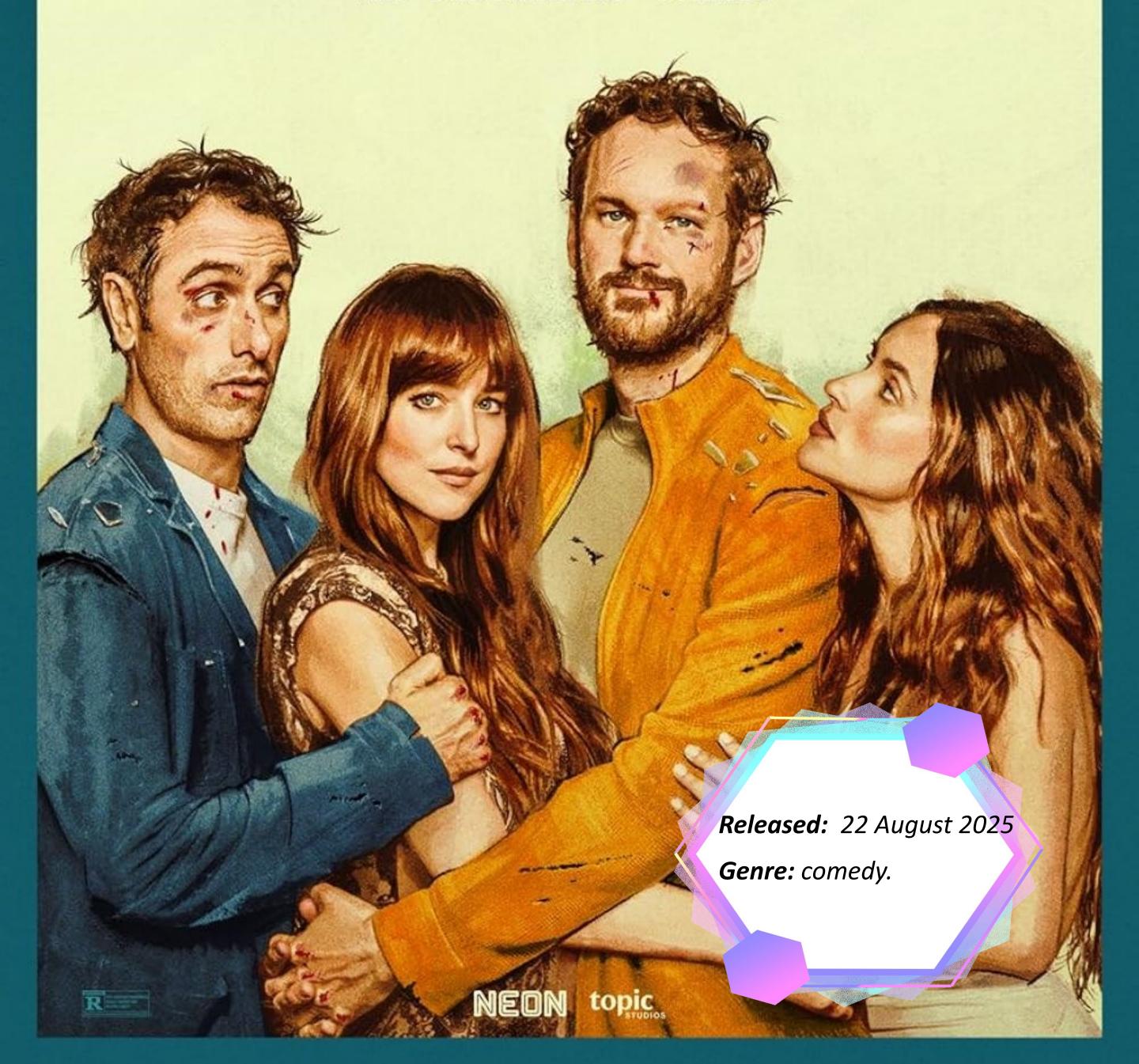
### "THE FUNNIEST FILM OF THE YEAR"

WHERE WETCH

DAKOTA JOHNSON ADRIA ARJONA MICHAEL ANGELO COVINO KYLE MARVIN

# SPLITSVILLE

AN UNROMANTIC COMEDY







### ســـودان يا غـــالي

### SUDAN, REMEMBER US

a film by HIND MEDDEB



ECHO FILMS-MERIE ARRES HIND MEDDED MEDICAL PRINCE CONTRE NATIONAL DU CHÉMA ET DE L'IMAGE ANNÉE CENTRE NATIONAL DU CHÉMA ET DE L'IMAGE AND É L'























#TABATHA ZIMIGA #PORSHIA ZIMIGA #SCOOT McNAIRY #JENNIFER EHLE

GARANTE MANAGEMENT



CANAL TO MAN STATE AND

Released: 15 August 2025

**Genre:** drama.

WRITTEN AND DIRECTED BY
KATE BEECROFT



PETSON'S KINGDOM PRIZECOMA THASSICANDE PICTURE MOVERS STADIUM WORKING BARN PRODUCTIONS LOW ROAD FILMS TANBARK PICTURES "EAST OF WALL" Yan Jennifer ehle casting wittney horton "aughlukas frankan daniel meyer o'keefe superhismsimon astall sadie matthew enter Jennifer Vecchiarello

R FOR LANGUAGE WWW.EASTOFWALLFILM.COM

C 2004 STEESON'S CARROUT LLC ALL RICHES RESERVE

WWW.SONYCLASSICS.COM

SONY PICTURES CLASSICS

MAX MARTINI TYRESE GIBSON

WHAT'S
THE
PRICE
OF
FAINE?

Released: 22 August 2025

Genre: action.

A SCOTT ADLER PRODUCTION SCOTT ADLER PRODUCTION GOOD GRAN CURTLS

HOLLYWOOD

CASADELIC PICTURES AND MONA VISTA PRESENTA SCOTT ADLER PRODUCTION AND RYAN CURTIS FILM

MAX MARTINI TYRESE GIBSON "HOLLYWOOD GRIT" STARBANG LINDA PURE PATRICK DUFFY NIKKI HOWARD LINCHAND CAYLEE COWAN DAVID B. MEADOWS

BENITO MARTINEZ YSABELA ESPINOSA MUSIC BY NICK GOMEZ SONGS BY JON GUS NICK GOMEZ SARAH CARDENAS (OSTUME DESIGNER KELSEY T. MORGAN CASTONG BY DUSTIN BLACKBURN

WISHAL ETTECTS SPRUCE EDITIO BY JEFFREY J. CASTELLUCCIO PRODUCTION DESIGNER PETE COLLIE DIRECTOR DE PRODOGRAPHY JAY VISIT PRODUCTO BY SCOTT ADLER JUSTIN FOLGER BRYAN ELIACIN MAX MARTINI

DAVID B. MEADOWS. RYAN CURTIS MORGANICAN KRISTINA DENTON. RYAN CURTIS MORGANICAN RYAN CURTIS







### HELLHOUSE ILC LINEAGE

A BLOOD BOND ROOTED IN EVIL

Released: 20 August 2025

Genre: horror.

### EXCLUSIVELY IN THEATRES AUGUST 20TH

TERROR FILMS RELEASING Presents a COGNETTI FILMS Production in Association with MARYLOUS BOYS
"HELL HOUSE LLC LINEAGE" Starring ELIZABETH VERMILYEA SEARRA SAWKA MIKE SUTTON
Cinematographer BRIAN KEENAN Production & Costume Designer SOPHIE S. SCHNEIDER Original Music by KARL PREUSSER
Associate Producers ROBERT M. SAVAKINUS ANGIE MOYER Executive Producers JOE DAIN JIM KLOCK Produced by JOE BANDELLI
Written and Directed by STEPHEN COGNETTI





C@GNETTI FILMS

### FROM THE DIRECTOR OF BARBARIAN

LAST NIGHT AT 2:17 AM **EVERY CHILD** FROM MRS. GANDY'S CLASS **WOKE UP** GOT OUT OF BED WENT DOWNSTAIRS OPENED THE FRONT DOOR WALKED INTO THE DARK

> ...AND THEY NEVER CAME BACK.

**MUST** SEE Released: 8 August 2025 Genre: thriller, horror, IMAX.

> ONLY IN THEATERS **AUGUST 8** EXPERIENCE IT IN IMAX



NEW LINE CINEMA







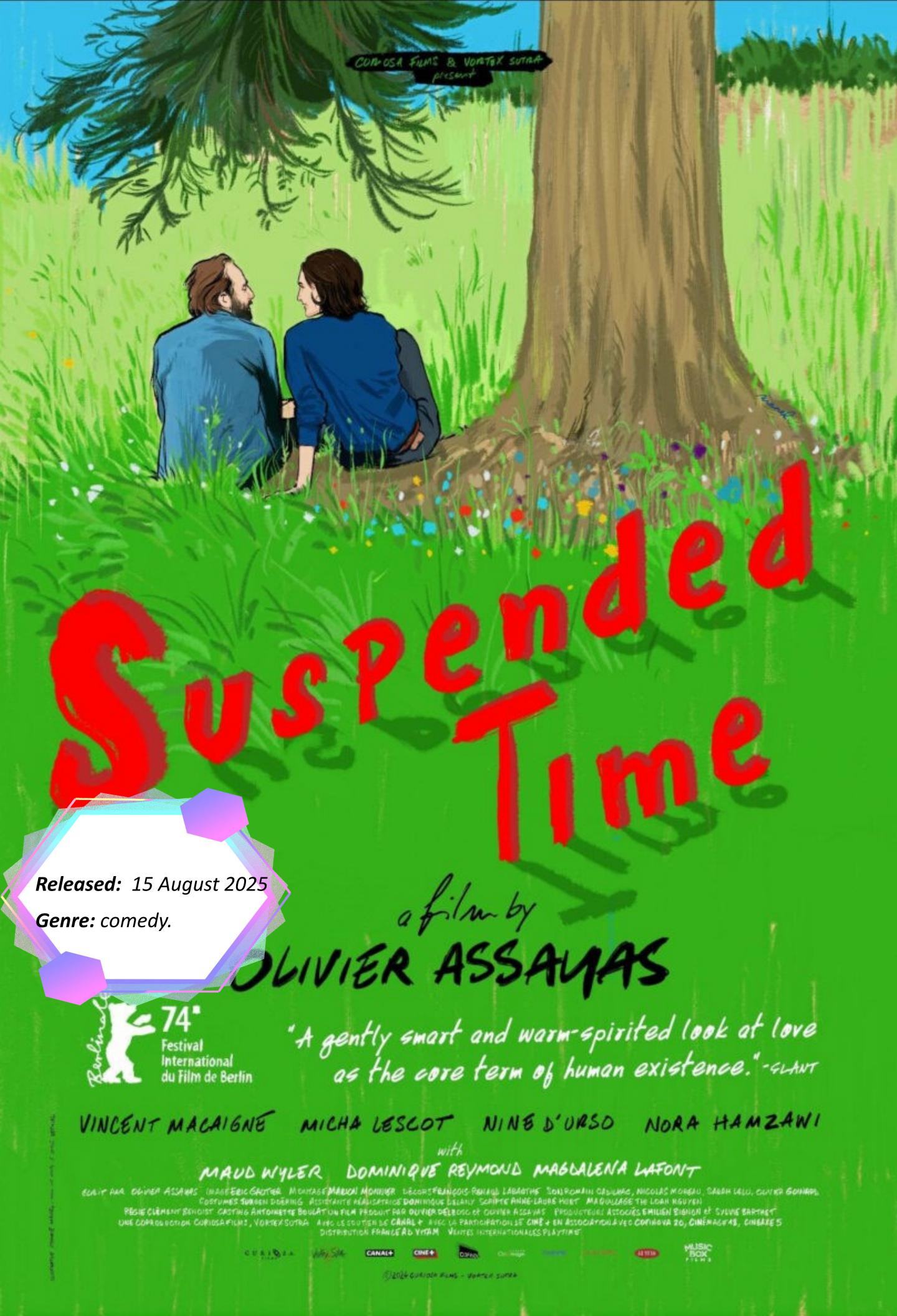




MCKENNA GRACE JOJO REGINA FORREST GOODLUCK MALIA BAKER WITH DACRE MONTGOMERY AND JESSE WILLIAMS A FILM BY DAN KAY Released: 8 August 2025 **Genre:** drama. ALL SECRETS REMAIN







HUDSON HENSLEY ALLEE-SUTTON HETHCOAT JOSH FUTCHER

AYLA BULLINGTON BRYCEN PATTERSON



### WILDMAN

OF SHAGGY CREEK



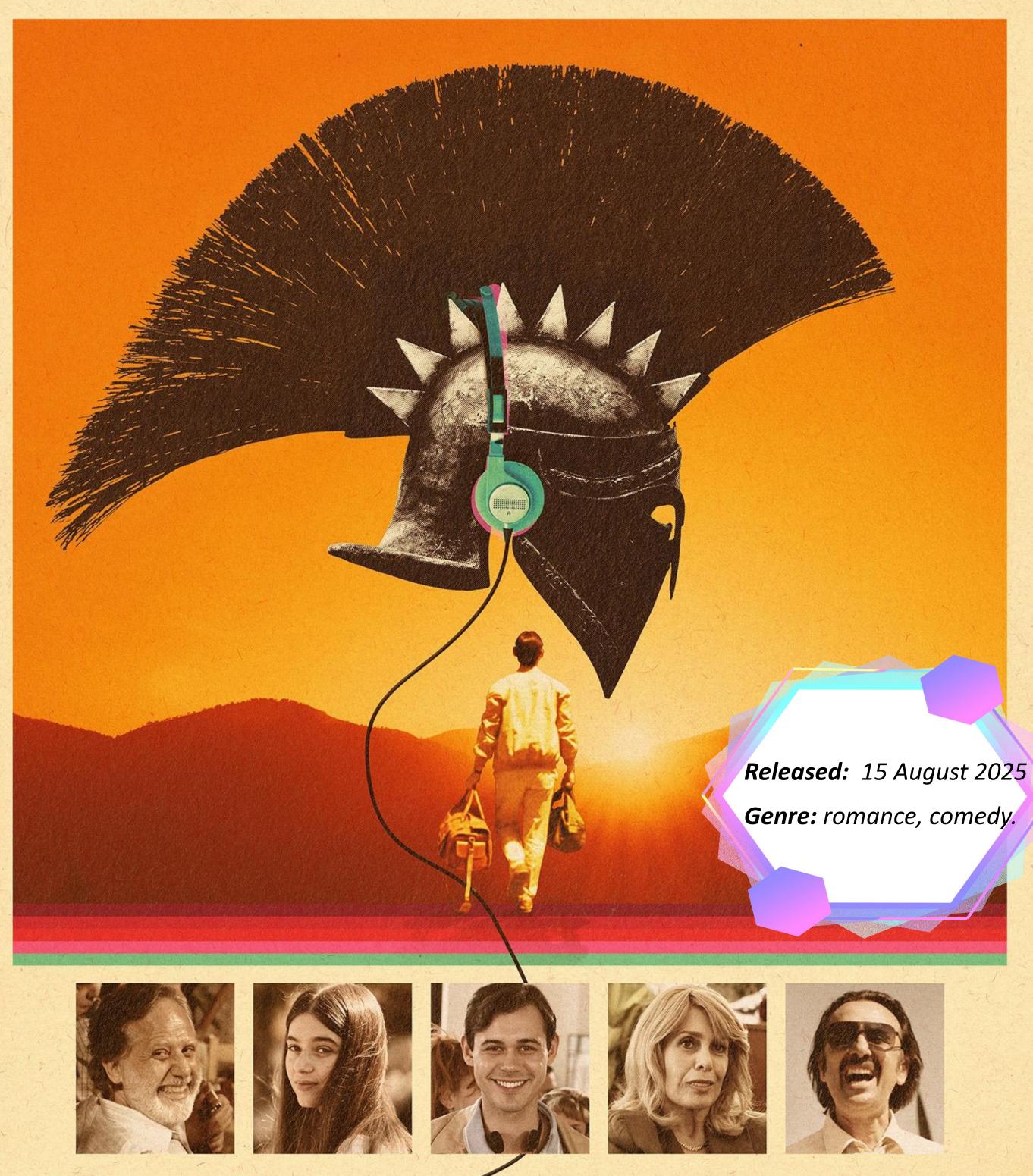
Released: 1 August 2025

Genre: adventure, family.

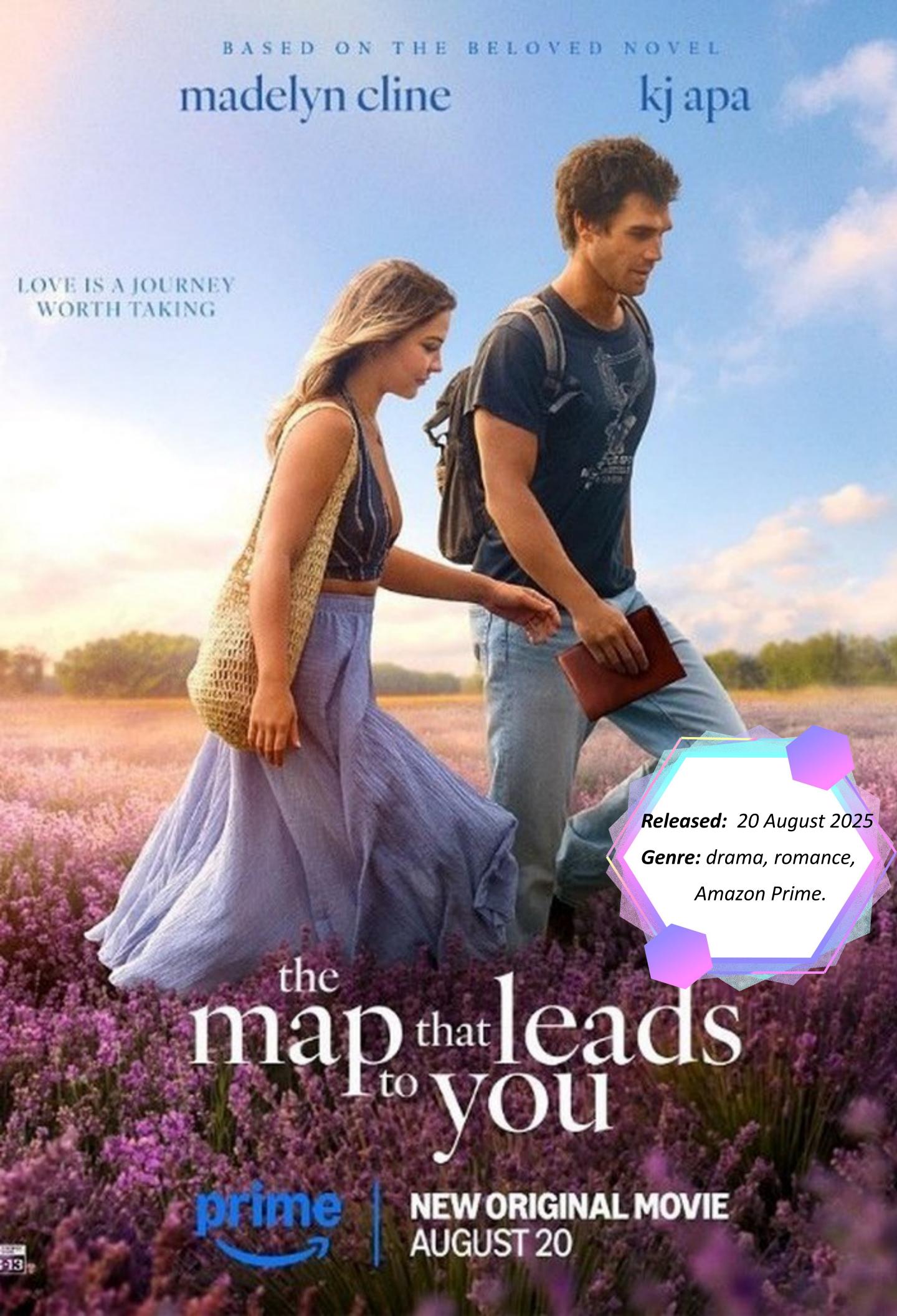
323 FILMS PRESENTS "THE WILDMAN OF SHAGGY CREEK"

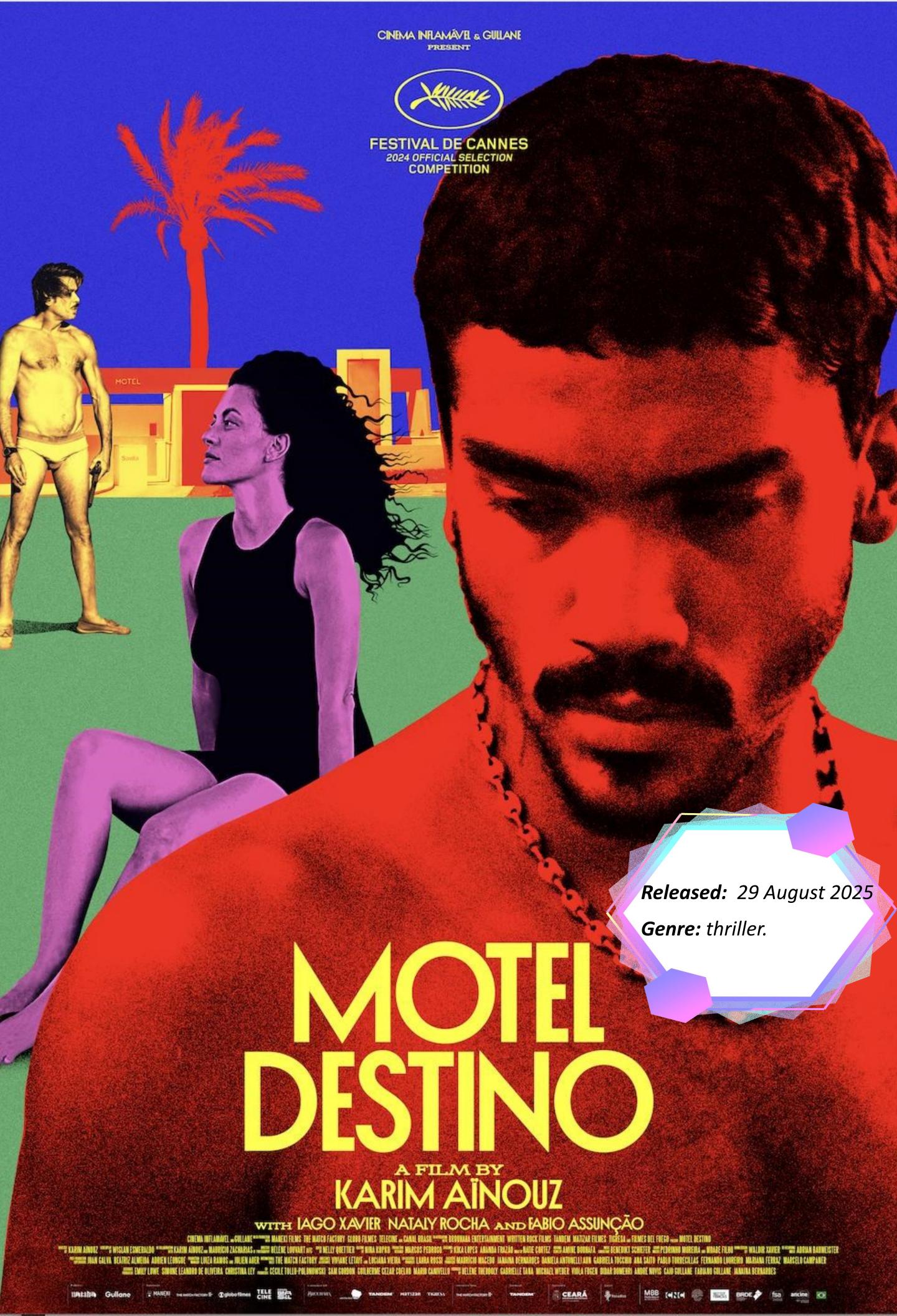
A FILM BY JESSE EDWARDS STARRING HUDSON HENSLEY ALLEE-SUTTON HETHCOAT JOSH FUTCHER AYLA BULLINGTON BRYCEN PATTERSON

BASED ON THE BOOK BY R. H. GRIMLY PRODUCED BY JESSE EDWARDS ROB YORK CO-PRODUCER RACHEL HELTON ASSOCIATE PRODUCER ALLEE-SUTTON HETHCOAT EXECUTIVE PRODUCER JESSE EDWARDS MUSIC BY JOSÉ SKERTCHLY VIX. SUPERVISOR AARON WHEELER EDITION JOE BASTIEN PRODUCTION DESIGNER RACHEL HELTON DIRECTOR OF PRIOTOGRAPHY JESSE EDWARDS WRITTEN BY JESSE EDWARDS SCOTT BAIRD ROB YORK DIRECTOR BY JESSE FOWARDS



ODYSSEY ENTERTAINMENT LLC PRESENTS PETER BUNDIC GEORGIA MESARITI KATERINA DIDASKALOU MUSIC BY GIANNIS ZOUGANELIS EDITED BY LAMBIS HARALAMBIDIS LYDIA ANTONOVA PRODUCTION DESIGNER KATERINA ZOURARI DIRECTOR OF PHOTOGRAPHY GIANNIS FOTOU EXECUTIVE PRODUCERS LEONIDAS G. DEMAS GEORGE DEMAS DIMITRIS HATZIVOGIATZIS PRODUCED BY LILETTE BOTASSI MICHAEL A. NICKLES WRITTEN BY LEONIDAS G. DEMAS GEORGE DEMAS





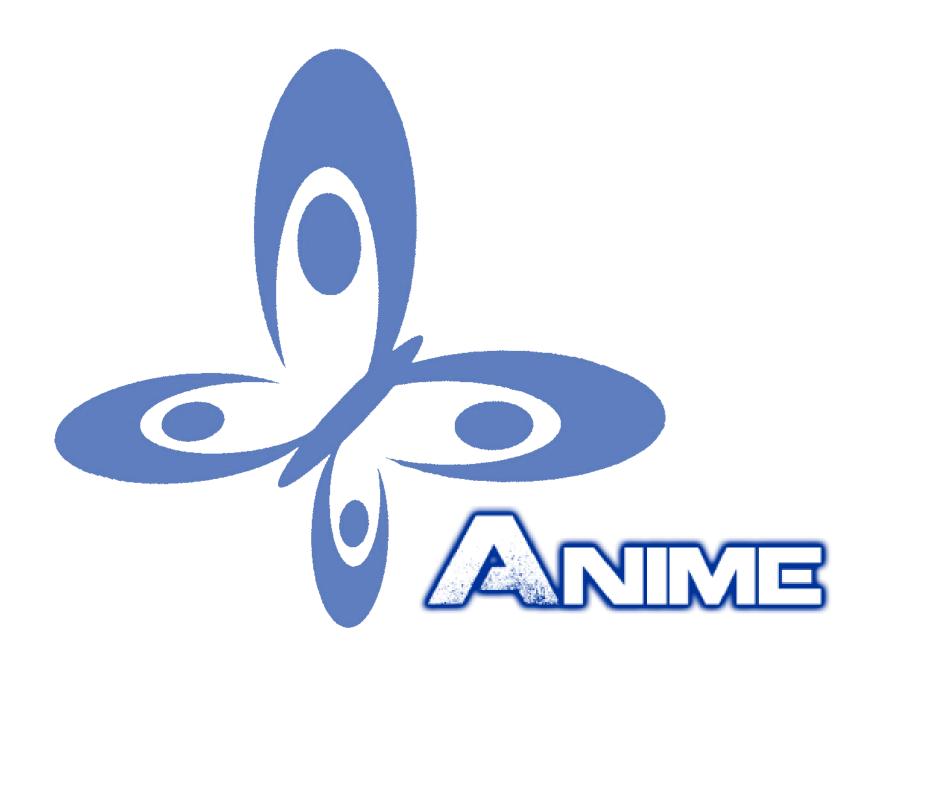
YOUR

GOD

IS NOT

ENOUGH

















Title: Lazarus

Genre: adventure, fantasy, sci-fi.

**Type:** Series

**Status:** Completed

Released: April 2025

TiTi Rating: 8.0/10







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